# **AV News Exchange**

#### FREE FILM CATALOGS ALERT:

Health Education Films 1974-75 and Supplement No. I 1975-76. N. C. Dept. of Human Resources.

The Film Library
Division of Health Services
Raleigh, N. C. 27602
Tele.: (919) 829-3471 and 3477

Health and health related films and filmstrips for use in classrooms, libraries, churches, with youth, and other community groups are available for the cost of return postage. Topics include: boy-girl relations, drugs and alcohol abuse, family relations, venereal diseases, adolescent development, marriage, family life and guidance.

A comprehensive catalog of 16mm films free for loan for general audiences has just been published by Association Films, Inc. Most of the films are in color and run from 15 to 30 minutes. The topics include ecology, sports, science, commerce, education, travel and other subjects of interest to the general public.

These films are sponsored by business, trade, professional, governmental and other organizations. The catalog is available free on request.

Association Films, Inc. 866 Third Ave. New York, N. Y. 10022

Also, the newly released Education and Entertainment Films catalog is free to interested groups from the same address.

# SUMMER ISSUE UPDATE:

N. C. Public Library Film Service regulation revised: The 3 month booking limit has been removed! Request films not less than 3 weeks before show date, but now possible up to 2 years in advance.

State Media Alphabet Soup revisited: EMA — Educational Media Association is in the throes of another major reorganization. Attend your NCAE — (North Carolina Association of Educators) regional conference this fall and express yourself.

FOUNT — (Friends of University Network Television) Membership: Open to anyone interested, \$2.00. Further information:

FOUNT 202 University Square, West Chapel Hill, N.C. 27514

A recent survey indicated that fewer than 25% of the teachers in the state utilize instructional television. As a FOUNT member you will receive the monthly guide listing TV programs on the UNC-TV network and can, for example, request special materials and advance notices of authors to be interviewed on BOOK BEAT.

STATE CONTRACT: New contracts are out and items were exhibited at day long Regional Media Workshops sponsored by SDPI, Division of Educational Media. Remember if you didn't make the meetings and see the equipment, THE AUDIO-VISUAL EQUIPMENT DIRECTORY published annually by the National Audio-Visual Association, Inc. is an invaluable aid to identifying contract listings. It has photographs! The DIRECTORY also contains such information as accessories, dimensions, lamp, lens, power requirements, operations, sync, etc.

Replacement cameras for the Kodak Visual Makers I and II are available from the N. C. contract dealers.

Note that Bell & Howell now has one of the popular slot loading 16mm projectors on contract.

Johnny M. Shaver of the Division reports he has received welcome feedback from the field about equipment in response to the item requesting such in the last AV NEWS EXCHANGE.

Local Media Productions: Mary Stevens High Point Public Library P. O. Box 2530 High Point 27261

Listed below are two programs locally produced for the Bicentennial Year. Please continue to relay information about others to the address above.

VOICES OF GUILFORD. Guilford County American Revolution Bicentennial Commission. Ordering information:

The Association Cedric S. Reynolds, Executive Producer 933 Carr Street Greensboro 27403 Tele.: (919) 272-8970

\$200.00 for a single copy, \$150.00 for 5 or more. Includes: 280 color slides, 1 cassette, automatic signal only. The accomplishments, landmarks, etc. of 200 years of Guilford County history.

NORTH CAROLINA FROM THE MOUNTAINS TO THE SEA. O'Henry Media Co. Ordering information:

O'Henry Media Co. P. O. Box 5153 High Point 27262

\$59.95. Includes: 3 color filmstrips, 3 cassettes, manual and automatic signals. The geography of North Carolina, the Coastal Plains, the Piedmont and the Mountains.

## FILMS BY YOUTH:

The Forsyth County Public Library was the site for the first annual Forsyth Youth Film Festival held on July 30. Nineteen films, mostly Super 8mm, were entered by local filmmakers in junior and senior high schools. A wide variety of styles and subjects, including animation, adventure, comedy and documentary made the decision of the judges (John Shore, Ted Boushy, and Allan Paul) a difficult one. Trophies were awarded to the winning films in the Junior and Senior categories.

#### FILMS FOR YOUTH:

The Young Adult Services Division of ALA prepares a yearly list of "Selected Films for Young Adults." It is not too late to offer your suggestions and nominations for this list. For more information write:

Ms. Marcia Hall, Film Editor-1977 Daniel Boone Regional Library P. O. Box 1267 Columbia, Missouri 65201

#### SPEAKERS:

In the coming months several authorities in the film world will be in North Caroling.

Donald Bogle, author of Toms, Coons, Mulattoes, Mammies and Bucks (a basic history of blacks in film), is scheduled to speak at Duke University and the North Carolina School of the Arts in February.

Judith Crist, film critic for NEW YORK magazine, will speak at UNC-G November 4.

Lillian Gish, actress, and Frank Capra, director, are scheduled at colleges in the Piedmont area for dates during the 1976-77 school year.

# ADVISORY LISTS OF INSTRUCTIONAL MEDIA:

The Division of Educational Media in the State Department of Public Instruction publishes annually 17+ annotated bibliographies in all subject areas, Grades K-12, which are distributed to the position of librarian in every public school and state-accredited private school in North Carolina. Entitled Advisory Lists of Instructional Media, these bibliographies are mailed out at the end of January. As well as offering the very latest information on outstanding print materials, the Advisory Lists are an excellent source of the newest films, filmstrips, tape recordings, and other AV instructional media. Remember: these bibliographies are detailed descriptions of some of the best educational materials on the commercial market, and importantly - the evaluations are done by professional educators like yourselves who are not out to make a buck. Many school librarians punch the *Lists* for filing in threering binders (well labeled and shelved for handy reference by teachers). Alert your faculty to these valuable purchasing sources!

# PROTECT YOURSELF FROM A SHATTERING EXPERIENCE:

If you've ever changed the lamp in a Kodak Ektagraphic slide projector, you've probably noticed the two or three lenses near the lamp. Actually, one of these lenses is a piece of specially processed heat absorbing glass which may shatter without warning. Kodak's instruction manual cautions the user to "keep the glass covered while it is removed, so that if shattering occurs, it will be confined." We have an added warning. Keep the lenses covered while the lamp is being changed. In the confined area of the lense compartment, the heat absorbing glass can shatter with explosive force. We've found that breakage is most likely to occur if the projector is subjected to repeated rapid cooling. Kodak recommends that the projector not be fan cooled after each use, but rather that it be allowed to sit undisturbed until cool. Following that recommendation may help you prevent an explosive situation.

### **NEW FILMS:**

BFA Educational Media has just released an impressive 16mm film on Edgar Lee Masters' timeless SPOON RIVER AN-THOLOGY. Senior high school English teachers who emphasize SPOON RIVER in their American literature programs will be eager to add this title to the "want lists" they submit for system-level consideration. Filmed on location in the small Illinois villages and cemeteries of Masters' inspiration, the presentation is a superior example of how the written medium and the

audiovisual medium can enrich and strengthen each other. Ten poems from the anthology are featured.

AMERICAN SONGFEST was enthusiastically previewed at ALA in Chicago this summer. It is produced by Morton Schindel in association with C. B. Wismar at Weston Wood Studios.

Hosted by Robert McCloskey, the film is a songfest of American folklore and history based on four films adapted from outstanding picture books and featuring a visit on film with each of the artists at home.

YANKEE DOODLE, by Steven Kellogg (Parents').

SHE'LL BE COMING 'ROUND THE MOUNTAIN, by Robert Quackenbush (Lippincott).

THE FOOLISH FROG, by Pete Seeger (Macmillan).

THE STAR-SPANGLED BANNER, by Peter Spier (Doubleday).

### WORKSHOP:

A workshop for educators, librarians, and others who use film is being planned for late October or early November with the cooperation of the Winston-Salem/ Forsyth School System and the Forsyth County Public Library. The workshop will feature a nationally known filmmaker as well as educators and specialists in film use. Emphasis in the workshop will be on USE of film. Subjects will include film making, discussion techniques for classroom and small groups (church or clubs). There will be screenings of standard titles as well as new films. Further information will be sent to NCLA members as soon as plans are completed.