



CAROLINA LIBRARIES: INTERFACE '81

North Carolina Library Association
South Carolina Library Association

Charlotte Civic Center, Charlotte, N. C.

October 7-9, 1981

PROGRAM

Tuesday, October 6, 1981

- | | |
|---------------|--|
| 3:00pm-8:00pm | CONFERENCE REGISTRATION |
| 7:30 pm | JOINT (NCLA/SCLA) EXECUTIVE BOARD,
CONFERENCE PLANNING COMMITTEE
DINNER/BUSINESS MEETING |

Wednesday, October 7, 1981

- | | |
|-------------------|---|
| 7:30am-1:00pm | EXHIBITOR SET-UP |
| 8:00am-5:00pm | CONFERENCE REGISTRATION |
| 9:00am-10:30am | SCLA Executive Board Meeting |
| 10:30am-11:30am | FIRST GENERAL SESSION
Speaker: Charles Kuralt |
| 11:30am-12:00noon | NCLA Business Meeting
SCLA Business Meeting |
| 1:00pm | EXHIBITS OPEN (Ribbon Cutting) |
| 1:00pm-2:30pm | On-line Users Group Luncheon Meeting
Ivey's - Arthur's Restaurant |
| 2:00pm-4:00pm | NCLA Roundtable on the Status of Women in
Librarianship Speaker: Nancy Stevenson ,
Lt. Governor, S.C. |
| 2:00pm-4:00pm | Resources & Technical Services/Networking |
| 2:00pm-4:00pm | SCLA Library Administration Meeting
Speaker: Dr. Ruth M. Katz , Assoc. Director,
Joyner Library, East Carolina University
Topic: "Grant Writing: Formula for Success" |
| 2:30pm-4:30pm | A-V Field Trip to PTL |
| 4:00pm-4:30pm | SCLA RTS Business Meeting |
| 4:00pm-5:30pm | JMRT |
| 4:00pm-6:00pm | NCLA Education for Librarianship |

SPECIAL LIBRARIES

The North Carolina SLA Chapter and the Special Libraries Section of SCLA will hold a joint luncheon meeting on Thursday, October 9. Professor Martha Jane Zachert of the University of South Carolina Library School will be the speaker. The program entitled *Special Librarians: British Neighbors* will feature a slide presentation based on Professor Zachert's visits to several British Special Libraries during her recent trip to Europe. A tour of special libraries in the Charlotte area is also planned.

DOCUMENTS

Program topic for this joint meeting of NCLA and SCLA Documents sections will be *State of State Documents in North Carolina and South Carolina Libraries*. A panel of eminent librarians from North Carolina and South Carolina libraries will critique their state documents during this program on October 9.

The main speaker for the program will be Mrs. Margaret T. Lane, former Louisiana Recorder of Documents and current Coordinator of the ALA-GODORT State and Local Documents Task Force. Mrs. Lane will speak on *State Legislation and the ALA-GODORT Guidelines for State Documents*.

STATUS OF WOMEN IN LIBRARIANSHIP

The recently formed Roundtable on the Status of Women in Librarianship of NCLA will meet on Wednesday, October 7. Besides adopting by-laws and electing the first slate of officers, a major speaker will deliver a rousing address. They plan to round out the day with a social and double-decker bus trip to Fourth Ward that evening.

PUBLIC LIBRARIES

Peggy Sullivan, former President of the American Library Association, will be the featured speaker for the NCLA and SCLA joint program on Thursday morning, October 8. Sponsored by the NCLA and SCLA Public Libraries Sections, she will speak on important library issues, with the specific topic to be announced later.

The two sections are co-sponsoring a SWAP 'N' SHOP display of examples of effective public relations. Representatives from all types of libraries are invited to submit samples of good printed pieces. Anyone interested in participating should send 100 copies of the sample to: Mary Hopper, Public Relations Director, Public Library of Charlotte and Mecklenburg County, 310 N. Tryon St., Charlotte, NC 28202. Samples must be received no later than September 25.

PUBLIC RELATIONS COMMITTEES OF PUBLIC LIBRARIES SECTIONS

On Thursday afternoon, October 8, the two Public Relations Committees (of Public Libraries Sections) will sponsor a workshop on library public relations. Case studies to be tackled include a hypothetical censorship situation, a lawsuit by a former library employee and examples of how to handle the hard decisions made necessary by a budget cut. Librarians will be instructed in the fine points of media relations, communication with staff and the Board, cultivating grass roots support from users, and maintaining a positive source. Case study workbooks and other materials will be provided.

CONTINUING EDUCATION COMMITTEES OF PUBLIC LIBRARIES SECTIONS

Mary Jo Detweiler, Director of Prince William County Public Library, Manassas, Virginia, will give a presentation on *How the Planning Process Helped My Library* on Thursday afternoon, October 8.

EXHIBITS OPEN

5:00pm-7:00pm

NCLA/SCLA Honoring Exhibitors with
Autographing Wine & Cheese Party
Membership Invited
Civic Center -Plaza Level **FREE**

7:00pm Until

NCLA Roundtable on the Status of Women in
Librarianship Social
(WBT Fun Bus Trip to Fourth Ward)

Thursday, October 8, 1981

8:00am-5:00pm

CONFERENCE REGISTRATION

8:30am-9:30pm

NCLA/RTSS Breakfast/Business Meeting

9:00am-5:00pm

EXHIBITS OPEN

Civic Center

9:00am-9:30am

NCLA Business Meetings

PUBLIC LIBRARY SECTION

JUNIOR COLLEGE SECTION

9:30am-10:30am

Joint Programs for
PUBLIC LIBRARY SECTION

Speaker: **Dr. Peggy Sullivan**, Past President, ALA
JUNIOR COLLEGE SECTION/TWO YEAR
COLLEGE SECTION

Speaker: **Dr. Sam Greer**, Assoc. Dean Consumer
Science, Winthrop College

Topic: "The Human Side: A Precious Resource"

10:am-11:00am

SCLA Business Meetings for the following:

PUBLIC LIBRARY SECTION

TWO YEAR COLLEGE SECTION

11:00am-12:00noon

TIME FOR EXHIBITS

Thursday, October 8, 1981

12:00noon-2:00pm

Special Libraries Luncheon Meeting

Speaker: **Dr. Martha Jane Zachert**, Univ. S. C.
Library School

Topic: "Special Libraries-British Neighbors"

1:00pm-2:00pm

SCLA/Bibliographic Instruction Interest

Group Luncheon

1:00pm-2:30pm

A-V New Technology

2:00pm-2:30pm

NCLA Business Meeting

COLLEGE AND UNIVERSITY SECTION

2:30pm-3:30pm

Joint Program for

COLLEGE AND UNIVERSITY SECTIONS

Speaker: **Dr. Richard Meyer**, Assoc. Director,
Clemson Univ.

Topic: "Faculty Status: Second Thoughts"

Reactor Panel: Dr. Bill Summers

Dr. Ed Holley

Dr. Annette Phinazee

BIBLIOGRAPHIC INSTRUCTION/LIBRARY ORIENTATION INTEREST GROUPS

NCLA/SCLA - Calling all those interested and/or involved in Bibliographic Instruction/Library Orientation - you name it. Meet your counterparts for lunch, sponsored by the Reference and Adult Services Section of NCLA and the SCLA Bibliographic Instruction Interest Group, Time/Place: Thursday, October 8th, 1:00 - 2:15PM at Arthur's Restaurant in Ivey's. Free wine provided. Short business meeting for SCLA BI interest Group.

ALL NCLA/SCLA ONLINE USERS

(E LUNCH OR NBR LUNCH OR ROOT LUNCH) and you get an online users' meet-your-counterparts luncheon, sponsored jointly by the Online Users' Interest Group of SCLA and the Reference and Adult Services Section of NCLA. Mark your calendars and set your palates for 1:00 to 2:30PM on Wednesday, October 7th, at Arthur's Restaurant. Free wine will be provided.

RESOURCES AND TECHNICAL SERVICES SECTIONS AND NETWORKING COMMITTEE

A joint program co-sponsored by NCLA and SCLA Resources and Technical Services and the NCLA Networking Committee will be presented on Wednesday afternoon, October 7. Joe Hewett, University of North Carolina at Chapel Hill, will speak on *Research Triangle Library Network (RTLN)*.

TRUSTEES SECTION

The NCLA and SCLA Trustees sections will have an outstanding speaker for their luncheon meeting on Friday, October 9. Mrs. Nancy Stiegermeyer, First Vice President-President Elect of the American Library Trustees Association will speak from her broad experience and training on a local, state, regional and national level. There will be an opportunity for questions at the end of her presentation.

LIBRARY ADMINISTRATION SECTION (SCLA)

Dr. Ruth M. Katz, Associate Director, J. Y. Joyner Library, East Carolina University, will present a program on *Formula for Success: A Good Idea Plus a Willing Sponsor* on Wednesday afternoon, October 7. All librarians interested in grants will not want to miss this session sponsored by the SCLA Library Administration Section. Dr. Katz has spent about ten years working full-time in job situations totally dependent on grants and contracts with governmental and private sector sponsors.

CHILDREN'S SERVICES SECTIONS

The Children's Services Sections of NCLA and SCLA will present a *STORY KALEIDOSCOPE* featuring North Carolina and South Carolina librarians sharing stories, songs and other activities with special guest storyteller, Laura Sims of New York. Scheduled for Friday afternoon, October 9, this program will have great appeal also for school librarians.

"A Story is told and between listener and teller a vivid world unfolds in empty space. As the story connects us with the continuous thread of shared human image and experience, the boundaries between the ordinary and the magical dissolve."

L. Simms

Augusta Baker will also be present as a guest storyteller.

1:00pm-3:00pm	NCLA/PR Workshop
2:30pm-5:00pm	PUBLIC LIBRARY SECTION/Planning Process Speaker: Dr. Mary Jo Detweiler , Director, Prince William Co., Public Library, Manassas, Va. Topic: "How the Planning Process Helped My Library"
2:30pm-4:00pm	A-V Mediation
3:00pm-4:30pm	LIBRARY RESOURCES Speaker: Patrick Valentine , Cumberland Co. Public Library Topic: "Foreign Language Resource Materials; An Example of Library Cooperation in NC"/ Business Meeting
3:30pm-4:30pm	SCLA Business Meeting
4:00pm-5:30pm	COLLEGE AND UNIVERSITY SECTION RTSS Serials Interest Group Program/ Business Meeting
4:30pm-6:00pm	SCLA Archives and Special Collection Roundtable
5:00pm	Thursday, October 8, 1981 EXHIBITS CLOSE
6:00pm	PRESIDENTS' PARTY (NCSLA/SCLA) (By invitation)
7:30pm	SECOND GENERAL SESSION (BANQUET) Speaker: Leon Martel
9:30pm or after Banquet	ALUMINI ASSOCIATION RECEPTIONS
Friday, October 9, 1981	
8:00am-3:00pm	CONFERENCE REGISTRATION
8:00am-9:00am	Beta Phi Mu Breakfast
8:30am-3:00pm	EXHIBITS OPEN Civic Center
8:30am-11:30am	A-V Section Selection of A-V Materials
9:30am-11:30am	THIRD GENERAL SESSION Speaker: John Henry Faulk
11:30am-12:00noon	SCLA Business Meeting for SCHOOL LIBRARIANS SECTION NCLA Business Meeting for SCHOOL LIBRARIANS SECTION EXHIBITS OPEN
11:30am-12:00noon	SCLA Business Meeting for TRUSTEES SECTION
12:00noon-1:30pm	Joint Program and Luncheon TRUSTEES SECTION Speaker: Nancy Stiegermeyer , Pres. Elect, ALA Trustees Association
12:00noon-2:00pm	Joint Program and Luncheon SCHOOL LIBRARIANS Topic: "Management Techniques for School Media Coordinators"

ARCHIVES COMMITTEE (NCLA)

ARCHIVES AND SPECIAL COLLECTIONS ROUND TABLE (SCLA)

Watch for the SPECIAL EXHIBITS of the history of the two library associations!

SCHOOL LIBRARIANS

The Schools Section (SCLA) and the NC Association of School Librarians (NCLA) will sponsor a joint luncheon and program at noon on Friday, October 9. A panel of experts will share information on *Management Techniques for School Media Coordinators*.

JUNIOR MEMBERS ROUND TABLES

On Wednesday afternoon, October 7, the Junior Members Round Table will present a joint program on *Professional Burn-out*, with a speaker from the Institute of Government at Chapel Hill.

A JMRT hospitality suite will be open continuously during the entire conference.

COLLEGE AND UNIVERSITY SECTIONS

A reactor panel on Faculty Status for Academic Librarians will be a program attraction sponsored by the NCLA and SCLA College and University Sections on Thursday afternoon, October 8. Richard Meyer, Associate Director, Clemson University Library, will speak, with responses given by three deans of library schools: Dean Bill Summers (also SCLS President), University of SC, Dean Ed Holley, University of NC at Chapel Hill, and Dean Annette Phinazee, North Carolina Central University.

TWO YEAR COLLEGE AND JUNIOR COLLEGE SECTIONS

The joint program for Two Year and Junior College Sections will encompass the subject, *Library Management*. Dr. Sam Greer, Associate Dean of Consumer Science, Winthrop College will be their speaker on Thursday morning, October 8.

LIBRARY RESOURCES COMMITTEE (NCLA)

The NCLA Library Resources Committee's program on Thursday afternoon, October 8, will cover the topic, *Foreign Language Resource Materials*.

AUDIOVISUAL COMMITTEE (NCLA)

The agenda planned for the joint conference includes emphasis on *Future Application of Technology in Libraries* (Two sessions on Thursday afternoon, October 8) and *A Pragmatic Look at Today: Acquisition and Use of Technology in Libraries* (Friday morning, October 9). A field trip is also planned to visit video and film production facilities in the Charlotte area.

PUBLIC SERVICES SECTION (SCLA)

REFERENCE AND ADULT SERVICES SECTION (NCLA)

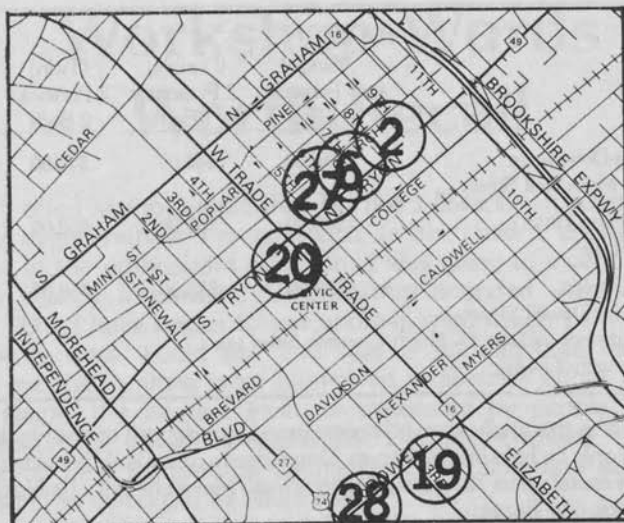
A practical, realistic approach to success in organizing your life and work will be presented in a workshop format by Mike Berry, Regional Director of Century 21, Charlotte. The Reference and Adult Services Sections will be sponsoring this interesting program, *Getting Organized: A Personal and Professional Approach* on Friday afternoon.

INTELLECTUAL FREEDOM AWARD (NCLA)

At the NCLA business session on Friday morning, October 9, the first Intellectual Freedom Award will be presented.

1:30pm-2:00pm	NCLA Business Meeting TRUSTEES SECTION
2:00pm-2:30pm	SCLA Business Meetings GODORT SOLINET USERS GROUP
2:00pm-2:30pm	NCLA Business Meeting REFERENCE & ADULT SERVICES
2:30pm-4:00pm	Joint Programs DOCUMENTS/GODORT Speaker: Margaret T. Lane Topic: State of State Documents in NCLA & SCLA Panel: Topic: State Legislation and the ALA/GODORT Guidelines for State Documents N. C. SOLINET Users Group REFERENCE & ADULT SERVICES/ PUBLIC SERVICES Speaker: Mike Berry , Century 21, Charlotte, NC Topic: "Getting Organized: A Personal & Professional Approach"
2:30pm-3:00pm	NCLA Business Meetings CHILDREN'S SERVICES YA/PUBLIC LIBRARY SECTION CLA Business Meeting CHILDREN'S/YA SECTION
3:00pm	EXHIBITS CLOSE
3:00pm-4:30pm	Joint Program CHILDREN'S/YA - Civic Center, Room B Laura Sims , Storyteller Augusta Baker , Guest Storyteller
4:00pm-4:30pm	SCLA Business Meeting PUBLIC SERVICES
4:30pm-5:00pm	NCLA Business Meetings DOCUMENTS SOLINET
5:15pm Until	NCLA OLD/NEW Executive Board Cocktail/Dinner Meeting

**REGISTRATION FOR NCLA/SCLA JOINT CONFERENCE
WILL BE MAILED DURING AUGUST TO ALL ACTIVE
MEMBERS OF NCLA.**



- 2. Best Western — Downtown
- 6. Executive Inn
- 19. Quality Inn — Downtown
- 20. Radisson Plaza Hotel
- 27. Rodeway Inn — Downtown
- 28. Sheraton Center Hotel

HOUSING APPLICATION

NORTH CAROLINA/SOUTH CAROLINA LIBRARY ASSOCIATION
CHARLOTTE, NORTH CAROLINA

October 6-10, 1981

Instructions

- The Charlotte Convention/Visitors Bureau will handle all housing and all housing applications must be sent directly to the Bureau in writing on the official form (below).
- *No telephone calls, Please!* Reservations will not be taken by telephones.
- Confirmations will be mailed from the hotel to only one person.
- Allow at least one month for confirmation.
- After confirmation has been received, reservation changes must be made directly with the hotel.
- If sharing a room with others, please send in only one housing application listing the names of all occupants.
- Applications must be postmarked no later than September 6, 1981.
- We shall confirm your room based on availability.
- Select your preference of first, second, and third choice of hotel/motel and mail it to:

HOUSING BUREAU
GREATER CHARLOTTE CHAMBER OF COMMERCE
P.O. BOX 32785, CHARLOTTE, NORTH CAROLINA 28232

RATES*

	(Single) 1 Person/ 1 Bed	(Double) 2 Persons/ 1 Bed	(Twin) 2 Persons/ 2 Beds	Additional Persons**
Quality Inn-Downtown 201 South McDowell Street	\$36.00	\$40.00	\$40.00	\$ 5.00
Radisson Plaza Hotel 2 NCNB Plaza	\$49.00	\$59.00	\$59.00	\$10.00
Sheraton Center 555 South McDowell Street	\$48.00	\$58.00	\$58.00	\$10.00

*Rates quoted do not include 4% North Carolina Sales tax.

**... in a room with 2 beds.

DEPOSIT: Unless this application is accompanied by a deposit of one night's room rate, the rooms will only be held until 6:00 p.m. Deposits are refundable provided cancellation notice is given motel up to 72 hours prior to arrival. Make checks payable to "Charlotte Convention Housing Bureau."

1st Choice Hotel/Motel _____ 2nd Choice Hotel/Motel _____
 3rd Choice Hotel/Motel _____ **NCSCLA**
 Arrival Date: _____ Time: _____ Departure Date: _____
 _____ Room/s Type: _____
 (Number) (1 Person-1 Bed, etc.)
 _____ Room/s Type: _____
 (1 Person-1 Bed, etc.)

List of all occupants (Please bracket names of persons sharing same room).

Name	Street	City/State/Zip
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Confirm reservation to:

Name _____ Address _____
 City _____ State _____ Zip _____

Note: Additional names may be listed on a separate page attached to this application.