NORTH CAROLINA LIBRARY ASSOCIATION Minutes of the Executive Board

July 18, 1997, Chapel Hill Public Library

Members and Guests Present: Dave Fergusson, Steve Sumerford, Pauletta Bracy, Teresa McManus, Beverley Gass, Martha Davis, Karen Perry, Kathryn Crowe, Patrick Valentine, Wanda Brown, Barbara Levergood, Robert Burgin, John Via, Tracy Babiasz, Sheila Core, Barbara Akinwole, Carol Freeman, Lou Bryant, Renee Pridgen, Sheila Johnson, Beth Hutchinson, Marilyn Miller, Susan Adams, Janet Flower, Betty Meehan-Black, Ross Holt, Richard Wells, Ann Miller, Ginny Gilbert, Frances Bradburn, Melinda Ratchford, Stephen Dew, Maureen Costello.

Cathy Thompson, Director of the Chapel Hill Public Library, welcomed the committee to the beautiful Chapel Hill Public Library.

President Fergusson called the meeting to order at 10:00 am. After a few typographical errors were corrected, the minutes for the previous meeting were approved.

President's Report

President Fergusson introduced Marie Costello, the new NCLA Administrative Assistant. He then announced the results of the board elections:

Vice President/President-Elect: Plummer Alston Jones, Jr. Secretary: Elizabeth J. Jackson Treasurer (4 year term): Diane D Kester Directors-at-large: Ross A. Holt Vanessa W. Ramseur

ALA Councilor (4 year term): Jacquelyn B. Beach

Treasurer's Report

Wanda Brown distributed the 2nd Quarter 1997 Financial Report. Major items on the report:

Total budgeted receipts\$82,740.00Year to Date Budgeted receipts\$57,764.14Total 1997 Budgeted Expenses\$82,740.00Year to Date Expenses\$35,098.89

Sections and Roundtables

Children's Services Section

The committee is making final plans for the biennial conference. They also have contacted former members to urge them to renew their membership.

College and University Section

The Bibliographic Instruction Interest Group held a successful workshop. At the biennial conference the Section will sponsor a session on NC LIVE.

Community and Junior College Libraries Section

A survey sent to 157 present or potential members had a response of 23%. Over half of those responding favored remaining as a separate section. Therefore the section will remain a separate section for the next biennium.

Documents

The Section has been very active. The spring workshop attendance was not as high as hoped. In their business meeting, they discussed North Carolina Libraries and agreed that it is very important to the association. They also agreed that we need to (1) reevaluate the content of North Carolina Libraries; and (2) investigate ways to cut costs. Section chair Barbara Levergood presented a report on the impact of the new NCLA policy on the spring workshop, which requires a higher registration fee for non-members than for members. Based on the analysis of the workshop attendance, the section made the following recommendations: (1) The best way to attract new members and to keep old ones is to offer quality programs that both members and non-members can afford to come to. We recommend that NCLA policy be changed to allow for a small and flexible difference in registration fees- perhaps a \$5-\$10-\$15 difference between member and non-member rates.

The Executive Board discussed these recommendations. Patrick Valentine pointed out that one of the reasons the registration fee was higher is because there were no grants for workshops this year. Presumably, in the future we will be able to offer grants and the fees can be lower. David Fergusson noted that there could be non-librarian fees. Robert Burgin suggested that we take these recommendations into consideration during the next biennium when we will have grants to offset some of the costs. The group expressed appreciation for the thorough report and recommendations.

Library Administration and Management Section

The Section will sponsor a preconference (Staffing Issues for the Year 2000) in collaboration with RASS and the Public Library Section. LAMS will contribute \$1000 and RASS and Public Library Section will each contribute \$500.

N.C. Association of School Librarians

The section has selected titles for the

Children's Book Award and the Junior Book Award. Count on Reading statistics for NC reached over 2.5 million books, placing NC 14th in the US. Summer workshops registration reached over 275 participants for the three locations. These were jointly sponsored with the Department of Public Instruction.

Public Library Section

The Section decided to co-sponsor the preconference with LAMS, in addition to other conference plans.

Reference and Adult Services Section

The nominations for the RASS board for the 1997-1999 biennium include:

Vice Chair: Carolyn Price

Secretary/Treasurer: Joanne Abel.

Resources and Technical Services Section

The Membership Committee mailed a Membership Directory 1996 and a new membership survey to members. They plan to contact non-members as part of a recruitment effort.

New Members Round Table

The summer workshop, NMRT's Big Adventure, was well received. Acting Vice-Chair Tracy Babiasz has added much more information to the NMRT Web Site.

NC Library Paraprofessional Association Roundtable

The group had a lengthy examination of the new financial procedures of NCLA and they discussed the possibility of becoming an independent organization. They will hold a series of workshops. Meralyn Meadows, incoming Chair of ALA's paraprofessional round table, presented a report and a petition requesting that ALA have a "Paraprofessional of the Year."

Round Table on the Status of Women

The group is working on the conference program, which they are co-sponsoring with the Public Library Section.

Committee Reports Conference Committee

75 vendors have registered and a reminder notice is being prepared. The committee

members reviewed the conference budget and project revenues of \$102,000 and expenditures of \$75,360 for a profit of \$26,240. Information about the conference can be found on the web site. The conference registration program has moved to Excel and a Windows '95 environment. The committee decided to offer scholarships for two students in the library science programs at Appalachian, East Carolina, UNC-G, UNC-CH and NCCU.

Constitution Codes and Handbook

The committee will be presenting two items for approval at the biennial conference. The committee also pointed out that the name of the publications committee had not been officially changed. Robert Burgin made the following motion: The name of the Publications Committee be changed to the Marketing and Publications Committee. Sylvia Sprinkle-Hamlin seconded and the motion passed unanimously.

Finance Committee

The committee reported that it had not completed the 1998 NCLA Budget because they did not have all of the data needed but that a tentative budget will be mailed out before the conference and voted on at the October meeting. Other news: The IRS 990 extension was filed. The accountant recommended that a full audit be done for the 1997 budget year. This will cost about \$3000. The committee asked that Board members submit in writing any concerns about the newly revised financial procedures.

Grants Committee

The committee has identified potential sources of funding. The committee also discussed other sources of funding including membership development. Endowed or different classifications of membership could be used to address operating expenses, but foundation grants are usually project oriented rather than and thus do not help with the operating expenses. There was also discussion about endowing NC Libraries.

Governmental Relations Committee

NCLA's efforts for 1997 National Library Legislative Day were very successful. Every NC congressional office was visited. There were a number of highlights from the day including a photo with Rep. Richard Burr and ALA's legislative counsel attending the NCLA luncheon.

Literacy Committee

The committee has five initiatives it is pursuing. It will be submitting a position paper on library services to immigrants and refugees at the October Executive Committee meeting.

Membership

The committee has selected the nominees and winners of the various membership awards which will be presented at the conference.

Marketing/Publications Committee

The committee has been planning preconference workshops. Also the NCLA Web Committee will merge with the Marketing/ Publications Committee.

North Carolina Libraries

Frances Bradburn asked sections, roundtables and committees to mail their biennial reports on disk or e-mail by Oct. 1. She also reminded the board that representatives to editorial board is a 4 year commitment.

ALA Report

Martha Davis distributed an extensive report on ALA activities. The Council passed a resolution of thanks to Governor James Hunt who has "consistently placed libraries of all types at the head of his legislative and personal agenda, steadily increasing his recommendations for State Aid to all libraries." President Fergusson asked if Governor Hunt could be invited to the conference to receive the resolution. Marilyn Miller commended Martha Davis for her work at ALA and John Via thanked her for written reports. The rest of the board also expressed its appreciation for Martha's excellent work with the ALA Council.

Other Business

Public Library Association sent letter to President Fergusson reminding him that PLA is tentatively scheduled in Charlotte for the year 2000. Sylvia Sprinkle-Hamlin, president of the Black Caucus of ALA, informed the group about the upcoming conference and invited the

Board to the President's Welcome Party at Forsyth County Public Library. Martha Davis commended Sylvia for her work

President Fergusson asked the chairs of committees, sections and roundtables to send a list of their members to himself and Beverley Gass.

Old Business

NCLA Financial Procedures **Operating Funds Barbara** Levergood said Documents would like to see reporting to committees and sections strengthened; some discussion. Karen Perry expressed concern that not getting a bank deposit slip back could be a problem. Beverley Gass made a Motion to approve the Financial Procedures as they were proposed in the recommendations from the Finance Committee, Robert Burgin seconded. Karen Perry moved that the document be amended as follows: Section and roundtable chairs may request monthly income, expenditure reports and other pertinent documents as needed, or may at any time make a standing request for continuing monthly reports. Barbara Levergood seconded. The motion carried as amended.

President Fergusson adjourned the meeting.

> - submitted by Steve Sumerford

AMERICAN LIBRARY ASSOCIATION 1997 ANNUAL CONFERENCE REPORT June 26, 1997 - July 2, 1997 San Francisco, California

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Submitted by Martha Davis, ALA Chapter Councilor for North Carolina

Also see future issues of *American Libraries* for the official report and voting record.

ATTENDANCE- As reported in Council II as of Monday, July 1, 1997:

Type:	Francisco <u>1997</u>	York 1996
Paid Registrations	12,059	10,812
Total All Registrations	23,201	23,707

PRESIDENT'S PROGRAMS- Walter Anderson, editor of *Parade Magazine* spoke at the Opening General Session on Saturday, June 28, 1997. Anderson is a champion for literacy and a member of the U. S. National Commission on Libraries and Information Science.

The President's Program on Sunday, June 29, entitled "Opening Pages for Life: The Power of the Book" focused on reading to children. Pan-

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elists were Robert MacNeil , Julius Lester, Virginia Hamilton, and Lucia Gonzalez.

TOPICS: Barbara Ford became 1997-98 ALA President at the Inaugural Banquet on Tuesday, July 1, 1997. Ann Symons, a school librarian from Juneau, Alaska and former ALA Treasurer, celebrated her election as 1998-99 ALA President.

Annual Conference opened with the celebration of the June 26 Supreme Court defeat of the Communications Decency Act as a "victory for librarians, Internet users and everyone who cares about free speech." Jubilation over this defeat and ALA's role as major plaintiff and the announcement of the \$400 million donated to libraries by Bill and Melinda Gates set a very positive tone for the entire conference. After only two years, initiatives of ALA Goal 2000 – the expansion of the Washington Office to concentrate on legislation for libraries – and the creation of the Fund for America's Libraries to encourage corporate contribution to libraries – have already produced significant results.

The upbeat atmosphere was slightly tainted by the exit of Elizabeth Martinez, the creator of ALA Goal 2000, as ALA Executive Director. Issues behind the benefits package offered to Elizabeth Martinez, controversy over requiring the new Executive Director to have an MLS, and the fact that several candidates did not accept the position, have required the Search Committee for the Executive Director's position to reopen the search. Meanwhile, Mary Ghikas will become acting Executive Director until a new Executive Director can be hired.

Other discussions focused on where the money would come from to fund the new Spectrum Initiative. Councilors were also concerned about whether or not 150 candidates of color could be found to participate in this program.

Councilors were split over whether to even discuss a resolution to commend the Hawaii librarians for their objections to the Hawaii State Librarian's decision to outsource all book selection for the state to Baker and Taylor. Council III adjourned on Wednesday, July 2 without considering the resolution.

Internally, Council once again voted to leave the term of ALA Treasurer at 4 years and to reduce the term of Councilors to 3 years. This issue must now be voted on by ALA members. Discussion on allowing electronic participation on ALA committees generated concerns that committee members would lose the benefit of human contact and that there might be a profound financial effect on attendance at ALA. Barbara Ford, incoming ALA President, noted that we must move quickly to become virtual or be left behind. Later, Council approved a resolution to develop an ALA member listserv to provide a way for members to have more input into the issues, concerns, and interests of ALA.

At Council III, Bill Roberts, Councilor-At-Large and Martha Davis, N. C. Chapter Councilor presented a resolution to thank Governor James B. Hunt of North Carolina for his support of North Carolina libraries and NCLIVE. A citation from ALA will be mailed to Governor Hunt.

Finally, on Wednesday, July 2 at Council III, Councilors revised and then approved the Intellectual Freedom Committee's RESOLUTION ON THE USE OF FILTERING SOFTWARE IN LIBRARIES. This document now stands with the Library Bill of Rights as ALA's legal position on filtering.

CHAPTER RELATIONS COMMITTEE MEETINGS

Chapter Relations Committee meetings once again were small group forums for Barbara Ford, Ann Symons and others such as Judith Krug to discuss Presidential initiatives, to solicit ideas and support for the new President's initiatives and to talk about intellectual freedom issues. Elizabeth Martinez introduced the new Director of the Fund for America's Libraries Walter Hanson. Chapter Relations Membership Committee discussed possible strategies to link ALA membership discounts with state chapter membership dues. The LAMA division liaison announced that LAMA offers extra funds for state conference speakers if requested. LAMA's "Best of Show Display" can be shipped by the Chapter Relations Office for use at state conferences by request. Gerald Hodges always welcomes the opportunity to attend state conferences and help in any way he can.

ALA COUNCIL DOCUMENTS DISCUSSED AT THE 1997 ANNUAL CONFERENCE

The following Council Documents (CD) were among those discussed and acted upon during the 1997 Annual Conference. Copies of the Council Documents are available from the ALA Councilor at any time. A complete list of CDs considered will be published in a future edition of *American Libraries*.

CD #4.4- Resolution presented and approved to add six (6) ALA Councilors to represent ALA round tables.

CD #52- Resolution to thank Bill and Melinda Gates for establishing the Gates Foundation. CD #49A- Resolution presented and approved to establish an ALA member listserv to provide more member participation in ALA issues and governance.

CD #19.4- After some revision, Council approved resolution on the use of filtering software in libraries.

CD #25.1 -Resolutions presented and approved to keep the term of ALA Treasurer at 4 years and to reduce the term of Councilors to 3 years.

CD #48 and #48.1- Presents information and plans to fund the Spectrum Initiative.

AND ON A MORE PERSONAL NOTE:

I want to thank NCLA for giving me the privilege and opportunity to serve on ALA Council as the North Carolina Chapter Councilor. This experience has had a profound effect on my personal and professional life. I can only hope that I have brought something of value back to NCLA in return.

This experience has also led me to understand that the actions of the American Library Association have significant impact on our profession. During my four-year term on ALA Council I have had the great privilege to participate in discussion and vote for or on funding for the following:

-Professional Statement of Ethics

 Access to Electronic Information, Services, and Networks: An Interpretation of the LIbrary Bill of Rights

-Resolution on the Use of Filtering Software in Libraries

-ALA Goal 2000 which resulted in:

-Expansion of the ALA Washington Office -Legal action to defeat the Communications Decency Act

-Legal designation of libraries as "information providers" rather than "information receivers" in the Telecommunications Act

-Establishment of the Fund for America's Libraries to solicit corporate support for libraries Once again- thank you.

> Martha E. Davis N. C. Chapter Councilor 1993-97 July 18, 1997

