

NORTH CAROLINA LIBRARY ASSOCIATION

MINUTES OF THE EXECUTIVE BOARD

July 20, 2001

Hurley Room, Rowan Public Library, Salisbury, NC

Attending: Phillip Banks, Phil Barton, Pauletta Bracy, Terry Brandsma, Ann Burlingame, Robert Canida, Kevin Cherry, Sue Cody, Sandy Cooper, Maureen Costello, Dale Cousins, Joline Ezzell, Dave Fergusson, Carol Freeman, Beverly Gass, Gerald Holmes, Ross Holt, Peggy Hoon, Al Jones, Robert Jones, Diane Kester, Elizabeth Laney, Marilyn Miller, Frank Molinek, Peggy Quinn, Susan Smith, Patrick Valentine, John Via, Laura Weigand, John Welch, Catherine Wilkinson, Bobby Wynn, and John Zika.

Welcome and Call to Order: President Al Jones called the meeting to order, and welcomed the board and visitors.

Approval of Minutes of April 20, 2001: Diane Kester made a motion to accept the minutes; Patrick Valentine seconded and the minutes were approved as presented.

President's Report:

Full report: <<http://www.mindspring.com/~ncla/July2001/pres.htm>>
Al Jones announced that he has accepted a position as associate professor of library science at East Carolina University. He continues to work for the revitalization of NCASL. Meeting times have been added to the conference program to allow for conferral with NCASL members. The Endowment Committee continues its efforts to raise \$100,000 by the 100th anniversary in 2004. Marilyn Meadows has agreed to serve as chair of the Library Paraprofessional Association. Theron Bell, a member of the State Library Commission, has revitalized the Public Library Trustees Association. The Hurricane Floyd Relief Fund still exists to help libraries affected by the storm and flood.

Treasurer's Reports

Treasurer Diane Kester presented the Financial Report, Operating Fund Report, and Sub-accounts Report. A special report on the NCASL sub-account was given, showing a balance on June 30, 2001, of \$3,955.46. The tax form has been filed. The Floyd Relief Fund collected \$2,000.00 in 1999 and \$1,243.50 in 2000. A problem with the mail has led to a temporary drop in renewal payments.

SECTION/ROUND TABLE REPORTS

Children's Services Section

Full report: <<http://www.mindspring.com/~ncla/July2001/CSS.htm>>
Chair Ann Burlingame reported on the sessions the Children's Services Section is planning for the biennial conference. The Spring issue of the *Chapbook* is available at <<http://www.nclaonline.org/css/Spring2001/ChapbookSpring-Msg-Chair.htm>>. Nominations for the 2001-2003 CSS Board are: Carol Laing, Vice-Chair; Loree Pennock and Jo Ann Rodgers, Directors; and Jacky Miller, Secretary-Treasurer.

College and University Section

Full report: <<http://www.mindspring.com/~ncla/July2001/CULS.htm>>
Chair Bobby Wynn reported on conference planning. Dr. Deanna Marcum, president of the Council on Library and Information Resources, will speak on distance education and academic libraries. The Bibliographic Instruction Special Interest Group will present a panel discussion on "The Cutting Edge of Bibliographic Instruction." Bobby also recognized two colleagues who have recently retired. Pat Reck served as the representative for the Academic Curriculum Librarians' Interest Group. Artemis Kares served as the representative to *North*

Carolina Libraries. Judy Walker, curriculum materials librarian at UNC-Charlotte, has joined the board. The Section contributed \$300 to the Leadership Institute.

Community and Junior College Libraries Section

Full report: <<http://www.mindspring.com/~ncla/July2001/CJCS.htm>>
Chair Carol Freeman reported on the success of the "Web Page Design for the Community College Library" workshop, held May 18 at Guilford Technical Community College. Conference plans include a luncheon with Elliot Engel on "Queen Victoria and the Victorian Novel," and another session on the "Nuts and Bolts of NetLibrary."

Documents Section

Chair Frank Molinek reported that the Documents Section program at the conference will feature Grace York, documents librarian at the University of Michigan. She has created and maintains what is considered one of the best web sites available for government information. She will be talking about the impact of the Web on the profession.

Library Administration and Management Section

Vice Chair Dale Cousins reported that the board has met to finalize conference program plans.

NC Association of School Librarians: No report.

NC Public Library Trustee Association: No report.

Public Library Section

Full report: <<http://www.mindspring.com/~ncla/July2001/pls.htm>>
Chair John Zika reported on several programs to be offered at the biennial conference by the section and its committees.

Reference and Adult Services Section

Full report: <<http://www.mindspring.com/~ncla/July2001/rass.htm>>
Chair Phillip Banks reported that conference planning and elections are underway, with the next board meeting scheduled for August 10.

Resources and Technical Services Section

Teresa McManus, chair of RTSS, sent the following report: RTSS is putting its final touches on program planning for the upcoming conference. The next RTSS Board meeting is scheduled for Aug. 6 to finalize details for the program.

New Members Round Table: No report.

NC Library Paraprofessional Association: No report.

Round Table for Ethnic Minority Concerns

Full report: <<http://www.mindspring.com/~ncla/July2001/REMC0.pdf>>
Chair Robert Canida reported on conference plans, which include three programs and an author luncheon with Mr. Michael Cunningham and Mr. Craig Marberry, authors of *Crowns: Portraits of Black Women in Church Hats*. Robert also offered condolences on the loss of Elaine Christian, who died the evening before.

Round Table on Special Collections

Chair Kevin Cherry reported on the nominations for the new board.

Round Table on the Status of Women in Librarianship

Full report: <<http://www.mindspring.com/~ncla/July2001/rtswl.html>>
Chair Laura Weigand reported that the Web page is running. Due to mailing problems, the *Ms. Management* newsletter may become an online publication. Conference plans are being finalized, with the next meeting on August 3.

Technology and Trends Round Table

Full report: <<http://www.mindspring.com/~ncla/July2001/tnt7-20-01.htm>>
Chair Susan Smith reported that TNT will offer three programs and a members' luncheon at the conference. TNT provided a half-scholarship (\$300) to the Leadership Institute.

COMMITTEE REPORTS

Archives

Chair Carrie Nichols sent a written report. She asked board members to prepare old records for transfer in October. When in doubt, do not throw out. Separate newsprint from other documents and date and label all photos. The archives collection has several unidentified photos. Several suggestions were given to help in identification.

Commission on Charter/Home Schools

Co-chairs Pauletta Bracy and Marilyn Miller gave a preliminary report on the survey results received from charter schools and public schools. Many charter schools do not have a library facility in the school. Where schools have media centers, most use is by individual students or small groups. The majority of charter schools that do not have libraries use the public library, but with no formal agreement. Public libraries reported that charter school patrons are not treated differently than other school groups. The survey results did not reveal significant negative impact on other public library users, although some public librarians noted that they are not trained to give students the same services school librarians do. Jim Carmichael, Dave Fergusson, John Via, and Ann Burlingame were recognized for their assistance with the survey. Marilyn reported that statistical analysis has not been completed and a final report will give a fuller analysis.

Conference

Full report: <<http://www.mindspring.com/~ncla/July2001/conference.htm>>

Chair Ross Holt thanked program planners for developing approximately 75 programs for the upcoming conference. Exhibits Chair Eleanor Cooke has received 58 exhibit bookings with 10 more on the way. Several entertainment events are also planned.

Constitution, Codes and Handbook Revision

Full report: <<http://www.mindspring.com/~ncla/July2001/ConstitutionCommReport.htm>>

A few suggestions for improvement of the printed and Web-based copies of the Handbook have been received. Index dividers will be provided to improve access to the print version; NCLA Executive Board Standing Rules and Policies will be added; and the use of frames on the Web-based version will be simplified.

Continuing Education: No report.

Endowment

Full report: <<http://www.mindspring.com/~ncla/July2001/endowment.html>>

Chair Lib Laney reported that 34 contributions have been made to the

endowment. Letters have been sent to all North Carolina library directors and members of the NCLA Board. The Committee feels that the library leaders of the state must support the endowment for it to be successful. Due to some generous contributions, \$18,491 has been collected. Those who contribute before December 31, 2001, will be designated as Founding Members of the Endowment. Those who have given by the time of the Conference will be recognized there. The donor form was in the last issue of *North Carolina Libraries*. It was suggested that letters be sent to library trustees. Lib also mentioned that donations may be given in honor or memory of someone.

Finance

Full report: <<http://www.mindspring.com/~ncla/July2001/ProjectGrant.html>>

Chair Catherine Wilkinson announced that there is still some grant money available and reminded conference planners to have paperwork done well in advance to have checks ready for speakers at the conference. A discussion of speaker contracts was held, and it was mentioned that the Center for the Book has a model contract on the Web.

Governmental Relations

Full report: <<http://www.mindspring.com/~ncla/July2001/GovRel.html>>
Chair Peggy Hoon reported that NLCA had ten attendees at ALA's National Library Legislative Day in Washington, D.C. on May 1, 2001. Peggy acknowledged Sandy Cooper's assistance in issuing notices concerning legislation. A discussion of legislation and budget issues updated the board on the status of bills related to school library funding, Internet filtering, and budgets.

Intellectual Freedom

Full report: <<http://www.mindspring.com/~ncla/July2001/ifc.pdf>>
The report contains additional information on the status of Internet bills at the federal and state levels. Nominations for the NCLA/SIRS Intellectual Freedom Award should be sent to Jerry Thrasher, Cumberland County Public Library & Information Center, 300 Maiden Lane, Fayetteville, NC 28301-5000.

Leadership Institute

Full report: <<http://www.mindspring.com/~ncla/July2001/LI.html>>
Co-chair Robert James reported that the committee is planning an assessment of the Institute. They are also looking into developing sponsorship of the Institute by corporations, foundations, and library vendors. Alternate locations for the institute are also being considered. Participant lists have been posted on the Web.

Literacy: No report.

Membership

Chair Peggy Quinn reported on awards nominations. Three nominations have been received for the NCLA Distinguished Library Service Award. None have yet been received for the Life or Honorary membership awards. Awards will be presented at the conference and winners will be listed in the Handbook and on the Web site.

Nominating

Dave Fergusson reported that trouble with the post office has caused ballots to be delayed. See New Business for proposals in dealing with the problem. The candidate profiles appeared in the last issue of *North Carolina Libraries*.

Publications and Marketing: No report.

Scholarships

Full report: <<http://www.mindspring.com/~ncla/July2001/ScholCom.htm>>

Chair Gerald Holmes reported that 38 scholarship and 15 loan applications have been received this year, compared with 16 scholarship and 7 loan applications received last year. Winners were announced. Sue Williams will chair the committee next year. The loan amount has increased from \$300 to \$400.

OTHER REPORTS

North Carolina Libraries

Full report: <<http://www.mindspring.com/~ncla/July2001/ncl.html>>
John Welch reported on the change in strategy for the next biennium. The editorial board will ask sections and round tables to generate articles. Other articles can be submitted to editor Frances Bradburn. Several sections also need to appoint representatives to the Editorial Board. Suzanne Wise edited the Summer issue on libraries and recreation, which will be mailed at the end of August.

ALA Councilor: No report.

SELA Councilor

John Via noted that the SELA conference is scheduled for Charleston, S.C. in October, but they may get better rates by changing it to November. Everyone was encouraged to join SELA. Elinor Swaim received the President's Award. A leadership workshop is being planned for Atlanta in the spring.

OLD BUSINESS: None

NEW BUSINESS

Patrick Valentine asked for a discussion about mailing problems the association has experienced this year. Maureen Costello has met with the postmaster to discuss the problem. Dave Fergusson suggested that Al and Maureen write a letter to the congressman for the district and copy the postmaster. Ross Holt introduced a motion to re-mail the ballot and membership renewals and the conference bulletin by first class mail. The motion was seconded by Kevin Cherry and passed unanimously.

NEWS FROM STATE LIBRARY and STATE LIBRARY COMMISSION
State Librarian Sandy Cooper discussed the LSTA program. Grants were announced on the State Library's Web site on July 9. This was the first year for grants to academic, community college, school, and public libraries. Eighty percent of school library applications were funded. The Hispanic Services grant is in its third year. The grants also assist in providing three statewide programs in continuing education, including

training in technology, NCLIVE, and the Master Trainer program. Sandy recognized Kevin Cherry's leadership in the Echo Project, which provides greater access to special collections held by libraries, museums, archeological collections, and other nonliving collections for research and exhibit purposes. An article about the Echo Web site appeared in the *Raleigh News & Observer* on July 20.

LSTA is also funding a six-month project on virtual reference. Grant money will support participation in a national conference on virtual reference in Orlando in November.

Sandy also reviewed the history of the Very Best Place to Start Program. In 1998-99, the State Library did an opinion survey on library services to children in North Carolina. The results found that people think libraries are nice, but did not know what libraries do or have. The Very Best Place to Start aims to communicate to key stakeholders the importance of school and public libraries and their potential to make a difference in people's lives. During 2000-01, the program was launched with training and a game for children. A bilingual poster was designed and the *Starting Point* newsletter was created to keep librarians and others informed about the program. Television ads were redistributed and radio ads created. Four demonstration grants for special consulting services will be implemented. In May, focus groups were held to determine parents' attitudes about Internet filtering. The results will be posted on the Web site.

The program is developing a kids' portal to the Internet. A professional Web design firm is working on the Web site, which will be unveiled in September. Marketing efforts place emphasis on the importance of the print collections in schools.

In other news from the State Library, Sandy announced that Robert Burgin will be returning to the library school faculty at NC Central University. Julie Nye has accepted a position with Fretwell-Downing, Inc. Jean Crisp will be joining the State Library staff.

The meeting adjourned at 12:30 p.m.

Respectfully submitted,
— Sue Ann Cody, Secretary

Broadfoot's has TWO Locations Serving Different Needs

Broadfoot's of Wendell

6624 Robertson Pond Road ~ Wendell, NC 27591
Phone: (800) 444-6963 ~ Fax: (919) 365-6008



Spring & Fall Catalogs

Are you on our mailing list?

Tar Heel Treasures
for
natives & newcomers
young & old



Broadfoot Publishing Company

1907 Buena Vista Circle ~ Wilmington, NC 28405
Phone: (800) 537-5243 ~ Fax: (910) 686-4379

Recent Publications:

The Colonial & State Records of NC (30 vols.)

North Carolina Regiments (5 vols.)

Roster of Confederate Troops (16 vols.)

Supplement to the Official Records (100 vols.)

Full Color Catalog (free upon request)