

# North Carolina

## Library Education News

### **Appalachian State University** *Educational Media Department*

Jesse Jackson, artist-in-residence at ASU, has been busy with his many trips to various locations in the state. Fall semester found him at the Caldwell County Schools as a judge of the Reading Rally. He also conducted a workshop in Black Literature at Winston-Salem for the North Carolina Association for the Education of Young Children. Mr. Jackson was the guest speaker for the Guilford County Library Club.

Mrs. Ila Justice and Miss Beulah Campbell attended a conference entitled "A Bicentennial Tribute to Children's Books in America" at the University of Tennessee in Knoxville. Some of the speakers were Paul Heins, Ethel Heins, Susan Cooper, Ashley Bryan, Ellen Ruskin and Jean Fritz.

Miss Beulah Campbell and Dr. Ruby Lanier went to Clemson University for the Reading Symposium and presented a program entitled "Spice It Up With Children's

Books." Many school librarians, reading teachers, classroom teachers and children's literature teachers from South Carolina were in attendance.

The formally designated "Juvenile Library" has now been renamed the "Young Peoples' Collection" and is headed by Miss Susan Austin. This collection, under the supervision of Miss Austin, has been physically rearranged for maximum usage by students.

Many activities related to the Student Teaching program headed by Miss Susan Plate took place during the Fall Semester. Early in the semester, Miss Plate, Susan Austin and nine student teachers visited Elsie Brumback and Carol Lewis at the Division of Educational Media. It provided a good chance for our future librarians to become acquainted with the State Department. A visit to the Instructional Materials Center, the State Capitol and Ravenscroft were also on the agenda.

The Supervising Teachers' meeting held at mid-semester provided a time for dis-

discussion of problems relating to student teachers. Librarians were represented from Boone, Charlotte and Greensboro and discussed not only problems but also shared ideas.

Mrs. Ila Justice was the featured speaker at the culminating meeting for the Fall Semester student teachers. Historical background on the development of school libraries was given in her presentation "School Libraries — A Backward Glance." Teaching ideas developed over the semester were shared and slides taken of the various school situations gave the students a better idea of the various situations in school libraries.

Miss Susan Plate is currently the Membership Chairman for the North Carolina Association of School Librarians and has been appointed to serve a three-year term on the ASU Committee for Learning Resources.

Mr. Robert McFarland was appointed to the Curriculum Planning Committee for the College of Learning and Human Development. The purpose of this committee is to identify areas of strength and weaknesses of the curriculum in the departments in the College and to offer recommendations for action. Mr. McFarland spearheaded the study of the Department of Educational Media which resulted in a

mutually agreed upon program of self-improvement and self-evaluation.

During the Fall Semester Mr. Joe Murphy attended a meeting in Raleigh to discuss the formation of an association for people involved in film and television education in the elementary, middle and high school. This group chose for its title the Association of North Carolina Film Educators. Anyone interested in joining contact: W. D. Carney, 5405 Clear Run Dr., Wilmington, NC 28401.

Mr. Murphy has incorporated a new course entitled "Educational Applications of TV and Film" geared toward undergraduates. It covers the basics of super-8 film and 1/2-inch video tape production and the utilization of the instructional television programs for the UNC network and WTVI in Charlotte. It introduces students to the use of television and film in the general school situation.

Joining the Educational Media Department for one year as Practitioner-in-Residence (an artist-in-residence type program) is Dr. William Bake, photographer and writer. Drawing upon his experience in publications, Bake is teaching courses in basic and advanced photography and is leading special seminars on various photographic techniques. Bake comes to ASU from the National Park Service Division of Publications in Washington, DC and is the

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author-photographer of *The Blue Ridge*, to be published by Viking in the spring.

### East Carolina University

#### Department of Library Science

Winter Quarter began in December with enrollment figures surpassing Fall Quarter. Two additional assistantships were awarded to Jacqueline F. Barnes, a native of Prattville, Alabama and Donna H. Laroussini of Winchester, Virginia. Barnes is service as a junior instructor and Laroussini as a research assistant while working toward their graduate degrees.

In January, the Department of Library Science and the Division of Continuing Education sponsored a program attended by over one hundred area librarians and library science students. The Folktellers, an Atlanta storytelling team, appeared. Professional storytellers and workshop leaders Barbara Freeman and Connie Regan conducted the session. The two are cousins and collaborators on a new booklist and are using a freelance approach to revise the old art of storytelling. Their method involves the use of flannel boards and other props, creative dramatics, book talks, puppets and music. Ludi W. Johnson, assistant professor, coordinated the program.

Dr. Eugene Brunelle, new Director of Library Services, and Dr. Veronica S. Pantelidis, new assistant professor in the Department of Library Science, were honored in January at a tea and reception sponsored by the Library Science Student Government Association and the Division of Library Services. Judith Donnalley, assistant professor, is sponsor of the group. Over one hundred ECU faculty and administration and area librarians attended the event held in the Joyner Library.

The Department of Library Science Alumni Association with Neal Hardison serving as president has announced a number of upcoming events. They have sched-

uled social hours for ECU alumni for the NCAECT Media Conference at Wake Forest University in February, the Learning Resources Association Annual Conference at the Royal Villa in Raleigh during March, and are making plans for the Biennial Conference of the North Carolina Library Association. Another newsletter to all alumni is expected soon.

The summer of 1977 will conclude course offerings on the quarter system. Beginning Fall, 1977, East Carolina moves to the semester system for all work. Among the summer courses available, the following short-term classes are scheduled:

#### June 6-July 8

*Automation of Library Processes*  
*Seminar on Library Budgets*  
*Introduction to Audiovisual Instruction*

#### June 13-July 8

*Communication Foundations*  
*Administration of School Media Programs*  
*Selection of Media*  
*Seminar in Library Public Relations*

#### June 27-July 8

*Introduction to Educational Television*

#### July 11-August 5

*Storytelling*  
*Media for Children*  
*History of Books and Libraries*  
*Bibliography of the Sciences*  
*Educational Communications: Methods and Materials*  
*Design of Multimedia Materials*  
*Introduction to Audiovisual Instruction*

Admission forms are available from the ECU Graduate School, Greenville, NC 27834.

Robert Lee Hadden, candidate for the Master of Library Science degree in the department, has been selected to serve in a library internship during the winter quarter in the North Carolina Museum of

Natural History. He will be working under the N. C. Department of Agriculture in cooperation with the Division of the State Library. His responsibilities include the organization and inventory of manuscripts and archives in the state museum. He is also involved in coordinating the selection program and writing policies for the library.

Hadden is a graduate of the University of North Carolina at Chapel Hill with a B.A. degree in history. He also spent a year on the ECU Bonn campus.

**North Carolina Central University**  
*School of Library Science*

A grant of \$3,000 was received from the H. W. Wilson Company for fellowships in 1976-77 and recipients are Shelia Bailey, Thelma Gales, and Theresa Harris. Edie H. C. Miller received the NCLA Query-Long Scholarship.

Most of the Faculty members attended the annual conference of the Association of American Library Schools in Washington. Arlene Dowell, Grady Morein, Annette Phinazee, and Kenneth Shearer are serving on ALA Committees and remained for the Midwinter meeting.

Miriam Ricks was elected NCCU Chapter President of the NCAE. Benjamin Speller received a certificate of appreciation for leadership of the Pasquotank County Citizens United for the Improvement of Reading Task Force. He also received a Faculty Research grant to make a socioeconomic survey of Black librarians in North Carolina.

P. Grady Morein presented a paper at the annual meeting of the Association of American Colleges on February 10-11.

Robert M. Ballard is preparing for a workshop on indexing newspapers and serials which is scheduled for May 2-3. Norman and Mary Lathrop of Wooster, Ohio will be the leaders. Persons who wish to have more information should write to him.

**University of North Carolina  
at Chapel Hill**  
*School of Library Science*



Dr. Fred Wilburn Roper has been appointed Assistant Dean of the School of Library Science at the University of North Carolina at Chapel Hill, effective January 15, 1977. Announcement of Roper's appointment by Dean Edward G. Holley followed approval by the Board of Trustees of UNC at Chapel Hill.

A faculty member of the School since 1971, Dr. Roper has taught courses in basic reference sources and services, national and trade bibliography, science literature, and medical librarianship. In 1975 he served as Coordinator of the twelve-hour "Block" program required of all beginning master's students. He has served on numerous School and University committees, has made a major contribution to curriculum revision for the School's master's degree program, and has chaired the committee for a two-day workshop on the "Integrated Core Curriculum in Library Schools," scheduled for March 6-8, 1977.

Active in professional associations, Roper has served on the continuing education, nominations, and publications committees of the Medical Library Association. In 1975-76 he received a grant from MLA

to study the employment of health sciences library technicians. He is currently the President of the North Carolina Chapter of the Special Libraries Association, chairman of the North Carolina Library Association's Education for Librarianship Committee, and a consultant to the Council on Library Resources for its Library Services Enhancement Program. This fall he published *Alfred William Pollard: A Selection of His Essays* in Scarecrow Press's "Great Bibliographers Series," which will be followed by a similar book on the medical bibliographer, Fielding H. Garrison.

Roper received his A.B. and M.S. in L.S. degrees from the University of North Carolina at Chapel Hill after which he served as a Biomedical Library Intern at UCLA. He was on the staff of the Biomedical Library at UCLA from 1963-66; Head of Public Services Division, Chicago State College Library, 1967-68; and a U.S.O.E. Fellow and Teaching Fellow at Indiana University from which he received his Ph.D. degree in 1971. He has attended a number of workshops and institutes. For the past three years he has conducted a Summer Institute on Reference Sources and Library Use for the Hampden-Sydney College faculty under their College Library Program sponsored by the National Endowment for the Humanities and the Council on Library Resources.

The position of Assistant Dean for the School of Library Science was created by the UNC Board of Governors at the time of the approval of the new doctoral program in library science on October 8, 1976. Dr. Roper will have primary responsibility for reorganization of the office staff of the School in anticipation of the new program's beginning in the fall, 1977. He will also supervise admissions for the master's and doctoral programs and plan additional continuing education programs.

Dean Edward G. Holley noted that "Fred Roper is one of the School's most

effective teachers and is held in high regard by his faculty colleagues and students. His performance of such tasks as committee chairperson, coordinator of the introductory Block, and academic adviser has demonstrated administrative capabilities which are much needed as the School prepares for its new doctoral program in the fall, 1977. I am delighted that Dr. Roper has agreed to accept the position of Assistant Dean, and I look forward to working with him in the improvement of our library education programs."

In the fall, 1976 the School of Library Science had an enrollment of 153 students, 89 from North Carolina and 64 from other states and countries. There are 14 full-time and five part-time faculty members. The School's professional degree program has been accredited by the American Library Association since its first academic year, 1931-32.

The School of Library Science has signed a new contract for \$145,450 with the U. S. Environmental Protection Agency, Research Triangle Park, for the provision of library services during the calendar year 1977, according to Dean Edward G. Holley. Begun on May 6, 1974, the program has involved a series of contracts between the School and the EPA Library for a clinical work/study program whereby advanced students in the School's master's program perform interlibrary loan, acquisitions, reference, literature searching, and certain other non-traditional services for the scientists, engineers, and governmental administrators who use the EPA Library. The aim of the contract is improvement in library and information services in the environmental field. Services support EPA's Environmental Research Center, Office of Quality Planning and Standards, Office of Administration, and Air Pollution Technical Information Center.

The new contract provides for a total of 13 students working half-time under the

direction of Dr. Evelyn A. Moore, Associate Professor of Library Science, and the on-site supervision of Davenport Robertson. In addition to their work program of twenty hours per week the students regularly participate in a Seminar in Special Librarianship conducted by Dr. Moore.

Principal Investigator for the project is Dr. Edward G. Holley, Dean of the School of Library Science, who will conduct the program in close consultation with Ms. Elizabeth Smith, Chief, Technical Information Branch, Environmental Protection Agency.

Students participating in the program during the spring semester are Frank Barefoot, Raleigh, NC; Mary Chitty, Chapel Hill, NC; Linda Clement, Cedar Rapids, Iowa; Hugh Cooper, Kingstree, SC; Gail Gainey, Chapel Hill, NC; Donna Jean Keklock, Norfolk, Virginia; Marshall Keys, Hampden-

Sydney, Virginia; Karen Knight, Raleigh, NC; Eva Metzger, Chapel Hill, NC; Karin Negro, Chapel Hill, NC; Jeanne Sawyer, Durham, NC; Rebecca Stroud, China Grove, NC; and Susan Tulis, Stafford Springs, Connecticut.

The School of Library Science will have several outstanding visiting faculty members for the Summer Session of 1977. Joining the regular faculty for the first term, May 23-June 28, will be Mrs. Carol Parke, former Documents Librarian of the Yale University Library, New Haven, Ct., who will teach Public Documents; and Dr. Donald E. Oehlerts, Director, Miami University Libraries, Oxford, Ohio, who will teach Social Sciences Literature and Theory of Library Administration. Regular faculty teaching the first term are Dr. Martin Dillon, Dr. Lee Finks, and Dr. Bud Gambee.

During the second term, July 5-August 9, visiting faculty will be Mrs. Joan L. Atkinson, Graduate School of Library Service, University of Alabama, who will teach Children's Literature and Young People's Literature; Miss Dorothy Cole, Associate Professor Emeritus, School of Library and Information Science, State University of New York at Albany, who will teach Humanities Literature; Dr. Kay Maloney, Assistant Professor of Library Services, Graduate School of Library Service, Rutgers, The State University of New Jersey, who will teach in the basic Block and a seminar in public services; Mrs. Norma Royal, Media Consultant, Division of Educational Media, N. C. Department of Public Instruction, who will teach School Media Center, Organization and Operation; and Donald R. Richardson, Head Librarian, Louisburg College, Louisburg, NC, who will teach Non-Book Materials as Library Resources. Regular faculty teaching during the second term will be Dr. Evelyn Moore and Dr. Fred Roper.

Courses and the schedule for the Summer Session of 1977:

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**FIRST TERM**

- L.S. 101, *Introduction to Librarianship I* (6). [This course is restricted to beginning graduate students.] 9:40-12:50. Dillon, Finks, Gambee
- L.S. 108, *History of Libraries* (3). 2:40-4:10 Gambee
- L.S. 223, *Social Science Literature* (3). 9:40-11:10 Oehlerts
- L.S. 228, *Public Documents* (3). 11:20-12:50 Parke
- L.S. 231, *Theory of Library Administration* (3). 1:00-2:30 Oehlerts
- L.S. 341, *Seminar in Public Libraries* (3). 2:40-4:10 Finks

**SECOND TERM**

- L.S. 102, *Introduction to Librarianship II* (6). [This course is restricted to beginning graduate students.] 11:20-12:50 Roper, Maloney, Moore
- L.S. 122, *Selection of Books and Related Materials for Young People* (3). 11:20-12:50 Atkinson
- L.S. 123, *Selection of Books and Related Materials for Children* (3). 9:40-11:10 Atkinson
- L.S. 125, *Non-Book Materials as Library Resources* (3). 2:40-4:10 Richardson
- L.S. 145, *School Media Center: Organization and Operation* (3). 8:00-9:00 Royal
- L.S. 222, *Science Literature* (3). 2:40-4:10 Moore
- L.S. 224, *Humanities Literature* (3). 9:40-11:10 Cole
- L.S. 310, (17) *Seminar in Public Services* (3). 1:00-2:30 Maloney

**University of North Carolina  
at Greensboro**

*Library Science/Educational  
Technology Division*

Cora Paul Bomar was invited by the Maryland State Department of Education to participate in an on-site evaluation of the Review and Evaluation Center cooperatively developed by the Anne Arundel County Public Schools and the Maryland State Department of Education. Along with D. Philip Baker, Library Supervisor, Stamford, Connecticut Public Schools; Mrs. Mary Berry, a Maryland elementary school media specialist; and Mr. David Bender, Administrator, Division of Library Development and Services, Maryland State Department of Education, Miss Bomar visited the Center located in the Anne Arundel County Public

Schools Administrative Building in Annapolis January 20-23. *The Guide To The Development of Educational Media Selection Centers*, the report of Phase II of the national research project, Educational Media Selection Centers Project directed by Cora Paul Bomar, was used as a guide in the establishment of the Maryland Center.

Graduate students at the UNC-G Library Science/Educational Technology Division formed the LS/ET Graduate Student Association in Summer 1976 to provide a means for student representation, for input into the curriculum and program development, and for presenting special programs. During Fall Semester 1976, Association members served on Division committees working on the ALA Self-Study; the Association sponsored several programs, including a panel discussion with four public library directors and small group discussions with special librarians. The LS/ET Association president for the fall semester was Carol Jones, and the Program Committee was headed by Carol Walters and Dorothy Senegal. During the current semester, the Association also plans a field trip to a medical library, a workshop on public relations, a presentation by faculty members on educational technology, and publication of a student newsletter. Officers for the Spring Semester 1977 are: Rosann Collins, president; Elizabeth Hunter, vice president; Laura Adair, secretary; and Jane Martin, treasurer.

Under the Library Research and Demonstration section of the Higher Education Act, Title II-B, grants may be made

... for research and demonstration projects relating to the improvement of training in librarianship, including the development of new techniques for processing, storing, and distributing information, and for the dissemination of information derived from such research and demonstrations. . .

The Library Science/Educational Technology Division applied for federal funds

under this act in the Spring of 1976. Dr. Theodore C. Hines and Professor Mary Frances K. Johnson presented the project entitled, "Computer Based Systems for Increasing Information Access to School Media Center Materials: Research, Demonstration, Education." Little use has been made of computer based information handling techniques to increase information access to school media center materials beyond that provided by conventional cataloging. A need for greater information access exists. Since school media centers are well suited to computer applications, but lack personnel combining information science background and expertise in school media center needs, the proposal was made for research and demonstration in this area.

The three main thrusts of the project were: development and testing of a small but significant data base of children's materials for computer search; development of a publishable computer-based information tool or service for school media services; and an exploration of applications of computer-based information science techniques to school media centers.

The Project was funded for one year beginning the summer of 1976 for \$52,623. Assisting Dr. Hines and Professor Johnson are two research associates, Jerry Warren and Carol Walters, and two graduate assistants, Jane Martin and Mary Hooper.

The Library Science/Educational Technology Division has also received a small but very useful grant from Brodart, Inc., a library supply firm, to work on subject headings for school media materials. Some 10,000 headings are on magnetic disc for computer search and manipulation, and several aids to teachers have been produced — on materials on Africa and American Indians, for example. The computer manipulation algorithms are being developed in conjunction with Edwin B. Brownrigg of New York University.

The Library Science/Educational Technology Division now provides courses in such areas as utilization of instructional media, reading and media materials for children and adolescents, and design and production of A.V. materials which serve all programs in education. It also makes available provision for self-instruction in the use of A.V. equipment and computer terminals and has responsibility for the Center for Instructional Materials.

Programs within the Division are at the master's level, with a degree program in librarianship (Master of Library Science) and one in Educational Technology — the latter in the late stages of full implementation.

Program emphases are in the areas of demonstrated need in the state and nationwide: school media, and educational technology are well-developed and growing, and more emphasis is being given to information access and computer applications to education in general and media centers in particular. Because these emphases are also those of other types of libraries as well as school media centers, graduates go to public, special, and community college/technical institute libraries and learning resource centers — institutions with a growing sense of the needs for background in education and the use of educational technology. New faculty includes Dr. David Jonassen, who has his doctorate from Temple University and is a specialist in visual literacy and instructional design.

Research activities are growing — some are reported elsewhere in this newsletter, and other work includes studies in readability and linguistic analyses. The Division is also providing more opportunities in continuing education, including special offerings in the past year by such nationally-known distinguished visitors as Dr. Mary V. Gaver, Dr. Kieth C. Wright, and Mrs. Augusta Baker.