

north carolina libraries

ISSN 0029-2540

VOL. XL, NO. 3/4

FOUNDED 1942

FALL/WINTER 1982

CONTENTS

Articles

Microcomputing in North Carolina Libraries: A Special Section
Edited by Benjamin F. Speller, Jr. and Robert Burgin

Microcomputing in North Carolina Libraries

Benjamin F. Speller, Jr. 189

Evaluation: The Key To Selecting Quality Microcomputer
Courseware for School Media Collections

Barbara Bland 191

Microcomputers Go Public

Mary Jo Godwin 198

Microcomputers in Special Libraries: A Survey

Carl D. Rogers, Jr. 203

Microcomputer Applications in Special Libraries

Libby Smith 210

Microcomputer-Assisted Information Retrieval

Robert W. Henkens 214

Microcomputing in Library Education

Benjamin F. Speller, Jr. and George F. Bowie, III 220

Microcomputing in Libraries: An Annotated Bibliography

Denise Dempsey 225

North Carolina's Two-Year Learning Resources Programs:

A Comparison With the U.S. and the ACRL Standards

Ray L. Carpenter 234

Libraries, Books, and Reading In The People's Republic of China:

A Traveler's Account

Mary Jane Conger 248

A Short History of the Documents Section of the

North Carolina Library Association

Susan B. Van Dyke 254

Should Public Libraries Help To Improve Literacy in North Carolina?

Viewpoint, H. K. Griggs, Sr. 259

Features

| | |
|---|-----|
| Vision, Venture, Vitality, Mertys W. Bell | 187 |
| New North Carolina Books | 266 |
| Documents | 275 |
| Keeping Up | 278 |
| NCLA Minutes and Reports | 302 |

ADVERTISERS: Baker & Taylor, p. 224; Blackwell North America, Inc., cover 2; Duke University Press, p. 258; Ebsco, p. 213; Faxon, 257; McGregory, p. 197; Meridional Publications, p. 188, 247; Microfilm Corporation of America, back cover; Phiebig, p. 213; Reprint Company, p. 247; University Microfilm, p. 233; University of South Carolina, p. 202.

A Fall/Winter Issue

In August, just before time to go to press with the Fall issue of *North Carolina Libraries*, the treasurer of NCLA pointed out to the editor that there was a potential cash flow problem for the Association if we published two issues of the journal, as projected. The elected officers of the Association were advised of this potential, and in telephone conferences the editor and Mertys Bell with the concurrence of the elected officers decided that the best course of action would be to combine the Fall and Winter issues of *NCL*. The editor moved in this direction because he in no way would want the journal to generate a cash flow problem for the Association.

The journal will resume its quarterly appearance in March 1983. We will have an issue then of many articles which have been submitted. In the Summer we will have a special issue on public library programming, and the Fall issue will possibly deal with libraries, local history, and archives. The Winter 1983 issue will be our traditional post-conference issue.

The editor, and the editorial board, greatly appreciate the esteem with which *North Carolina Libraries* is held within the state, regionally, and nationally. We appreciate your support, readership, comments, and good wishes. We hope to continue to earn your support, readership, comments and good wishes by producing a quality journal in 1983.

Jonathan A. Lindsey



Our national library symbol, endorsed by the American Library Association Council in July at Philadelphia, was also officially endorsed by our Executive Board on September 17 in Raleigh. We are now in the process of negotiating with the State Department of Transportation for their assistance in facilitating the use of this logo with directional highway signs in North Carolina. Our wide-spread use of the symbol on buildings, newsletters, booklists, letterheads and other promotional materials will enhance public awareness of libraries.



Sections are offering valuable workshops during the coming months. On October 29, the Reference and Adult Services Section presented its workshop on Reference Performance and Evaluation at the University of North Carolina at Greensboro. The 1982 NCASL Biennial Work Conference is being held in Winston-Salem on November 4 and 5. The school librarians have planned an impressive variety of speakers and activities. The Serials Interest Group of the Resources and Technical Services Section presented a workshop on Serials Deselection in Chapel Hill on October 8. In April of 1983, a workshop on Collection Development will be co-sponsored by the College and University and Resources and Technical Services sections. Then in June the Trustees Section's annual conference will be held in Chapel Hill.

Committees have also been quite active. The Finance Committee is preparing a proposed budget for the association for 1983 and 1984 — to be presented to the Executive Board in December. Have you seen the new NCLA brochure done by the Membership Committee? The Library Resources Committee is completing a Disaster Preparedness Guide as well as a revision of our Interlibrary Loan Code. The Governmental Relations Committee has plans underway for promoting an increase in funds for public libraries. Activities of the Intellectual Freedom Committee are almost too numerous to mention. Gene Lanier, chair, would welcome your attendance and support at the November 12

session of the Legislative Study Commission on Obscenity Laws. The timely report of the Nominating Committee is printed elsewhere in this issue.

The Southeastern Library Association sponsored their Sixth Annual Presidents' meeting in June. This was an informative and practical workshop for association presidents, presidents-elect, and editors of state association journals. NCLA's three representatives appreciated the opportunity to attend and compare NCLA with other state associations — favorably, of course!

North Carolina was well represented at ALA's Annual Conference. Philadelphia, ALA's birthplace and home of Ben Franklin, "inventor of public libraries in America," was an exciting experience for your President, among thousands of others.

The final report on the Networking Feasibility Study by King Research, Inc., is now being distributed by the State Library (and will become an ERIC document). This is important to all librarians in the state as we move into the next planning phase for establishing the North Carolina Library Network.

Already we are anticipating our big Biennial Conference in October of 1983. The theme, recently announced by Leland Park, is an excellent slogan for all — STAND UP FOR LIBRARIES!

Mertys W. Bell
President, NCLA



"Success in Small Business is a Laughing Matter,"

says Phil Johnston, the president of Erwin-Lambeth, Inc. of Thomasville, N. C. who turned a whopping educational indebtedness into a net worth of a solid million dollars in just 12 years. Now Phil wants to share the benefit of his experience with the people of North Carolina and the nation and have a laugh or two to boot. This bright entertaining "how-to-book" is an excellent working reference, a trove of wry grins and the old bellylaugh; and most importantly, a taut blueprint of how to run a small business and make some money doing it. A book that will brighten the life of every library patron reading it.

The best book ever on starting your own business ... the advice is cogent and sound. *ESQUIRE MAGAZINE*.

\$14.95 Plus \$1.00 postage and handling for one copy; 30¢ for each additional copy in same order. N. C. orders please add 3% state sales tax.

192 pages of solid information. Hardbound. ISBN 0-030710-11-0

Meridional Publications

Route 2, Box 28A, Wake Forest, N. C. 27587