NORTH CAROLINA LIBRARY ASSOCIATION Minutes of the Executive Board

February 16, 1996

Winston-Salem was the site of the first NCLA Executive Board meeting of 1996. President David Fergusson presided over the meeting which began at 10:15 a.m. on February 16, 1996.

The secretary read the following minutes from the Third General Session of the 1995 NCLA Biennial Conference:

On October 6, during the Third General Session of the Biennial Conference, Kim Ellis, chair of the Constitution Codes and Handbook Revision Committee made a motion that NCLA make the changes and amendments to the NCLA Bylaws as they are printed in the conference Program booklet on page 5. John Via seconded the motion and President Gwen Jackson called for a voice vote of the membership. The membership present approved the motion.

Gwen Jackson made a motion to accept the minutes as read. Beverly Gass seconded. The minutes were approved.

President's Report

President Fergusson reported that the NCLA office computer was not adequate to handle the organization's financial accounting software and that it is recommended that NCLA purchase a new computer. Robert Burgin stated that he felt that the new computer should have at least 16 megabytes of RAM.

Robert Burgin moved that NCLA spend up to \$3,000 for a new computer. Teresa McManus seconded the motion. The motion was passed.

President Fergusson also informed the board of his priorities during the biennium. These included:

- his goal to more strongly link libraries with children
- the importance of increasing the amount of money available for conference scholarships

- the need to develop a personnel policy for the NCLA Administrative Assistant
- the importance of increasing NCLA's membership

Treasurer's Report

Treasurer Wanda Cason presented the Treasurer's report. Robert Burgin asked when the balance from the conference funds would be resolved. Wanda said that Chuck Mallas is reconciling the amounts that round tables and sections should be reimbursed for meals. She noted that Chuck doesn't expect as much profit from the conference as we had hoped.

Karen Perry asked about scholarships. Wanda Cason explained that the scholarship money is very complicated because it is in several different accounts and CD's. Our accountant suggested that all the various scholarship CD's and accounts should be put into one account. Karen Perry suggested that the investment committee should have a full report of the scholarship funds.

Nancy Foggerty said that when some of the scholarships were set up, there were legal requirements to keep the funds separate. Wanda Cason noted that the treasurer has never really had clear information about the purpose and history of the scholarships. Cheryl McLean, Archives Committee, said that she will review the archives and gather information about the origin and requirements of the various scholarships. All committees, sections, and round tables were asked to provide any information they have on scholarships. Teresa McManus suggested that the chair of the scholarship committee be added to the Investment committee.

Robert Burgin moved to accept the Treasurer's Report. Gwen Jackson seconded. The report was accepted.

Administrative Assistant Report

Christine Tomec, NCLA Administrative Assistant, asked the board to list their meetings in the NCLA calendar. She also distributed the latest membership report. She reported that she had mailed out 1892 membership renewals for 1996; 817 have renewed (43%). We now have 2,146 members.

Reports from Sections and Round Tables and Committees

• *Children's Services Section* Beth Hutchinson reported that the section had gotten very favorable responses to the sessions they sponsored at the 1995 conference. They are considering the possibility of sponsoring workshops on programming issues throughout the state. They will be sponsoring a seminar October 21 on storytelling at Brown Summit, NC.

•College and University Section

Kathy Crowe reported that the Academic Curriculum Librarians Interest Group will hold a workshop on May 14 at NC A&T State University's Bluford Library, featuring a panel discussing accreditation evaluation criteria. Plans for a fall workshop sponsored by the Section are underway.

•Community and Junior College Libraries Section

Sheila Core reported that the Section has not met but is planning to meet in early 1996.

Documents

Cheryl McLean reported that the section is sponsoring a workshop on May 10 or May 17, 1996, and one of the topics will be the transition of the Federal Depository Library Program from paper to electronic documents. They will also hold a fall workshop on legal resources.

•Library Administration and Management Section

Robert Burgin asked Sylvia Sprinkle-Hamlin, chair of the planning committee for the Leadership Institute, to give the board details of the Institute. Sylvia reported that the Institute will be held October 10-13, 1996 at the Brown Summit Conference Center. The committee will be sending out letters to solicit nominations for Institute participants. The goal is to have 30 participants. The fee for the Institute is \$425.

Mr. Burgin recommended that an NCLA committee be formed to provide input and support for the Institute. President Fergusson will appoint a continuing committee. The Institute will be funded with a special projects grant this year.

•North Carolina Association of School Librarians

Karen Perry reported that the NCASL Executive Board has 22 members representing the geographic and demographic characteristics of the state.

The 1998 NCASL conference site will be in Raleigh, August 5-7 at the Civic Center. The section is also sponsoring a variety of programs throughout the biennium including Battle of the Books, Student Media Fair, Children's Book Award, and School Library Media Day.

She reported that AASL (national) is working on an Internet project. They are also organizing a Count on Reading project. The goal is to read a billion books; NCASL is organizing the project in NC. Karen also reported that a homepage has been set up for NCASL (http://www.cms.k12.nc.us/ ncasl.html)

Public Library Section

Sylvia Sprinkle-Hamlin reported that the section board has met and they are appointing chairs for various committees. They have established meeting dates for the biennium and expect the section to be very active.

•*Reference and Adult Services Section* Sue Ann Cody reported that the section board met and evaluated the fall program, "Through the Customers' Eyes." They are considering the possibility of sponsoring a fall workshop on policies dealing with cyberspace.

•*Resources and Technical Services Section* Janet Flowers reported that the section had reviewed the comments from the 1995 conference workshop and felt it was very successful. Seventy-four people attended "Evolving, Integrated Technical Services Environment" and seventy-one attended "Re-tool Time for Technical Services: Why?"

•New Members Round Table Carol Freeman reported that th

Carol Freeman reported that the round table has not met yet.

•NC Library Paraprofessional Association

Renee Pridgen reported that the association was very pleased with their programs at the 1995 conference. They are planning to sponsor a teleconference, "Soaring to Excellence," and a cataloging series.

•Round Table on Ethnic Minority Concerns

Sheila Johnson reported that the round table would be holding its first meeting early in 1996.

•*Round Table on Special Collections* No report was available.

•Round Table on the Status of Women Betty Meehan-Black reported that the round table met and discussed the effectiveness of the REMCO/RTSWL jointly sponsored program at the conference, "Stop Talking and Start Doing: Recruitment, Retention and Education in North Carolina Libraries." They recommend that at future conferences the membership tables be set up more in the flow of traffic.

•Technology and Trends Round Table No report was available.

Committee Reports

•AIDS Materials Awareness No report was available.

Archives

Cheryl McLean reminded the board that current board members should keep the records of the officer who preceded them and that other records should be given to the Archives Committee.

•Conference Committee

Beverley Gass reported that the members of the committee will be selected by March 1, and they will hold their first organizational meeting in early April. They have sent letters to the Greensboro, Charlotte, and Winston-Salem convention/visitors bureaus regarding the 1999 conference.

Ms. Gass noted that the *Biennial Conference Handbook* needs revision to incorporate two changes: 1) that the Site Selection Committee include a past president on the committee and ; 2) on page 3, that a separate paragraph be added establishing the criterion that conference dates should be selected so as not to conflict with any major religious holidays.

President Fergusson appointed Pauletta Bracy, Sylvia Sprinkle-Hamlin and Beverley Gass to prepare an appropriate motion for the next board meeting. Ross Holt was asked to recommend the proper method for amending the NCLA Handbook to include the forthcoming motion.

It was suggested that we consider booking the same site for 1999 and 2001 in order to get a better rate. Karen Perry noted that the hotels may not guarantee the rate. She suggested that if we coordinate the site for the NCLA conference with the site for the NCASL conference, we might be able to get better rates.

•Constitution, Codes and Handbook Revision

Ross Holt reported that the committee will meet between board meetings to make changes in the handbook.

•Finance Committee

Teresa McManus reported that the committee has not met. The committee will be working on the budget and other financial issues.

• Governmental Relations

John Via reported that some of the issues that the committee is working on include: the decency act, digitizing of government documents, federal funding for libraries, and copyright in the electronic environment.

He distributed a flyer about "Log in at the Library Day" which will be celebrated around the country on April16 during National Library Week.

•Intellectual Freedom No report was available.

•Literacy Committee

Pauletta Bracy asked Steve Sumerford to report on a grant from the Lila Wallace Readers' Digest Fund. Mr. Sumerford reported that the foundation will make three or four large grants this spring to public libraries that are currently sponsoring literacy programs. Dr. Bracy reported that the committee will sponsor a program at the NCASL conference.

•Membership Committee

Barbara Akinwole and Jackie Beach reported that the Membership Committee has not met yet. John Via mentioned that we have a problem with membership retention. The A

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committee agreed to study this.

•Nominating Committee No report was available.

•Publications and Marketing

Richard Wells reported that the committee will meet next month; Eleanor Cook and Sandy Neerman have agreed to serve on the committee again.

•Scholarships Committee

Edna Cogdell reported that the committee has not met yet.

•Special Projects Committee No report was available.

•North Carolina Libraries

Rose Simon reported for Frances Bradburn. The editorial board is revising the style manual to include citing of information from electronic sources.

ALA Councilor

Martha Davis provided information about the following ALA topics:

- the Fund for America's Libraries successful fundraising efforts
- 1996 ALA theme: "Library Advocacy Now"
- Betty's focus on Equity on the Information Highway
- upcoming ALA president Mary Summerfield's focus on youth



An Initiative That Will Help Children Build Roads to the Information Superhighway!

AASL

the American Association of ichool Librarians is a division of the American Library Association.

- ALA Council discussion about chapters not being involved in changes in conference sites, both selection and deselection of conference sites
- Legislative Day on May 7. A gala will be held the evening before to commemorate the 50th anniversary of the Washington office; there will be an Honor Roll for people who have had significant impact on federal legislation; one person from each state can be nominated for each of the following decades: 1955-64, 1965-74, 1975-84, 1985-1995.

Pauletta Bracy made the following motion and Beverley Gass seconded it:

It is moved that NCLA participate in the ALA Washington Gala Honor Roll by nominating the following individuals for the respective years: Ed Holley (1955-64); Gene Lanier (1965-74); Annette Phinazee (1975-84); Elinor Swaim (1985-95). NCLA will pay only the expenses of the banquet ticket at \$65 for the honorees who attend.

The motion was passed.

President Fergusson appointed Pauletta Bracy to prepare a vita for Annette Phinazee; John Via to prepare

Count on Reading challenges school library media specialists, teachers, public librarians and other community members to help build a nation of readers by implementing reading initiatives in their communities or by linking their existing reading initiatives to this national effort. The **goal** of this initiative is to motivate the youth of the nation to read a billion books and as a result: Build a reading habit. Enjoy reading. Raise academic achievement through improved reading comprehension, vocabulary growth, spelling accuracy and grammar, writing ability.

a vita for Ed Holley; Richard Wells to prepare a vita for Elinor Swaim. President Fergusson will take responsibility for the vita for Gene Lanier.

• SELA

Nancy Clark Fogarty asked for the board's feelings about SELA; there was discussion but no conclusive decision from the board about SELA's future.

•Business from the Board Retreat/ Planning Session:

Sylvia Sprinkle-Hamlin made a motion to accept the statement which was developed during the Board Retreat. Teresa McManus seconded the motion. The motion carried.

The statement reads as follows:

The focus of the NCLA during the 1995-1997 biennium is to enhance the image of libraries as an essential community service, in order to increase the support, funding and influence of libraries. A comprehensive marketing campaign will be conducted to achieve this goal.

The meeting was then adjourned for lunch.

Who may participate in Count on

Reading? Any organization, such as schools, public libraries, professional organizations or clubs, that would like to sponsor a reading initiative or is currently conducting one. **Why participate?** Count on Reading will provide organizations and individuals with ideas for building and linking local efforts across the nation.

To receive an official registration form and instructions for participating in Count on Reading, send a SASE and:

Contact Person's Name

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Organization Name

Address

City

State

Telephone Number E

S ST BY LETTER

Zip Code

E-mail address

Indicate any reading motivation initiatives that you are currently implementing

to: Count on Reading, American Association of School Librarians, 50 East Huron, Chicago, IL 60611

or call: (800) 545-2433, ext. 4386 for more information. Listserv: CountonR