

NORTH CAROLINA LIBRARY ASSOCIATION

Minutes of the Executive Board

July 17, 1992

The Executive Board of the North Carolina Library Association met on July 17, 1992 in Asheville, North Carolina in Owen Hall on the campus of the University of North Carolina at Asheville.

The meeting was called to order by President Janet Freeman at 9:30 a.m.

Executive Board Members and Committee Chairpersons present at the meeting included the following:

Barbara Baker, Janet Freeman, Karen Purcell, Nancy Bates, Araby Greene, Vanessa Ramseur, Doris Anne Bradley, Benjie Hester, Ed Shearin, Waltrene Canada, Michael Ingram, Susan Squires, Wanda Cason, Gwen Jackson, Steve Sumerford, John Childers, Patricia Langelier, Helen Tugwell, Eleanor Cook, Jessica MacPhail, Catherine Van Hoy, Judie Davie, Merlyn Meadows, Alice Wilkins, David Fergusson, Sandy Neerman, Martha Fonville, Nona Pryor.

Dale Gaddis, who is chairperson elect of the Library Administration and Management Section, represented Larry Alford. Anna Yount, chairperson elect of the Reference and Adult Services Section, represented Allen Antone.

John Welch was in attendance representing Frances Bradburn and Howard McGinn. Ed Sheary of the Asheville/Buncombe Library System and Camilla McConnell were guests in attendance.

In the absence of Malcolm Blowers, Director of D. Hiden Ramsey Library, Araby Greene, Documents Librarian, greeted and welcomed the board to the Asheville Campus. President Freeman thanked her for hosting the meeting.

At the request of President Freeman, the board agreed to alter the agenda by moving old business and new business to precede the committee reports.

President Freeman called for approval of the minutes of the previous meeting. There being no corrections from the floor, Secretary Waltrene Canada noted two corrections to the minutes as distributed. The reference to the Constitution, Codes and Handbook Committee was corrected to read,

Constitution, Codes and Handbook Revisions Committee and the Archives Committee was added to the list of committees that did not report. It was then moved by Barbara Baker and seconded by Vanessa Ramseur that the minutes be approved as corrected. The motion carried.

The Treasurer's report was distributed and presented by Wanda Cason. The board expressed continued approval of the new format. The report revealed the total of \$6,322.94 to account for in the checking accounts as of 6/30/92. With no questions or discussions, Gwen Jackson moved that the treasurer report be accepted and Nona Pryor seconded. The motion carried.

Martha Fonville, Administrative Assistant, distributed a membership update indicating that membership was slowly moving upward. The North Carolina Association of School Librarians showed the greatest net change since the last report.

The Marketing and Public Relations Committee report was considered to be old business and was presented at that time by Sandy Neerman. Ms. Neerman reported that her committee had met and discussions indicated that they were not at all certain of the market or the needs of libraries in the state. The committee concluded that they would also have to alter their original, more costly goals and bring them more in line with the budgeted allocations for the committee. So as to assess needs and determine market, the committee decided to prepare a needs assessment. Ms. Neerman distributed a proposed survey and asked the committee to edit or make suggestions and return the survey within two weeks. Cost was considered a factor and it was indicated that a random sampling would probably be done.

President Freeman reminded the board that marketing and public relations was a top priority for this biennium and encouraged response.

The report of the Finance Committee was also considered to be old business and President Freeman reminded the

board of the mailing that included the proposed budget. Included as a part of the proposed budget were explanatory notes and a formal request from Frances Bradburn requesting increased funding for the publication of North Carolina Libraries.

President Freeman then opened the floor for discussion. Ms. Davie noted that the expenditures were exceeding the proposed income.

President Freeman mentioned that the Finance Committee chose to try to bring a balanced rather than a deficit budget but indicated that the executive board would have the final word. She pointed out that the proposed budget dipped into reserve monies more than before and would utilize more conference profits than ever before.

Dave Fergusson suggested trying to find other means of balancing the budget. He even suggested reducing rather than increasing funding for North Carolina Libraries.

John Welch explained that publication costs are increasing and that paid advertising no longer is sufficient to cover costs. He indicated that the publication had been significantly enhanced and he considered the publication to be one of the finest in the U.S.

It was noted that cuts, if implemented, could affect specialized articles. Barbara Baker questioned using conference profits for this increased funding. Nancy Bates suggested that corporate subscriptions be pursued further.

In response to discussions regarding means of increasing funds as well as long term investments, President Freeman agreed to appoint an ad hoc committee to study finances from a long range perspective. The needs for service contracts and insurance was questioned. An increase in dues was also discussed.

After much discussion regarding the proposed budget, it was moved by Barbara Baker and seconded by Nancy Bates that the executive board postpone the approval of the proposed 1993/94 budget until the October 1992 executive board meeting. The motion carried.

In preparation for the next meeting, President Freeman agreed to prepare a history of dues structures and ask Martha Fonville to supply information regarding needs for service contracts and insurance.

The Board discussed the proposed NCLA Newsletter to be published at an estimated cost of \$3,200 for two years. Dave Fergusson felt that the association could not afford it and suggested using the network.

It was also suggested that committee and roundtables append this newsletter to their regular mailings and absorb the cost.

In response to the question of whether Tar Heel Libraries could carry more NCLA news, John Welch suggested that someone consult Howard McGinn.

In preparation for October budget discussions, Nona Pryor and Jim Govern suggested that conference treasury information be made available to the board.

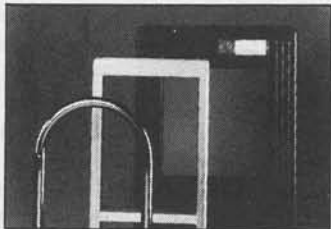
NEW BUSINESS

Dale Gaddis, chairperson-elect of the Library Administration and Management Section, explained a letter seeking the support of NCLA for Durham County's efforts to revise the general statute (G.S. 14-398) relating to theft or destruction in public libraries. She indicated that overdue books, theft, and mutilation had become a problem and current statutes provided little assistance. She noted that she attempted to get local delegates to enter a local bill to correct the problem for Durham.

Representative George Miller expressed a willingness to work in the long session to change the state statute.

Ed Shearin moved that NCLA support Durham County in their efforts to revise G.S. 14-398 as requested in the letter dated June 22, 1992. The motion was seconded by Pat Langelier and was carried.

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COMMITTEE AND OTHER REPORTS

There were no reports from the Aids Materials Awareness Committee or the Archives Committee.

Doris Anne Bradley, Constitution, Codes and Handbook Revision Committee, distributed replacement pages for the handbook and indicated that the handbook will be enhanced by an index soon. Long range plans would be to work on a policy manual for the association.

Dale Gaddis questioned whether NCLA would take a stand regarding the Wilson Library Bulletin issue. President Freeman agreed to refer the question to the Intellectual Freedom Committee.

There were no reports from the Governmental Relations Committee or the Intellectual Freedom Committee.

Chairperson of the Literacy Committee, Steve Sumerford, informed the board that the committee was distributing packets and directories to library school directors and encouraging local libraries to work closely with Head Start.

There was no report from the Membership Committee.

Eleanor Cook, chairperson of the publication Committee, noted that earlier discussion regarding the newsletter had been considered by that committee. She distributed a survey to be completed by board members that would assist in determining who publishes what. She also moved that all publications carry the NCLA Logo. The motion was seconded by Dave Fergusson and carried.

There was no report from the Scholarship Committee.

Technology and Trends Committee Chairperson, Jessica MacPhail, discussed the board's request to investigate the possibility of an electronic database of NCLA membership. The issue of privacy was mentioned and the board expressed little interest in further pursuit.

John Welch discussed the report submitted by Frances Bradburn, editor of North Carolina Libraries. He mentioned that Frances was a speaker at the Chapter Editors Subcommittee program at ALA and assumes the chairmanship of that subcommittee for the next two years.

The summer issue of North Carolina Libraries was edited by John Welch. He solicited themes and guest editors from the board.

ALA Counselor, Pat Langelier, announced that \$1,500 was contributed to the David H. Cleft Scholarship in honor of Marilyn Miller, incoming President of ALA. President Freeman read the letter of appreciation from Marilyn Miller. Ms. Langelier also mentioned that Hardy Franklin was president-elect of ALA, Ann Simon is treasurer, and the new counselor-at-large is Sylvia Sprinkle-Hamlin.

Dave Fergusson, SELA Representative, invited members to send news for Southeastern Libraries. He also announced that SELA would host a State Officers and SELA Executive Board Meeting in Atlanta, August 14-15, 1992.

Benjie Hester, Chairperson of the Children's Services Section, reported that the section is preparing a membership letter.

College and University Section Chairperson, Susan Squires, reported that the section is preparing for two upcoming conferences. Additionally, the section is working to increase section membership.

Alice Wilkins of the Community and Junior College Section reported on plans for the upcoming September 23, 1992 meeting which focuses on the role that librarians must play in the future.

Araby Greene, chairperson of the Documents Section, informed the board that there were 54 registrants for the workshop on the European Community. She also informed the board of the fall workshop being presented in conjunction with

the College and Universities Section. It was noted that the slate of Officers to be presented at the October meeting would include:

Michael Cotter, vice chair/chair elect, and Linda Frank, Secretary/Treasurer.

Dale Gaddis representing Larry Alford of the Library Administration and Management Section, reported that a committee was appointed to develop a fall workshop focusing on self empowerment and the empowerment of others.

Nona Pryor, chairperson of the North Carolina Association of School Librarians, distributed a written report and highlighted the work being conducted to plan an agenda of activities for the 1993 legislative session.

She also called attention to the Battle of the Books and informed the board that the association had selected the site for the 1994 Biennial Work Conference. The Conference is scheduled for September 28-30, 1994 at the Benton Convention Center in Winston-Salem.

Chairperson of the North Carolina Public Library Trustees Association, John Childers, reported that the association is still reorganizing and that they now have an executive board. Trustee training and certification is now being negotiated. A survey is also being planned for the fall.

James Govern of the Public Library Section distributed a written report that outlined the various activities of the section. The Public Relations Committee is planning a fall workshop on marketing and development. He indicated that all ten committees within the section had met at least once. The Development Committee will be advertising for the Public Library Development Award in an upcoming issue of North Carolina Libraries.

Reporting for Allen Antone, Anna Yount distributed the written report of the Reference and Adult Services Section and announced the fall program on Total Quality Management (TQM). She mentioned the Maryland Model of Reference Service Training and distributed flyers explaining the model to the board. Carolyn Price will represent the section on the North Carolina Library Association Membership Committee.

From the written report of the Resources and Technical Services Section, Michael Ingram, chairperson, detailed the fall conference to be held October 22 and 23, 1992 at the Durham Hilton. He explained that the conference will be presented as two days of concurrent, repeated sessions. It is designed to highlight the current state of networking.

SECTION AND ROUND TABLE REPORTS

New Members Round Table chairperson, Catherine Van Hoy, discussed plans for an upcoming workshop which will focus on professionalism. A search is being conducted for a replacement for the ALA Affiliate.

Meralyn Meadows, chairperson of the North Carolina Library Paraprofessional Association, reported from the written report that the membership drive is to begin September 1, 1992. Their goal is 300 members by November, 1993. The first program of this biennium is to be held in each of three regions, August 13, 20, and 27, 1992. Work is continuing with the certification research.

Round Table for Ethnic Minority Concerns Chairperson, Vanessa Ramseur, reported on the executive board meeting held May 7, 1992 at the Forsyth County Public Library. Items on the agenda included approval of the membership letter, which was distributed to the board, review and editing of the Spring newsletter, and discussion of the National Conference of African American Librarians. She announced that some members would be participating in the conference on acquisitions, budgeting, and collection development to be held November 4, 1992 in Charleston, S.C.

In the absence of Beverly Tetterton, chairperson of the Round Table on Special Collections, a written report was distributed to the board. The report announced the fall workshop co-sponsored with the Society of North Carolina Archivist to be held October 9, 1992 at Wake Forest University. The theme of the workshop is ethics.

Karen Sewell Purcell, chairperson of the Round Table on the Status of Women in Librarianship, distributed a brochure detailing the workshop being co-sponsored with the College and Universities Section entitled "Great Expectations/ Hard Times: What the Dickens is Happening in Libraries."

Gwen Jackson indicated that there was no conference committee report.

News from the State Library was reported by John Welch. He announced that two new Sports Public Service Announcements would be completed by the end of August. Two new titles changes were announced for the State Library. Jane Moore is now the Assistant State Librarian for Library Development and John Welch is the Associate State Librarian.

President Freeman announced that North Carolina was the fourth highest respondent to the "Call for America's Libraries" Campaign.

There being no further business to be brought before the executive board, President Freeman reminded the board of the next meeting to be held at Meredith College in Raleigh, N.C. on October 16, 1992 and declared the meeting adjourned at 12:40 p.m.

Respectfully Submitted
Waltrene M. Canada
Secretary

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