

## NCLA Section Activities

### Junior Members Roundtable

On October 21-22 the JUNIOR MEMBERS ROUND TABLE sponsored a "LEGISLATIVE WORKSHOP: HOW TO COMMUNICATE WITH POLITICIANS" in Greensboro.

The introductory speaker was DAVID MCKAY, N.C. STATE LIBRARIAN, who said that NCLA's Governmental Relations Committee and the library community should go beyond just seeking additional funding for libraries. Instead, they should also examine ways of improving other areas of concern to the profession, such as the copyright laws, inter-library cooperation and networking. He also stated that the profession should create a united front with all librarians in a community actively cooperating to seek gains for each other. And finally, he pointed out the necessity for librarians to communicate with those who are not sympathetic to their needs.

BILL O'SHEA, DIRECTOR OF THE WAKE COUNTY PUBLIC LIBRARIES and Chairman of NCLA's

Governmental Relations Committee discussed the functions of his committee and the provisions of NCLA's platform for legislative goals. O'Shea strongly encouraged librarians to study and interpret these goals, and work diligently to create a positive image for the profession.

JEAN JOHNSON—DIRECTOR OF LIBRARIES for the newly consolidated RALEIGH—WAKE COUNTY SCHOOL SYSTEM reported on appearing before the appropriations committee in the N.C. House.

The last speaker for the Thursday afternoon session was EILEEN COOKE—DIRECTOR OF ALA's WASHINGTON OFFICE. Ms. Cooke stressed several major points in her discussion. She first discussed the importance of knowing your ABC's when communicating with legislators, i.e. be accurate, be brief, and be clear. Persistence is also an invaluable virtue. The librarian must be willing to take a small step toward an acknowledged goal when large gains are impossible. Ms. Cooke outlined the history of and progress being made toward the White House Conference

on Libraries and its importance to the profession. She also emphasized the value of a non-partisan, jargon-free, and knowledgeable attitude when discussing issues and legislation with politicians.

The first speaker at the Friday morning session was LES ROARK, Mayor of Shelby and administrative staff member specializing in local government for Senator Robert Morgan. Mayor Roark provided the audience with excellent behind the scene views of the legislative process in the U.S. Senate. He described the types of mail usually received by Senator Morgan and those that are most likely to receive prompt attention. Because the Senator is extremely busy and receives about 2,000 letters a week, visits or personal phone calls are the most impressive methods of communication. Each member of Senator Morgan's administrative staff in N.C. has a specialty and frequently it is more expeditious to contact the appropriate staff member directly.

CARL STEWART, REPRESENTATIVE FROM GASTON COUNTY and probably the next Speaker of the House, spoke. He stated that strategy was as important as substance in communication, and he enumerated those characteristics that improve an individual's chances of being sympathetically heard by a legislator:

1. Be knowledgeable on your subject matter.
2. Understand the legislative process.
3. Contact those legislators who are most active and influential.
4. State legislators welcome personal correspondence and

visits. Representative Stewart discussed the importance of selecting a member of your local delegation whose views you can support and then work to get him elected. Also be sure that your library helps him with his informational needs.

5. Frequently you can work through your local politician to get the attention of a federal one.
6. Form letters and post cards do more damage than good.
7. He is least receptive to the views and requests of professional lobbyists.

CORA PAUL BOMAR, UNC—GREENSBORO SCHOOL OF LIBRARY SCIENCE, supervised the wrap-up session and requested that the audience list the most important ideas gleaned from the workshop. Those listed were: be active in your community; use your friends to help you gain audience with legislators; become active in the political process and work for a candidate you believe in; have a N.C. legislative day; update S.E.L.A. statistics; be the person who supplies your legislator with information; there is a need for quantitative standards for they are most understandable to those outside of the profession; and all librarians in a locale should cooperate to assist each other in attaining goals.

Those who wish to have a copy of the tapes made at this workshop should send blank tapes and a note as to the session to be copied to:

Becky Howard  
Media Coordinator-Print  
Cleveland Technical Institute  
Shelby, N.C. 28150

## **Minutes Of The Executive Board Of The Junior Members Round Table Of The North Carolina Library Association August 27, 1976**

The JMRT Executive Board met at Fayetteville Technical Institute in Fayetteville, NC, on August 27, 1976, at 11:30 a.m. Suzi Rose, Chairman of the section, opened the meeting. Other members present were Bill Snyder, Carlton Sears, Barbara Baker, and Becky Howard.

Minutes of the 1a JMRT Executive Board were read and approved.

Ms. Rose reported that Richard Baker, NCLA Treasurer, had informed her that the ALA—JMRT did not have us on an affiliate list. This discrepancy occurred because of a misunderstanding about state affiliate dues. The error was corrected and now North Carolina JMRT is in good affiliate standing.

Ms. Rose also reported that the ALA—JMRT is initiating a "Travel Network." The basis of the program is for the present JMRT membership to offer their homes as a place to sleep to JMRT members traveling to meetings. Ms. Rose indicated that North Carolina JMRT will need a state coordinator and would appoint one at a future JMRT meeting. Bill Snyder was asked to write a JMRT newsletter article about it and ask for volunteers.

Carlton Sears indicated that there had been a date and location change for the JMRT legislative workshop. The dates are now October 21 and 22. The location is the Howard-Johnson's-Coliseum in Greensboro. These dates and location were deemed satisfactory by the Board.

The title of the workshop was suggested and approved as "Legislative Workshop: How to Communicate with Politicians."

The discussion then turned to forming the program and finding people for the program. Carlton Sears indicated that Eileen Cooke, Director of the ALA Washington Office is definitely committed. Carlton Sears has gotten a commitment from Bill O'Shea, Director of the Wake County Public Library to be at the workshop as a keynote speaker. Becky Howard has made contact with Senator Robert Morgan and his state manager Les Roark. They have made no definite commitment.

The discussion then turned to definite program scheduling. The results of the discussion were a final program plan.

Costs of rooms, meals, and the reception is estimated at \$400. The JMRT budget has \$200. The Tee-shirt money is \$221. Ms. Rose will ask the NCLA Executive Board for an additional \$100. Registration for the workshop was set at \$3. Tasks assigned were:

Programs and coffee breaks - Carlton Sears

Registration - Bill Snyder

Reception - Suzi Rose

Name tags - Barbara Baker

Mailings - Executive Board at ASU

Publicity - Bill Snyder

Publicity will be through the *NORTH CAROLINA LIBRARIES*, NCLA mailings. The State Library library, schools, and the Social Legislation group.

Ms. Rose stated that she would contact Wes Brewer, Chilton Books, as a possible sponsor for the reception. Ms. Azales Sain, Department of Community Colleges, will be contacted for other possible hosts for the reception.

The Executive Board indicated that the lodgings and meals for the program's participants will be paid for by JMRT. We will offer hometown newspaper coverage and photographs, and perhaps television coverage if it can be worked out.

Alternates and additional people discussed were Jean Jordan, Media Coordinator for the Raleigh City Schools; Ray Carpenter from U.N.C.; Richardson Preyer, NC Representative; Charles Rose, NC Representative; and Dr. Sugg, President of Guilford Technical Institute. Barbara Baker will contact Dr. Woodrow Sugg and Richardson Preyer. Suzi Rose will contact Charles Rose. Carlton Sears will contact Ray Carpenter. Becky Howard will continue to try to get Senator Morgan and Mr. Roark.

Suzi Rose adjourned the meeting.

Respectfully submitted,  
Rebecca A. Howard  
Secretary, JMRT

### **North Carolina Library Association Intellectual Freedom Committee**

The following position was adopted by the Executive Board of NCLA on September 11, 1976.

The North Carolina Library Association asserts the constitutional right of all North Carolinians to free access to books and other library materials.

Since the act of reading is by definition a private activity and the intrusion of a law between an individual and a book constitutes a form of thought control, the Association resists censorship in all its forms.

To keep the public and the profession aware of the importance of

free access to information, and to protect the rights of the people and to defend the duty of the libraries which serve them, the North Carolina Library Association has established an Intellectual Freedom Committee.

The Intellectual Freedom Committee shall serve as a clearing house for information relative to censorship. It shall support libraries in defense of intellectual freedom when requested to do so, and shall keep the Association and the Executive Board informed of infringements of intellectual freedom.

Within the framework of this statement, the Intellectual Freedom Committee is empowered to speak for the North Carolina Library Association.

# Minutes

## NCLA Executive Board

The Executive Board of the North Carolina Library Association met in the High Point Public Library on September 11, 1976 at 10 AM. The following people were present: Annette Phinazee, President; Leland Park, Second Vice President; Bill Roberts, Secretary; Diana Young, Children's Services Section; Jean T. Johnson, Legislative Committee; Louise V. Boone, Public Library Section; Valerie Lovett, Public Relations; Beverley Gass, Jr. College Section; Bob Pollard, Research and Technical Services Section; Margaret Rogers, Director; Dave Jensen, College and University Section, and North Carolina Libraries; Richard Barker, Treasurer; Una Edwards, NCASL Chairman; Leonard Johnson, First Vice President; Carlton Sears, JMRT; Susi Rose, JMRT; Brian Nielsen, Reference and Adult Services Section; John M. Johnson, Director; Florence Blakely, NCLA Councilor to ALA; Bill O'Shea, Governmental Relations; Neal Austin, Intellectual Freedom Committee; and Mollie H. Lee of Durham and Wake County. Annette Phinazee presided.

The Intellectual Freedom Committee presented a statement on intellectual freedom. On motion by Leland Park and seconded by Richard Barker, the Intellectual Freedom statement was approved unanimously.

The Executive Board took up the question of an Executive Secretary for NCLA. Mr. O'Shea presented the position of the Governmental Relations Committee, which is that the North Carolina Library Association needs an Executive Secretary. The cost factors are as follows:

Salary	\$17,000
Secretary	6,000
Fringes	1,870
Rent	2,400
Telephone	600
Supplies, other	1,000
Travel	1,000
<b>Total</b>	<b>\$29,870</b>

The Committee felt that by raising the dues to \$15 yearly or \$30 for the biennium, that this would cover the cost of the Executive Secretary. The new Executive Secretary would handle all the duties of the old Executive Secretary plus work with the State Legislature and assist with the biennial conference.

Leland Park stated that the involvement by many librarians in the State Association is a strong point of NCLA. The exhibits should be handled by librarians. He felt there would be some problems of divided loyalty. Leonard Johnson stated that he served as treasurer for four years and that the time and effort spent serving as treasurer was plenty. Perhaps the Executive Secretary could handle some of this work. Jean Johnson stated that the Executive Secretary would serve as a coordinator and that librarians could reap a bigger harvest of funds through an Executive Secretary. Valerie Lovett stated that some libraries seem to have to carry the ball all the time. This work should be spread out. It was pointed out that the dues in Mississippi are \$20 yearly for Mississippi Library Association. Richard Barker stated that the Executive Board should consider the priorities and goals of the Association. He felt that the Committees and their work should have top priority. It was mentioned that the NCAE-PACE Committee gets a lot of money for lobbying for schools. Mr. Barker stated that schools pressure people to belong to these associations. Jean Johnson said that it costs \$12 a month to belong to NCAE and it was worth it. After further debate, it was decided that a Budget Committee would be set up to investigate the need for increased dues and how these dues should be used. Possibly a sliding dues scale should be implemented and it should relate in some way to the services rendered. This Committee will consist of Elizabeth Copeland, Chairman; Richard Barker; I. T. Littleton; Valerie Lovett; and Una Edwards. This Committee was appointed by Annette Phinazee, President.

Bill O'Shea stated that something should be done for the non-professionals in the Association and that we need them in NCLA.

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The Board unanimously voted a motion of appreciation for the work done by Bill O'Shea and Jean Johnson and the entire Governmental Relations Committee.

On motion by Bill Roberts and seconded by David Jensen, the Board voted to send a letter from the Secretary to the State Librarian welcoming him to North Carolina and stating that NCLA is willing to work with him in any way.

Richard Barker asked for a clarification of the minutes of the Spring Workshop concerning funds available to committees. It was unanimously agreed by the Board that committees only were allowed \$200 for their work during the biennium. Any funds needed over \$200 would have to be requested from the Executive Board by the Committee. The \$1,000 cost of mailing legislative materials to all members of NCLA by the Governmental Relations Committee was approved by the Executive Board.

When a section sponsors a workshop, the cost of all mailings for the workshop should come from the proceeds of the workshop. Funds in the past have been loaned to sections for workshops and then repaid to the Association. Richard Barker asked that all chairmen of sections keep a check on outstanding bills and clean them up. Bills should not linger on and on. On motion by Bob Pollard, seconded by Una Edwards, the Association agreed to advance \$300 to JMRT for their Legislative Workshop on October 21 and 22.

The Executive Board took no action on the White House and the Governors Conferences. The Executive Board took no action on the Depository System for State Documents.

The Executive Board voted to join the Friends of University Network Television (FOUNT) for \$25.

On motion by Una Edwards, the Executive Board voted to ask the Governmental Relations Committee to consider all issues to come before the North Carolina State Legislature in the next session. All NCLA members who have something for the Legislature should send this information to the Governmental Relations Committee.

The next NCLA biennial conference will be held October 5-8, 1977 in Winston-Salem.

There being no further business, the meeting was adjourned.

Respectfully submitted,

William H. Roberts  
Secretary

## Treasurer's Report

**July 1, 1976 - September 30, 1976**

Balance July 1, 1976 ..... \$1,675.46

Receipts:

Dues ..... \$1,490.00

Association ..... \$757.00

Sections ..... \$733.00

School Librarians ..... \$124.00

Public Librarians ..... 525.00

College Librarians ..... 18.00

Junior Members ..... 14.00

Resources and Technical ..... 11.00

Children's Services ..... 26.00

Documents ..... 9.00

Reference and Adult ..... 2.00

Junior Colleges ..... 4.00

*NORTH CAROLINA LIBRARIES* ..... 80.40

Scholarship Fund ..... 10.00

Public Relations Tapes ..... 5.00

Transferred from savings ..... 5,100.00

Total Receipts ..... 6,685.40

Receipts plus Balance ..... 8,360.86

Less Expenditures (see list) ..... 6,936.31

Balance September 30, 1976 ..... 1,424.55

### Fund Balances As Of September 30, 1976

Checking Account ..... \$1,424.55

General Fund Savings ..... 19,699.56

Scholarship Fund Savings ..... 31,583.80

Loan Fund Savings ..... 3,631.52

Ray Moore Fund Savings ..... 1,517.90

NCASL Certificate of Deposit ..... 2,000.00

**Total Resources** ..... **\$59,857.33**

## Expenditures

**July 1, 1976 - September 30, 1976**

Executive Office Salary .....	\$567.06
Executive Office Expenses .....	
Telephone .....	97.79
Postage .....	45.35
Computer Expenses .....	50.34
Other Expenses .....	24.55
President's Expenses .....	20.67
Treasurer's Bond .....	125.00
ALA Representative .....	258.31
Sections .....	875.00
<i>NORTH CAROLINA LIBRARIES</i> .....	3,411.74
Governmental Relations Committee .....	692.00
State Council For Social Legislation Dues .....	100.00
Query-Long Scholarship .....	500.00
Ray Moore Fund (transferred to savings) .....	68.13
McLendon Loan .....	100.00
Total Expenditures .....	6,936.31

## NORTH CAROLINA LIBRARY ASSOCIATION

**Sections Balance Sheet — September 30, 1976**

	<b>NCASL</b>	<b>PLS</b>	<b>Trustees</b>	<b>College</b>	<b>R&amp;T</b>	<b>JMRT</b>
Bal. July 1	\$1,248.75	\$915.41	\$703.23	\$1,537.64	\$427.11	\$143.93
Receipts	124.00	525.00	0.00	18.00	11.00	14.00
Total	\$1,372.75	1,440.41	\$703.23	\$1,555.64	\$438.11	\$157.93
Expenditures	297.46	553.59	0.00	0.00	0.00	0.00
Bal. Sept. 30	\$1,075.29	\$886.82	703.23	\$1,555.64	\$438.11	\$157.93

	<b>Jr. Coll.</b>	<b>Child Svcs.</b>	<b>Doc. Ref. &amp; Adult</b>	
Bal. July 1	\$315.00	\$408.35	\$482.56	\$14.00
Receipts	4.00	26.00	9.00	2.00
Total	\$319.00	\$434.35	491.56	\$16.00
Expenditures	0.00	13.00	10.95	0.00
Bal. Sept. 30	\$319.00	\$421.35	\$480.61	\$16.00

## NORTH CAROLINA LIBRARIES

Balance July 1, 1976 .....	-\$2,584.78
Receipts .....	80.40
Ads .....	\$51.00
Subscriptions .....	\$29.40
Total Balance and Receipts .....	-2,504.38
Expenditures .....	3,411.74
Balance September 30, 1976 .....	-\$5,916.12

# **North Carolina Library Association Nominees for the 1977-1979 Biennium**

## **First Vice-President/President-Elect**

**William O'Shea**  
**William Roberts**

## **Second Vice-President**

**Alice Coleman**  
**Bernie Sheffield**

## **Secretary**

**Scottie Cox**  
**Artemis Kares**

## **Treasurer**

**Richard Barker**  
**David Hunsucker**

## **Directors**

**Louise Boone**  
**Dorothy Ware**

**Fred Roper**  
**Kenneth Shearer**

## **ALA Representative**

**Ellen Day**  
**Norma Royal**