

AV News Exchange

EMA — Educational Media Association has a dual identity! It is an affiliate of NCAE and also part of a new division along with Pupil Personnel Services and about nine other groups. The new division name is PUPIL PERSONNEL SERVICES AND EDUCATIONAL MEDIA (PPS/EM). This new division gives medial personnel one more organizational option. It is possible to join either or both.

To join the affiliate send \$5.00 to Clara Crabtree, EMA Treasurer, Box 3823, Durham, N.C. 27702.

To join the division join NEA \$30.00, NCAE \$30.00, local dues ?, and PPS/EM \$5.00. All this can be done through the local NCAE representative. Of course NEA, NCAE members may join any other division also.

CARRUTH TRIBUTE — James W. Carruth, retired Director of the Division

of Educational Media for the North Carolina State Department of Public Instruction, was honored with a plaque at the NCASL Biennial Conference in October.

John Ridgon, president of the North Carolina Audiovisual Supplier's Association, made the presentation to receive the plaque and his wife, Dot, accepted it on his behalf.

The message on the plaque is as follows:

North Carolina Audiovisual Supplier's Association honors James W. Carruth, a pioneer, a leader, and a man of outstanding character who through his tireless efforts in the educational media area has made learning more meaningful to thousands of children.

October 29, 1976

STATE LIBRARIAN ECUMENICAL MESSAGE — David N. McKay, new State Librarian, has been busy attending library/media meetings throughout the state and region.

Mutual interest and need is his unifying message. Mr. McKay is eager for suggestions to benefit all library users and solicits input from the various media organizations.

One goal is more efficient utilization of the state 16mm film collection. Identifying other film sharing collections and any proposal for a networking system would be welcome. Contact Mr. McKay for support if any such plans may be afloat.

WINTER MEDIA CONFERENCE — Feb. 10, 11, 12 (Thurs., Fri., Sat.) Wake Forest University, Winston-Salem will be host to media personnel throughout the state. The conference has been planned by representatives from NCASL, LRA, NCAECT, EMA, and SDPI.

There will be hardware exhibits and concurrent sessions responsive to media needs and interests. The theme is "Developing Media Leadership." para-professionals are invited and there will be appropriate sessions for technicians.

PURCHASE AND CONTRACT DIVISION — Public libraries may elect to participate in the state contracts agreement. There are also specialists within the Division available for assistance to users. They are:

Gary Miller and Boyd Holder for help with all projectors and related equipment other than video, Gale

Hawks and Perry Wheless for video, and David Ball and Boyd Holder for audio.

All may be contacted at the Purchase and Contract Division, 116 West Jones St., Raleigh, N.C. 27603.

TELEVISION — Remember National Instructional Television? In 1973 it was superseded by the **AGENCY FOR INSTRUCTIONAL TELEVISION**. AIT has printed and recently distributed a television catalog. Included in the 96 page book are full page descriptions of the 75 courses available for broadcast. These are cross-indexed by subject area and grade level (primary through post-secondary and teacher in-service).

Also available is AIT's separate catalog of audiovisual materials (16 mm films, U-Matic videocassettes, and learning resource packages).

Write to: Agency for Instructional
Television
Box A
Bloomington, Indiana 47401

EDUCATIONAL MEDIA BULLETIN — The *EDUCATIONAL MEDIA BULLETIN* is a publication prepared by the Division of Educational Media of the SDPI for elementary and secondary media professionals. The following are news items from the fall, 1976 issue.

METRIC RESOURCE CENTER — A new center offering assistance to all citizens of North Carolina during the transition to metrics is located in the Materials Review and Evaluation Center at 620 North West St. in Raleigh.

Among services offered are printed materials, portable displays, speakers, and audiovisual presentations. For more information and a free Metripak, contact:

Monica Leslie, Coordinator
North Carolina Metric Resource
Center

Department of Public Instruction
Raleigh, N.C. 27611

CAROLINA CAROUSEL — a series now containing five films, designed to teach fourth graders about North Carolina is being broadcast over UNC-TV.

Two sound filmstrips, which accompany one of the series films *HAND-ME-DOWNS*, are available for purchase. One filmstrip, *POTTERY MAKING*, features the late A.R. Cole of Sanford and his family making their own style of pottery. The second filmstrip, *COLLECTIONS*, features Amos "Doc" Abrams of Raleigh as a folklorist as well as a collector of music boxes.

Each contains 1 color filmstrip (approx. 65 frames) and 1 cassette tape. The estimated cost is \$4.00. Send official purchase orders to:

Johnny Shaver, Associate Director
Division of Educational Media
Department of Public Instruction
Raleigh, N.C. 27611

FILM EDUCATORS ORGANIZE — The Association of North Carolina Film Educators (ANCFE) was conceived as an association to organize, sustain, and expand educational interest in film and in the art of filmmaking. The need for such an organization was brought into sharp focus at a filmmaking workshop

for classroom teachers at Duke University's media center. The filmmaking institute was part of a program designed by the Department of Public Instruction's Cultural Arts Division. A nucleus of 31 film educators from across the state would like to know:

- Are there other film enthusiasts who would like to establish contact through a monthly newsletter, film festivals, workshops and conventions?
- Do we need the services of a central resource center aimed at arranging guest lecture tours, consultant services, a student film exchange and the purchasing of books, materials, and equipment?
- Does a need exist for statewide political action in calling for funds to establish film study and filmmaking courses in the state's schools?
- Are undergraduate and graduate programs in filmmaking and film studies needed for educators?

Interested? Contact either:

W. D. Carney, Eastern Coordinator
ANCFE
5405 Clear Run Drive
Wilmington, N. C. 28401
(919) 799-6071

Jerry Sain, Western Coordinator
ANCFE
481 Burrage Road, NE
Concord, N. C. 28025
(704) 786-4161

Instructions for the Preparation of Manuscripts for *NORTH CAROLINA LIBRARIES*

In response to requests for instructions on how manuscripts should be submitted to the journal, the Editorial Board of *NORTH CAROLINA LIBRARIES* has prepared the following statement.

1. All manuscripts should be submitted in duplicate on plain, white paper measuring 8½" x 11".
2. Double-space all copy except for lengthy quotes which should be indented and single-spaced. The beginning of paragraphs should be indented eight spaces.
3. Name, position, and professional address of the author should appear in the upper left-hand corner of the title page. The number of words rounded to the nearest hundred should appear in the upper right-hand corner of the page.
4. Each page after the first should be numbered consecutively at the top right-hand corner and carry the author's last name at the upper lefthand corner.
5. Footnotes should appear at the end of the manuscript. Footnote style should be taken from Kate Turabian's *A Manual for Writers of Term Papers, Theses, and Dissertations*, Third or later edition.
6. Photographs will be accepted for consideration, but will not be returned.
7. Manuscripts should be stapled together in the upper left-hand corner and mailed first-class in a 9" x 12" envelope.
8. Manuscripts of the following character will be considered: historical, biographical, philosophical, descriptive, research reports, how-to-do-it, minority librarianship, student research papers, and major addresses. Questions relative to manuscripts outside of these types should be addressed to the Editor.
9. All manuscripts should be scholarly in tone if not in content.

Upon receipt, a manuscript will be acknowledged by postal card from the Editor's office. Following review of a manuscript by members of the Editorial Board, a decision to accept or reject will be communicated to the writer. A definite publication date cannot be given since any incoming manuscript will be added to a manuscript bank from which articles are selected for each issue. Publication can be reasonably expected within twelve months.

An honorarium of \$15.00 will be paid by the journal for each manuscript immediately following its publication; however, no honorarium will be paid for addresses.



Winter Birds of the Carolinas and Nearby States

by Michael A. Godfrey

This seasonal focus on birds that winter inland from Pennsylvania to Georgia brings to the pleasure of birdwatching the added awareness of an entire wintertime eco-system.

Each of the 88 species of birds is photographed in beautiful color, 108 color photographs. Index. **\$24.95.**

Woodsmoke

by Susan Sibley

Viyella Kieffer, trapped by marriage and torn by her family's insensitivity, always hopes for a better life. It is often only at the cost of her own feelings and desires as a woman that she can hold her family together. This realistic and penetrating novel of a woman's search for happiness gives a lasting impression of life in the rural South through the joys and sorrows of a most memorable character. **\$8.95.**

North Carolinians in the Continental Congress

by David T. Morgan and William J. Schmidt

This book collects for the first time the stories of the men who served North Carolina during the Revolutionary War years and provides convenient transcripts of the important documents that came out of that period, starting with the Declaration of Independence. Illustrated. **\$7.95.**

Carnivorous Plants of the United States and Canada

by Donald Schnell

Imaginative gardeners and plant enthusiasts have been waiting for this beautiful, comprehensive book about the most interesting of plant species. 115 photographs of 48 varieties, in full color for the first time! **\$19.95**



• 1406 Plaza Drive
• Winston-Salem, N.C. 27103
JOHN F. BLAIR, Publisher