

NCLA Minutes

North Carolina Library Association Minutes of the Executive Board

January 25-26, 1990

Amended

The Executive Board of the North Carolina Library Association met Thursday and Friday, January 25-26, 1990, at Camp Caraway, a Baptist Conference Center, just north of Asheboro. The Executive Committee met at 3:00 p.m. for an informal discussion and to review the agenda.

The meeting was called to order by President Barbara Baker at 4:30 p.m. Members present were: David Harrington, David Gleim, Laura Benson, Meralyn Meadows, Susan Turner, Melanie Collins, Jerry Thrasher, Pat Siegfried, Martha Ransley, Nancy Bates, Janet Freeman, Michael LaCroix, Sylvia Sprinkle-Hamlin, Johannah Sherrer, Renee Stiff, Pat Langelier, Dave Fergusson, Frances Bradburn, Amanda Bible, Art Weeks, and Martha Fonville, NCLA Administrative Assistant.

President Baker welcomed all members and introduced Martha Fonville, the new half-time NCLA Administrative Assistant, who has an office in room 27 of the State Library Building. Her hours will be 9:30 a.m. to 1:30 p.m., Monday through Friday. The phone/fax number for the office is 919/839-NCLA (6252). All members then introduced themselves.

Minutes of the October 10 and October 13, 1989 meetings were distributed for reading.

President Baker announced that the small group session on parliamentary procedure planned for 5:00-6:00 p.m. was cancelled. Doris Anne Bradley was unable to attend because of an emergency situation. The agenda was revised to recess for dinner at 5:30 p.m. and to reconvene at 6:30 p.m.

The meeting reconvened at 6:30 p.m. Leland Park, who was scheduled to present a brief history of NCLA, was sick and unable to attend, so President Baker reviewed highlights of the Association, which was organized May 14, 1904, at the State Normal and Industrial College in Greensboro with 49 charter members. Mrs. Annie Smith Ross, from the Public Library of Mecklenburg County, was elected President. The first annual meeting was held November 11-12, 1904, in Charlotte.

Following this report, the Board members divided into two groups for small group sessions, "Motivating Members, Nurturing Leaders" led by President Baker, and "Planning Workshops and Conference Sessions" led by Janet Freeman. At the close of the small group sessions, refreshments prepared by Janet Freeman and Martha Fonville were served. The meeting recessed until 9:00 a.m. Friday.

On Friday, January 26, the meeting was called to order at 9:00 a.m. by President Barbara Baker. Members present in addition to those present on January 25 were: Alice Wilkins, Nancy Ray, Robert Gaines, and Karen Seawell. The small group sessions of Thursday evening were repeated from 9:00 to 10:00 a.m.

Following a break, President Baker announced that Doris Anne Bradley would soon have new Constitutions and other updated section bylaws available for the NCLA Handbook which each member should have received from the person previously holding their position. President Baker emphasized the need for

section and committee chairmen to review their sections of the Handbook and to keep them current.

Martha Fonville, NCLA Administrative Assistant, was introduced. The office and some of her responsibilities were discussed. Martha reviewed procedures for bulk mailing and for obtaining mailing labels. Janet Freeman will be her immediate supervisor.

Nancy Fogarty, past treasurer, presented a packet of material which included the treasurer's report, membership summary, sections' balance sheet, instructions and an application for applying for an NCLA Project Grant, instructions and forms for getting bills and travel expenses paid and for bulk mailings, and the 1989-90 budget. The treasurer's report covered two periods: October - December 1989, and January - December 1989. It was noted that NCLA is in good financial shape. Nancy pointed out that the budget biennium is not the same as the conference biennium and suggested that there should be some sort of check on the McLendon Loan Fund because the loans are not being repaid. A detailed explanation of all the reports was given and the need for good two-way communication between chairmen and committees and the Executive Board was stressed. A plaque was presented to Nancy in appreciation for her outstanding performance as NCLA Treasurer for the past two bienniums.

Frances Bradburn, editor of *North Carolina Libraries*, reported on the evolution of our professional journal which began in 1942, and, in the beginning years, was published through corporate sponsorship. She reported that the journal would be changing to acid-free paper with Volume 48, Spring 1990. For a 64 page issue, this would increase the overall cost by only \$68.00, which she felt was a justifiable expense.

She reported that the editorial board held its annual retreat November 16-17 and decided on themes and tentative guest editors through 1993. The 50th anniversary issue, Spring 1992, will be "History of Libraries in North Carolina" with Robert Anthony as guest editor. Also discussed were the publications of the sections and roundtables and the electronic bulletin boards available through the State Library Network.

Pat Langelier, ALA Councilor until 1993, reported on the January 6-11 ALA Midwinter meeting held in Chicago, including the 61 major Council documents adopted, presented an articulate, succinct explanation of the organization of ALA, and outlined her responsibilities as ALA Councilor.

Jerry Thrasher, Southeastern Library Association representative, announced that the major emphasis of SELA is planning for the biennial conference. The 1990 conference will be held in Nashville at Opryland in December. The Spring Workshop will be in Atlanta, March 2-3. Nominations are being requested for the President's Award, SELA Outstanding Author Award, and the Rothrock Award. He announced that Helen Causey, Director of the Moore County Library in Carthage of the Sandhills Regional Library System, won the Public Relations Committee competition for her bookmobile promotion which was published in the fall 1989 issue of *The Southeastern Librarian*. He stated that it had been proposed by the Kentucky SELA representative that the eleven SELA member states prepare a joint position paper.

for presentation at the White House Conference (WHCLIS) in 1991.

In the few minutes remaining before recessing for lunch, the Executive Board directory was corrected and updated.

The official business meeting was called to order at 1:00 p.m. by President Baker. Guests Howard McGinn, State Librarian, and Jane Moore, Chief Consultant, were introduced.

Corrections needed to the October 10, 1989, minutes included 1. Deleting "Allen Smith, Michael Wilder, Fred Marble, and Merrill Smith." They did not receive a gift. 2. Correct the spelling of *profession* and *ethnic*. In the October 13 minutes, the word "Visitors" should be inserted before "Bureau" in the name "High Point Convention and Bureau." It was moved by Pat Langelier, seconded by Jerry Thrasher, that the minutes be approved as corrected. Motion carried.

The treasurer's report was presented in the morning session by Nancy Fogarty, but Michael LaCroix, incoming treasurer, presented the following motion to amend the budget: The budget be amended to increase the following expenditure lines:

Administrative

President — increase from \$3,600 to \$4,600

Administrative Assistant — increase from 0 to \$15,000

ALA Representative — increase from \$3,000 to \$4,000.

Seconded by Janet Freeman, the motion carried.

A request for a contribution to the North Carolina High School Library/Media Association for their annual conference has been received. Robert Gaines moved that the NCLA Executive Board grant \$200 to the N. C. High School Library/Media Association for their March 16, 1990 annual conference, becoming a "Benefactor" of the conference. Seconded by Frances Bradburn, the motion carried.

Martha Fonville commented on her background, stated that she was looking for a new challenge, and she felt that she had found it. She was employed as Administrative Assistant on December 18.

Committee Reports:

Frances Bradburn stated there was no report from the AIDS Committee.

President Baker announced that when all accounts were settled after the 1989 Charlotte Conference, there was a balance of \$52,006.25. After subtracting \$20,000 for the 1991 Conference, \$32,006.25 will go to Conference profit.

Janet Freeman, 1991 Conference Committee Chairman, has been consulting with the High Point Convention and Visitors Bureau about the 1991 Conference. She is seeking highly organized, imaginative and reliable people for her committee.

Doris Anne Bradley was not present to present a report from the Constitution, Codes, and Bylaws Committee, but President Baker stated that the Committee had been busy and a report would be mailed to Board members.

Dave Fergusson, Governmental Relations, reported on the upcoming 16th annual Legislative Day to be held in Washington, D.C. on April 24 during National Library Week. He distributed a descriptive brochure prepared by ALA, described the usual activities of the day, and stated that the Legislative Day Committee is composed of representatives from different types of libraries. He stated that additional information would be mailed later.

The Membership Committee will be jointly chaired by Directors Sylvia Sprinkle-Hamlin and David Harrington, who stated that there would be a big push to increase membership during the next two years. Membership brochures will be available at the Administrative Assistant's office.

Art Weeks, Public Relations, reported that their first promotion would be encouraging North Carolina libraries, especially public libraries, to participate in the ALA National Library Week

promotion "Night of a Thousand Stars" on April 25. The purpose of the promotion is to focus national attention on the importance of family literacy and reading together as a family. Governor James Martin has endorsed the "Night" with a special proclamation. Art is hoping a minimum of 50 libraries in North Carolina will participate. \$375 is requested by the committee to produce and distribute state-wide a videotaped public service announcement to help promote the event. The tape will be produced in Charlotte and will feature Robert Reed of the Charlotte Hornets. Nancy Bates moved that NCLA give the \$375 to the Public Relations Committee for the purpose of purchasing tapes to promote "Night of a Thousand Stars." Seconded by Pat Langelier, the motion carried.

In discussing other public relations ideas, Howard McGinn stated that the State Library was going to start exhibiting at the ALA and SELA Conferences for recruiting purposes, especially to help the small rural public libraries. He encouraged support of the booth, contributions of promotional materials to use in the booth, and volunteers to help staff the booth.

Susan Turner reported on the two main objectives of the Technology and Trends Committee during the 1987-89 biennium. They were to establish the Technology Application Database, a clearinghouse of information on technology applications in North Carolina libraries; and to sponsor a teleconference, *Technology: Designs for the '90's*, focusing on two major technology trends: (a) telecommunications, and (b) accommodating buildings for new technology. A videotape of this conference which was held at UNC-Charlotte on January 9, 1990, is available from Bill Stahl at UNC-Charlotte. The Committee has been restructured with staggered membership to provide continuity. Ed Sheary is the new chairman.

Section and Roundtable Reports:

Pat Siegfried reported that the Children's Services Section had not yet met, but their children's program publication, *Real Readers*, had reached the break-even point, with sales beginning at the 1989 Conference. She stated there had been very positive responses to the author luncheon at NCLA.

Janet Freeman, reporting for Martha Ransley of the College and University Section, stated that two special workshops were scheduled for the spring. "Active Teaching and Learning: A Practical Design Workshop," sponsored by the Bibliographic Instruction Interest Group, will be offered on February 22 at Wake Forest University and on February 23 at N. C. State University. Cerise Oberman, Library Director at SUNY Plattsburg, is the workshop leader. The spring workshop for the section will be held May 11 in the Greensboro area with Russ Moxley, Director of Leadership Technologies for the Center for Creative Leadership, as workshop leader.

Alice Wilkins, Chairman-elect of the Community and Junior College Section, reporting for Susan Janney, announced that the Section's first meeting was held January 18 in High Point. The Section plans to sponsor a program focusing on CD-ROM reference applications at the LRA Conference in High Point on March 21. The Section is forming a Public Relations Committee and plans to publish a newsletter.

Robert Gaines, Documents Section, reported that their executive committee met January 11 in Raleigh and a spring workshop, "Planning for the 1990 Census," will be held May 18 at McKimmon Center in Raleigh. Howard McGinn announced that 45,000 items were distributed from the Documents Clearinghouse last year and that a full depository library is still needed for the Third Congressional District. He also commented that the cost of distributing the documents was much greater than expected.

President Baker stated that Robert Gaines and others had mentioned the need for a master calendar for planning and

scheduling workshops and meetings. She stated that this would be maintained by the Administrative Assistant, but it will require communication by the sections and committees for it to be effective.

Nancy Ray, Library Administration and Management Section, reported that their executive board would be meeting in mid-February to begin planning a workshop.

Melanie Collins, New Members Roundtable, had no report.

Laura Benson, North Carolina Association of School Librarians, announced that the NCASL Conference would be in High Point September 27-28.

Meralyn Meadows, Vice-Chairman of the N. C. Paraprofessional Association, reporting for Ann Thigpen, stated that a petition was presented to ALA in January to form a Membership Initiative Group (MIG) for library support staff. A MIG is a mechanism for a group to have a "home" within ALA for three years while trying to determine if there is interest for a more permanent status, such as a roundtable. The Committee on Organizations is expected to approve the request in late March. Also, an effort is underway to present a poster session at ALA in June on organizing a state roundtable for library support staff concerns. If successful, NCLPA will be asked to be one of the presenters. The response to the NCLPA programs at NCLA indicated that it was a first conference for about 3/4 of the approximately 80-130 people who attended each program, and the programs received positive evaluations.

Nancy Bates, Public Library Section, reported that the Section executive board met December 5 to review the charges to the committees and to form the committees. The first meeting of the Planning Council will be February 9 at the Davidson County Public Library. She also announced that the N. C. Humanities Grant, to which Nancy Fogarty referred in the treasurer's report, is to provide speakers for those public libraries participating in the Books of America series to introduce the series to the community.

Johannah Sherrer, Reference and Adult Services, had to leave early, but did not have a report.

David Gleim, Resources and Technical Services, reported that their executive committee will meet in February. The main items on their agenda are planning a two-day section conference for October, planning issue no. 2 of their annual newsletter, and reviewing, possibly reorganizing, their four interest groups.

Renee' Stiff, Roundtable on Ethnic Minority Concerns, reported that the NCLA program, "Roadbuilders: Librarians Who Have Paved the Way," was well received and that the executive committee for this biennium will be meeting in February.

Maurice York, Roundtable on Special Collections, was not present and no report was presented.

Karen Seawell, Roundtable on the Status of Women in Librarianship, reported that part of her executive committee had met and all had been in communication by phone. They are planning a workshop and plan to revise the MS MANAGEMENT newsletter.

Jerry Thrasher, reporting for Terri Union, Chairman of the Trustees Section, announced that the 23rd Annual Public Library Trustee Conference would be held Friday and Saturday, May 18-19, at the Durham Hilton Hotel in Durham.

Pat Langelier, ALA Councilor, in addition to the report presented in the morning session, recommended that all members of the Executive Board review the Council documents for items that relate specifically to their section, committee or roundtable, and relay the information to their members.

Jerry Thrasher, SELA Representative, in addition to the report presented in the morning session, announced the 1990-92 SELA officers and stated that there had been suggestions for a chartered bus from Raleigh to Nashville for the conference in December. Michael LaCroix suggested that members of the Executive Board spearhead a nomination of Reynolds Price for the Outstanding Author Award.

President Baker reported that she has attended, as NCLA President, ALA, including Chapter Relations and Council meetings, N. C. Library Commission meetings, and will be attending in March, the SELA Workshop in Atlanta and the N. C. Small Presses and Magazines Association meeting in Southern Pines.

Howard McGinn, State Librarian, announced that the OCLC-Linknet test was successfully completed, but OCLC does not want to continue it. Personnel changes at the State Library include the appointment of Jane Moore as Chief of the Library Development Section, Gary Hardin as Automation Consultant, and Cal Shepherd as the Children's-Young Adult Consultant. I. T. Littleton has been elected the first president of the newly organized Friends of the North Carolina Library for the Blind and Physically Handicapped. He also stated that efforts are being made to obtain an historical marker to place on the campus of UNC-Greensboro where the NCLA was first organized.

The revision of the State Library Commission, which was reported in *Tar Heel Libraries*, was briefly discussed.

There was no old business to come before the Board.

Under new business, President Baker presented a request from the N. C. Preservation Consortium for a letter supporting their efforts that could be included in a grant proposal to the National Endowment for the Humanities. Pat Langelier moved that President Baker write such a letter. Seconded by Nancy Bates, the motion carried.

Bill-back time for the Administrative Assistant's time in handling section/committee work was discussed. President Baker recommended that Janet Freeman and Martha Fonville bring a proposal for charges to the April Executive Board meeting.

Michael LaCroix presented the issue of repayment of the McLendon Loan Fund which was mentioned in the treasurer's report. Nancy Fogarty had reported that only one of the past ten loans has been repaid as it should have been. He asked for direction on how to handle this situation. Nancy Bates moved that the NCLA Scholarship Committee formulate guidelines for the receipt and repayment of the McLendon Loan Fund and to report at the April 20 Executive Board meeting. Seconded by Jerry Thrasher, the motion carried.

Pat Langelier announced that in the latest *Library Journal*, the Librarian of the Year award was announced. Of the five runners-up, two were from North Carolina. They are Gene Lanier and Mildred Matthis. Pat Langelier moved that President Baker write a letter of congratulations to each on their recognition as runners-up for the *Library Journal* Librarian of the Year award. Seconded by Janet Freeman, the motion carried.

The meeting was adjourned at 3:00 p.m.

Amanda Bible, Secretary

go for it!
use your library

Point

(Continued from page 138)

ges. Compared to those costs, telecommunication charges are insignificant! Besides, it is a major concession on the part of GPO to agree to pick up these charges in the first place. Also database searching is an area that the GPO has no interest in; and Robert Houk, the new Public Printer, made it quite clear at the Spring Depository Library Council meeting in Phoenix that they do not wish to pursue this technology. I, for one, do not think that this is realistic. There is too much potentially useful information out there in database format. We need the federal government to make it available to depository libraries. Instead of scaring GPO off by refusing to pay any of the charges, we should meet them halfway and work out a reasonable cost-sharing policy.

The second type of electronic format which will likely mean charges to libraries are CD-ROMs. These costs will probably involve the buying or leasing of licensed software. So far we have been lucky: the first CD-ROM we received was Census Test Disk II which came with its own software. However, there are many CD-ROMs being produced by the government that use licensed software. What are we to do about that material—ignore it because the Government Printing Office will not or cannot afford to supply 1400 depositories with this software? I think that it is too important to be ignored, and I do not like leaving it to the GPO to make these kinds of decisions for us! I believe that the GPO should very actively pursue such CD-ROMs for the depository program and let the individual libraries decide if they can afford them or not. In other words, I would rather have the chance to decide for myself whether or not to buy the software for my patrons. I certainly would not expect the government to cover these software expenses for us when the agencies themselves are having to pay them.

Telecommunication charges for database searching and licensed software costs for government-produced CD-ROMs are legitimate expenses that libraries should pay. Instead of arguing about these particular costs, we would do better to spend our energy making sure the government kept these costs low. We should be urging the GPO to work with private vendors to make low cost usage deals for us so that we can use some of the marvelous value-added packages that firms like LEGISLATE and Congressional Quarterly Inc. have developed. We should be insisting that the GPO play a more aggressive role in developing software standards for government agencies to

use in the production of CDs. We should also be demanding that the GPO offer some of its own products in a useable electronic format such as the "PRF File" on CD or the "Daily Shipping List" online. We should also be debating whether it is legitimate to pass any costs we have to pay on to our general public or if, as depositories, we must incorporate those costs into our own service overhead. These are the important issues that we are ignoring that will come back to haunt us. We are going to have to pay sooner or later, and the longer we delay it the less input we will have in the matter. Enough is enough! Let's get on with the program!!

21

Counterpoint

(Continued from page 139)

We often justify this because print sources already contain this information, albeit in a more cumbersome format, thereby still providing free access to the information. When we don't pass the cost on, we restrict access by determining if the request is suitable for online searching before we begin. In this light, doesn't this seemingly reasonable charge begin to eat away at the very concept of open access to government information?

Licensing fees are not even a very subtle attempt to further restrict access. They are a bold assault on the very concept of open access to government information. What good is a book if the pages are glued together? What good is a database if you lack the software to access it? The two go hand in hand!! You cannot say you are providing the public with information by paying for the creation of a database alone. If you don't *give away* access to it, isn't it essentially worthless?

Cost-sharing has been with us all along; the federal government is just trying a new way of restricting the information vitally necessary for a democracy to flourish. The feds know if they can further shift the cost to state and local governments, before long these programs will be crippled by the budget crunch now crippling Washington. Once this is accomplished, there will have been a definite restriction to the freedom of information.

Wake up and smell the coffee, Ridley. Cost-sharing already exists, and libraries need to prevent the federal government from shifting even more of the costs to us.

22