

NORTH CAROLINA LIBRARY ASSOCIATION

Minutes of the Executive Board

January 17, 1992

The Executive Board of the North Carolina Library Association met on January 17, 1992 at the Caraway Conference Center in Asheboro, N. C. The meeting was the culmination of the executive board retreat. President Janet Freeman called the meeting to order at 9:36 a.m.

The members of the executive board and committee chairpersons present at the meeting included the following: Larry Alford, Janet Freeman, Barbara Page, Allen Antone, Jim Govern, Nona Pryor, Frances Bradburn, Araby Greene, Karen S. Purcell, Doris Anne Bradley, Benjie Hester, Vanessa Ramseur, Barbara Baker, Michael Ingram, Ed Shearin, Waltrene Canada, Gwen Jackson, Susan Squires, Wanda Cason, Gene Lanier, Steve Sumerford, Eleanor Cook, Jessica MacPhail, Helen Tugwell, David Fergusson, Cheryl McLean, Catherine Van Hoy, Martha Fonville, Meralyn Meadows, Alice Wilkins.

Howard McGinn and Jane Moore, of the State Library; Jane Barringer, President of the N. C. Friends of Public Libraries and Eleanor Swaim of the Commission on Libraries, were the invited guests in attendance.

The minutes of the previous meeting were distributed. President Freeman asked that the minutes be read and corrections made at that time. Nona Pryor indicated that her name had been omitted from the list of those in attendance. With no other corrections, it was moved by Barbara Baker and seconded by Araby Greene that the minutes be approved as corrected. The motion carried.

For future reference, President Freeman informed the board that minutes of previous meetings would be mailed to board members prior to the meetings.

The treasurer's report, as presented by Wanda Cason, reflected total funds to account for as \$71,121.82, with expenditures of \$48,008.47 and a balance of \$23,113.35 on hand in both checking accounts. The detailed treasurer's report, dated 10/1/91 through 12/31/91 was discussed and distributed to board members present.

NCLA Administrative Assistant, Martha Fonville, distributed membership reports to section and round table chairpersons, along with a schedule of the 1992 executive board meetings and a list of committee chairpersons for 1991-93. In addition, an updated list of executive board members was distributed to those members who had not received NCLA Handbooks. Ms. Fonville offered her assistance to the executive board.

Prior to calling for committee reports, President Freeman asked the board to consider the feasibility of requesting that issues to be brought before the board for consideration be submitted to the administrative assistant 30 days prior to the meeting. This information would be distributed to the board prior to the meeting along with the minutes and agenda and would permit consideration of these issues prior to the request for action. Martha Fonville agreed to mail a post card to the board to serve as a reminder to submit this information before the deadline. President Freeman emphasized that this would not mean that new business could not be brought before the board at the meeting; but that advanced notice might permit more informed decision making regarding issues brought before the board. The board felt that this recommendation was feasible and agreed to it.

COMMITTEE AND OTHER REPORTS Archives Committee chairperson, Cheryl McLean, reported that the committee is working to preserve the tapes of the 1953 merger conference.

Gene Lanier, of the Intellectual Freedom Committee, reported that seven cases of infractions of intellectual freedom were currently in process.

Steve Sumerford, of the Literacy Committee, shared with the board copies of the *NCLA Literacy Newsletter* which highlighted several literary projects being initiated through the committee.

Doris Anne Bradley, of the Constitution, Codes and Handbook Revision Committee, advised the board to replace the old pages of the handbook with the newly revised ones.

North Carolina Libraries editor, Frances Bradburn, reported that her executive board had decided to make changes in format and features beginning with the Spring 1992 issue. The first decision was to publish one article unrelated to the theme in each issue of the journal. This decision was prompted by the increasing number of unsolicited manuscripts received each year. The second was the addition of a new column entitled, "Lagniappe North Caroliniana", which will review non-book formats published in North Carolina. Additionally, the board decided to publish a fifth issue in early fall 1992. This issue entitled, "Crisis in Librarianship", will focus on the future of libraries and librarianship. At the conclusion of the report, editor Bradburn moved for permission from the NCLA Executive Board to deviate from the traditional conference issue in

1993. Instead, a standard theme issue with conference highlights and biennial reports would be published. She explained that this change would alleviate the stress of attempting to publish all the conference papers. It was agreed that the editorial board would be committed to providing a historical record of the conference. After discussion, the motion carried.

In the absence of ALA Counselor, Pat Langelier, President Freeman indicated that there was no report but that the ALA Counselor solicited concerns from the board to be taken before ALA Council at Mid-Winter.

David Fergusson, SELA Representative, reported on the upcoming SELA Conference to be held in New Orleans, March 17-21, 1992. President Freeman announced that NCLA would have a table at the conference and that she would represent NCLA at the first general session.

SECTION AND ROUND TABLE REPORTS Mike Ingram, Resources and Technical Services Section chairperson, reported that the section's first official meeting would be in late January or early February and focus on plans for the RTSS Fall Conference. In the interest of cooperative ventures, he solicited any possibilities of a joint conference with another section.

North Carolina Library Paraprofessional Association chairperson, Meralyn Meadows, reported that the main speaker and the table talks from the NCLA Conference were taped and available for check out on Interlibrary loan from the State Library.

Araby Greene, chairperson of the Documents Section, informed the board that Sally Ensor was elected vice-chair/chair-elect of the section and was gathering information on the feasibility of hosting a workshop on the European Community in late May. She also reported that the section is encouraging electronic communication among documents librarians in the state and that Arlene Hanerfeld has contacted Congressman Charlie Rose in attempts to establish a forum for discussion of depository library concerns.

Public Library Section chairperson, Jim Govern, reported that the executive board created a committee on the Americans with Disabilities Act (ADA) to provide good information as to how it affects public libraries.

David Fergusson appended his remarks with the announcement that Leland Park and Edward Holley had been nominated for the SELA Rothrock Award.

Nona Pryor, chairperson of the North Carolina Association of School Librarians, discussed three issues being addressed by the school librarians. One was the joint venture between NCASL and Children's Services to select the first North Carolina Children's Book Award recipient. The second was the possibility of hiring a lobbyist to work for greater visibility in the state legislature and address issues of concern to media coordinators. Third was the meetings with superintendents regarding the length of the school day and year and its implications for the media programs. She announced the next NCASL Biennial Work Conference to be held September 30-October 2, 1992 at the Sheraton Imperial in Research Triangle Park.

Karen Purcell reported that the Round Table on the Status of Women in Librarianship would also focus on the crisis in libraries and present a debate between Dr. Marilyn Miller and Howard McGinn in August 1992.

Vanessa Ramseur reported that the Round Table on Ethnic Minority Concerns would have its organizational meeting in February. At this meeting it would plan for the biennium and concentrate on a membership drive.

OLD BUSINESS Barbara Baker announced the Currents Conference to be held June 11-12, 1992 in Chapel Hill at the Friday Center. She encouraged librarians' participation.

NEW BUSINESS President Freeman called for new business. Frances Bradburn took this opportunity to advise the board of the availability of a public relations and marketing service called "Team Media" for the purposes of investigating logos and graphic art work for use by the sections or the entire association. Ed Shearin commented that the membership committee was considering new logos for the brochure.

President Freeman invited State Librarian, Howard McGinn, to make remarks. In response, he discussed the public service announcements aired during the ACC games and thanked the association for its support. State Librarian McGinn also announced that the State Library and the North Carolina Friends of Public Libraries would co-sponsor the "North Carolina Center for the Book" at the Annual Friends Meeting, April 11, 1992. He announced that it is the 180th anniversary of the State Library. In addition, he mentioned that the vacant seat on the State Library Commission had been filled and that a cooperative venture with North Carolina Central University, School of Library and Information Science would result in a course being taught by satellite beginning in the fall of 1992.

Eleanor Swaim, of the State Library Commission, was invited to give remarks concerning the commission and her association with it. She mentioned that the National Commission on Libraries had its 20th anniversary this year. She also stated that the governor would be presented with a summary report of the White House Conference.

President Freeman requested that the board take time to reflect on the group initiatives that were generated at the retreat the day before. The three major initiatives were: (1) marketing/public relations, (2) lobbying and (3) continuing to work as an association. She suggested that the services of the governmental relations and marketing and public relations committees be utilized to assist in the development of positive marketing and public relations strategies. She agreed to convey the suggestions made by the board to the chairpersons of those committees. It was suggested that the board not negate the possibility of hiring a lobbyist because of budgetary constraints. It was also suggested that it continue to serve the association as it had in the past.

There being no further discussion, the president declared the meeting of the executive board adjourned at 11:30 a.m.