

north carolina libraries

**Librarians and archivists exist
today in a state of peaceful
coexistence, usually in total
ignorance of what the other is
doing. . . .**

Suzanne S. Levy, 1983



Fall 1983

When you have tough questions about serials management, look for simple answers.

If you could eliminate the source of most of your serials management problems by making a single change... if you could do it within your current budget... if you could do it quickly and efficiently... would you?

Well, you can.

One single change could end most of the problems you may have right now in your serials department. That change is a Microform Serials Management System.

The Space Saving Alternative

With Microform (microfilm and microfiche) you can store your serials collection in one tenth the space—or increase the size of your collection tenfold, without adding space. You can also use the extra room to provide a larger, more pleasant reading area for your patrons.

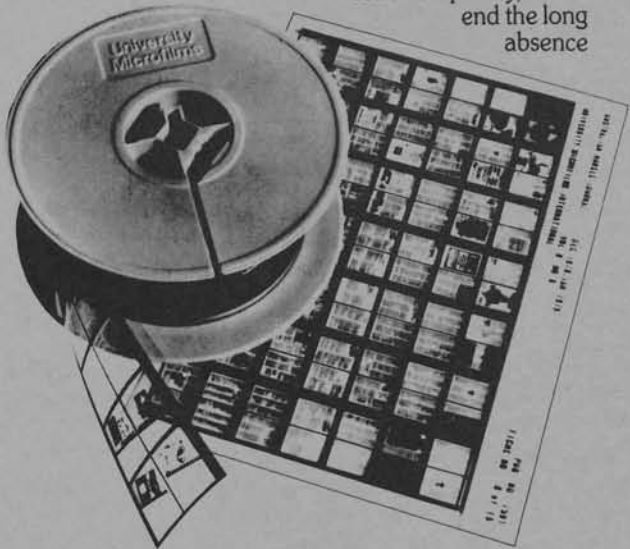
Dramatic Cost Reductions

With Microform you'll eliminate binding costs completely, and end the long absence

from the shelves that binding entails. You'll also end the cost of replacing damaged or lost volumes. And, as others struggle to preserve a rapidly deteriorating paper collection, your library will reap the benefits of a form guaranteed to last over 500 years.

Improved Accessibility

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