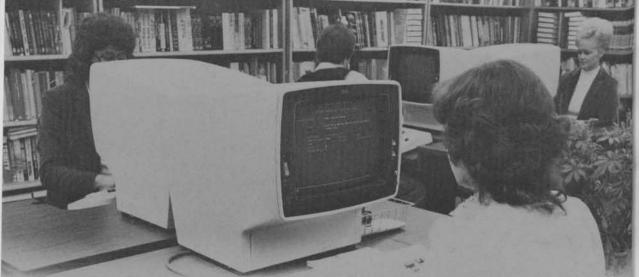
## north carolina libraries

"In American libraries we set a high value on women's work. They soften our atmosphere, they lighten our labour, they are equal to our work and for the money they cost—if we must gauge such labour by such rules—they are infinitely better than equivalent salaries will produce of the other sex."

Justin Winsor, 1877





## THE B/NA FIRM ORDER SYSTEM: FULFILLING YOUR ORDERS IN HALF THE TIME.

After two years of development, the B/NA Firm Order System is cutting library book delivery times in half. Plus it is offering routine ordering and response speed similar to that of yesterday's rush orders. Here's how it works for your library.

1. You order electronically or by mail. Some networks can send your orders via electronic mail for same day handling. In every case we handle your orders on day of receipt.

2. We enter your order, locate titles and instantaneously create your full order from our computer Library File, Publisher File of over 30,000 publishers and comprehensive Bibliographic File. It currently contains over 250,000 titles including all new titles treated by B/NA over the past five years, plus current fulfilled and unfulfilled orders. Over 70% of scholarly titles are immediately found. Those not found are entered into the Bibliographic File.

3. The system prints your order which is checked against B/NA inventories in Lake Oswego and Blackwood for shipment. The system also gives out-of-print and other current status reports so we can notify you, or begin automatic O/P searching.

your order is not in our inventory, the system creates publisher orders. You automatically receive a 3x5 status report. We can also produce regular management reports in various formats, and now offer fund accounting options.

5. We pick up orders and shifthem. B/NA vans pick up from over 100 New York area publishers for timely shipping.

It's a working, practical system backed by Blackwell Group expertise and our bookselling tradition. To try it, simply enteryour next firm order with us.



## BLACKWELL.

Blackwell North America, Inc.

6024 S.W. Jean Road, Building C Lake Oswego, Oregon 97034 Telephone (800)547-6426

1001 Fries Mill Road Blackwood, New Jersey 08012 Telephone (800)257-7341

OFFICES IN: OXFORD, ENGLAND; LAKE OSWEGO, OREGON; BLACKWOOD, NEW JERSEY; NOVATO, CALIFORNIA; LONDON, ONTARIO, CANADA; HOUSTON, TEXAS; ATLANTA, GEORGIA; MINNEAPOLIS, MINNESOTA; CANBERRA, AUSTRALIA AND FREIBURG, WEST GERMANY.

