
NCLA Minutes and Reports

North Carolina Library Association

Minutes of the Executive Board

January 20, 1984

The Executive Board of the North Carolina Library Association met on January 20, 1984 in room 211 of the North Carolina State Library in Raleigh. Board members present were Leland Park, Pauline Myrick, Jane Williams, Roberta Williams, Eunice Drum, Mertys Bell, Emily Boyce, Rebecca Ballentine, Shirley McLaughlin, Robert Burgin, Jerry Thrasher, Karen Perry, Robert Bland, Emily Correll, Andrea Brown, Vivian Beech, Judie Davie, Judith Sutton, Larry Barr, Benjamin Speller, Dorothy Burnley, Patsy Hansel, and Mary Williams. Also present were David McKay, Elizabeth Laney, Patrick Valentine, Bob Pollard, Ariel Stephens, Marge Lindsey, and Louise Boone.

President Park called the meeting to order. He recognized State Librarian David McKay, who welcomed the group and introduced the Honorable Sara Hodgkins, Secretary of the Department of Cultural Resources. Secretary Hodgkins briefly addressed those in attendance.

The President extended congratulations to the North Carolina Association of School Librarians on winning the 1984 Grolier Award. He also announced that Dr. Gene Lanier has won ALA's 1984 Immroth Intellectual Freedom Award.

A correction was noted in the minutes of the October 25, 1983, Executive Board meeting, with the phrase "exhibitors numbered 107" changed to read "90 exhibitors' booths rented." These minutes were then approved as corrected. Minutes of the October 28, 1983, NCLA business meeting and the October 28, 1983, Executive Board meeting were approved as presented.

A motion was made by Emily Boyce to dispense with the reading of the minutes at future meetings of the Executive Board. The motion was seconded and passed.

President Park reported to the group on his meeting with the North Carolina State Library Commission on January 19, 1984.

A final report on the 1983 NCLA Conference was given by Robert Burgin, Ariel Stephens, Robert Pollard, Leland Park, and Mertys Bell. Burgin reported a final registration of 1,273 and rental of 90 exhibitors' spaces. It was noted that the conference was financially successful.

Pauline Myrick gave a report on plans for the 1985 NCLA Conference. Ariel Stephens will be conference manager, with Johnny Shaver in charge of local arrangements. Bill Kirwan will be chairman of exhibits, with Fred Marble and Larry Roland representing the exhibitors. NCLA President Dr. Leland Park and Treasurer Eunice Drum will serve as ex officio members of the Conference Planning Committee. Chairman Myrick asked that anyone having suggestions for programs, speakers and other arrangements for the 1985 conference contact her or other members of her committee.

The treasurer's report was given by Bob Pollard, immediate past treasurer, and Eunice Drum, treasurer. Eunice Drum stated that membership renewal notices would be mailed by the

end of January. Eunice Drum then moved that it be the policy of NCLA to pay only what is authorized by the budget unless otherwise approved by the Executive Board. The motion was seconded and passed.

Eunice Drum stated that she had received a request to purchase the NCLA mailing list and that as far as she could determine there was no policy regarding this. President Park appointed a committee composed of Eunice Drum, chairman, Jerry Thrasher and Shirley McLaughlin to study this issue and recommend a policy for consideration by the board. Rebecca Ballentine then moved that the board give special authorization for the sale of the NCLA mailing list to the North Carolina Science and Technology Research Center with the price being the cost of having the list printed by computer at Independent Data Processing Corporation. This motion was seconded and passed.

Robert Burgin reported that Bob Byrd has resigned as associate editor of *North Carolina Libraries*. Rose Simon, director of the Salem College Library, has been appointed the new associate editor. Burgin stated that the 1983/84 winter issue of *NCL* is now at the printer and that plans are well underway for the spring, summer, and fall 1984 issues.

Emily Boyce moved that changes in the by-laws for the Reference and Adult Services Section and the Junior Members Roundtable, which had been approved by the Constitution, Codes and Handbook Revision Committee, be accepted. The motion was seconded and passed.

Dr. Benjamin Speller reported that the Goals and Objectives Committee is continuing its efforts to determine if there is a need to develop a model for NCLA to consider with respect to its future as a professional organization.

Louise Boone, chairman of the Governmental Relations Committee, reported on plans for NCLA members to participate in Legislative Day activities on April 10 in Washington, D.C. She requested that names of individuals who will represent the various NCLA Sections be forwarded to her by March 1.

The report for the Library Resources Committee was given by Patrick Valentine, chairman. He announced that the committee still has on hand four hundred copies of the disaster preparedness guide. Jerry Thrasher moved that the chairman of the NCLA Library Resources Committee be empowered to advertise and sell the publication, *Disaster Preparedness: A Guide for Developing a Plan to Cope with Disaster for the Public and Private Library*, for \$4.00 per copy. The chairman of the Library Resources Committee is to coordinate with the NCLA treasurer concerning deposit of revenues and reimbursements or advances for costs incurred. The present chairman will maintain the responsibility for handling the advertising and sales for a twelve-months period, after which all responsibility will be turned over to the incoming chairman of the Library Resources Committee. The motion was seconded and passed. Elizabeth Laney then moved that any surplus income derived from the sale of the disaster preparedness guide be used to republish the guide in a more convenient form. This motion was also seconded and passed.

Patrick Valentine stated that the editor of *Public Libraries*

had expressed an interest in publishing the disaster preparedness guide in a forthcoming issue of the magazine. Jerry Thrasher moved that the editor of *Public Libraries* be informed that the NCLA does not give permission to *Public Libraries* or to any other publication to print the disaster preparedness guide in its entirety, but that NCLA does welcome publication of a summary or other short references to the guide. This motion was seconded and passed.

Jane Williams, 2nd vice-president, reported that she would be working with the treasurer and the Membership Committee to review the membership list and consider plans for actively recruiting new members.

Elizabeth Laney, Scholarship Committee chairman, stated that the scholarship application forms were unchanged from last year. She asked the board to help the committee locate deserving individuals who should be encouraged to apply for the scholarships.

President Park then asked for a recommendation from the board in response to a request from Governor Hunt that NCLA be represented on the Advisory Council to the Commission on Education for Economic Growth. Larry Barr moved that NCLA appoint two members to serve on the Advisory Council. The motion was seconded and passed. President Park then appointed Immediate Past President Mertys Bell and Vice-President/President-Elect Pauline Myrick to serve as NCLA representatives on the Advisory Council. President Park also requested that board members write to the commission and express their interest and support.

President Park announced that he had appointed Directors Jerry Thrasher and Shirley McLaughlin to serve on an ad hoc committee to review the NCLA minutes and come up with recommendations for a policy manual for the Executive Board.

President Park then discussed the need to review and study the future directions of NCLA and his plan to appoint a special committee to do this. Benjamin Speller moved that the board approve the appointment of a committee to study the future of NCLA. The motion was seconded and passed.

Karen Perry, chairman, Children's Services Section, reported that plans are being made for a program during the fall of 1984 and also for the conference program in 1985. A special committee to address the topic, "Standards for Children's Services in Public Libraries," has been appointed and will be chaired by Nina Lyon, children's coordinator of the Charlotte-Mecklenburg Public Library. A joint committee of the Children's Services Section and the North Carolina Association of School Librarians will continue to investigate the establishment of a North Carolina Children's Book Award.

Robert Bland reported that the College and University Section is planning a conference for late spring or early summer on the relationship between the library and the administrator. A questionnaire seeking to gain information on needs and future goals of the section is being prepared and will be distributed to members of this section.

The report of the Documents Section was given by Emily Correll, chair. A workshop on international documents is planned for April 19th at the Durham County Public Library. The section is also planning a series of workshops on the selection and use of basic North Carolina documents. These will be held regionally throughout the state in the fall.

Andrea Brown gave the report for the Junior College Section. Plans are underway for an aggressive membership campaign for this section. The section will request space in "The Mediator," the newsletter of the North Carolina Community College Learning Resources Association, to publicize the goals and activities of the section. The section also plans to investigate the possibility of cosponsoring a workshop with the College and University Section.

Vivian Beech reported for the Junior Members Roundtable. Members are seeking ways to become a more visible and viable part of NCLA.

Judie Davie reported that NCASL has established an ad hoc Committee on Committees to review all NCASL committees with attention to guidelines, procedures, and personnel. The NCASL Executive Committee has approved the Research Grant Award Proposal which will establish a competitive grant of \$25,000 to \$1,000.00 a year for school library media research by a member of NCASL. The Executive Committee has also approved the national marketing of the *Guidebook on School Library Media Day*. The \$1000 prize from the 1984 Grolier Award won by NCASL will be used to produce marketing publicity for the Guidebook. Davie also discussed plans for School Media Day on April 11, 1984, and a work conference to be held October 3-5.

Judith Sutton, chair, reported that the Public Library Section will hold its first Planning Council of the biennium on January 26 in Charlotte.

Larry Barr, Benjamin Speller, and Dorothy Burnley gave reports for the Reference and Adult Services, Resources and Technical Services, and Trustees Sections respectively.

Patsy Hansel reported that Tindara Foti of the Cumberland County Public Library is the new editor of *MsManagement*, the newsletter of the Round Table on the Status of Women in Librarianship. Plans are underway to establish a Round Table Task Force on Pay Equity. A workshop on documenting employee performance is tentatively planned for May in Forsyth County.

Mary Williams reported that the Roundtable for Ethnic Minority Concerns has set several important goals for this biennium. Initial committee appointments have been made and a newsletter will be edited by Sylvia Sprinkle-Hamlin.

Both Mary Williams and Patsy Hansel expressed concern that the present NCLA constitution is not clear on the role and function of roundtables as opposed to sections within the NCLA framework. Emily Correll moved that the Constitution and Codes Committee consider the status of roundtables vs. sections and report to the Executive Board at its next meeting. The motion was seconded and passed.

Emily Boyce, ALA representative, reported on the ALA midwinter meeting. A committee for the Federal Highway Administration has rejected an ALA proposal that the national library symbol be used as a traffic service sign. The committee recommended instead a sign with white lettering on a green background, using the word *library* as a directional sign. A gradual five-year escalated dues increase to take effect in 1985 was passed by ALA Council. Council also passed two memorial resolutions in tribute to Dr. Annette Phinazee.

Rebecca Ballentine, SELA representative, reported on plans for the 1984 SELA Biennial Conference to be held at Biloxi, Mississippi, October 15-20. A Reference and Adult Services Workshop will be held in Atlanta, May 10-12. A four-day institute on intellectual freedom at Florida State University is planned for late July or August. Emphasis will be on censorship in public and school libraries.

Arial Stephens, NCLA representative to the Network Steering Committee, reported that two pilot ZOCs have been established.

Shirley McLaughlin stated that she had been asked by the Executive Board of the Western North Carolina Library Association to ask the NCLA Executive Board whether WNCLA could affiliate in some way with NCLA. It was decided to consider a formal request from WNCLA at a future meeting of the NCLA Board.

Jerry Thrasher announced that the North Carolina Public Library Directors Association will meet in Raleigh February 23-24. The program will include a "Meet the Candidates" forum in

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which candidates for the state legislature or their representatives will be present to discuss issues and answer questions of interest to librarians.

President Park reminded everyone of the April 6-7 board meeting and Spring Workshop to be held at Greensboro College.

There being no further business, the meeting adjourned.

Roberta S. Williams, Secretary

Children's Services Section

The Children's Services Section Executive Board has not met during this quarter. Plans have been made to meet on January 21 in Greensboro and on March 27 in Raleigh.

Section committee organization and meeting schedules will be completed shortly. Plans are being made for a program during the fall of 1984 and for the conference program in 1985. The program committee is now headed by the vice-chair of the section, as directed in the last change in CSS bylaws. The vice-chair for this biennium is Rebecca Taylor.

A special committee to address the topic "Standards for Children's Services in Public Libraries" has been appointed and will be chaired by Nina Lyon, children's coordinator of the Charlotte-Mecklenburg Public Library System. This committee will use *Guidelines for Public Library Service to Children*, a publication of the Children's Librarians Section of the Illinois Library Association, as a model.

A joint committee of the Children's Services Section and the N.C. Association of School Librarians will continue to investigate the establishment of a North Carolina Children's Book Award.

Karen M. Perry, Chairman

College and University Section

The CULS Executive Board met on December 2, 1983, and again on January 20, 1984. The Board began planning a conference, which will take place in the late spring at a site and time to be announced. The theme of the conference is planned to be library-faculty and college administration relationships.

Following the December 2 meeting the board cooperated to get an informational mailing to the membership, which included a questionnaire soliciting ideas and opinions on directions and programs the section should sponsor.

Robert Bland, Chairman

Documents Section

The Executive Board of the Documents Section of NCLA met in Winston-Salem on November 8 to discuss programs for the coming year. A workshop on international documents is planned for April 19 at the Durham Public Library and will concentrate on basic international collections for schools, public libraries, and Model UN programs. It will also provide some guidance in the use of international documents for special libraries. The section is also planning a series of workshops on the selection and use of basic North Carolina documents for all types of libraries. These workshops will be held in the fall in various sections of the state.

Emily Correll, Chair

Junior College Section

The Board of the Junior College Section met January 13, 1984 at St. Mary's College. The board reaffirmed the need for a

section devoted to the goals and concerns of private junior colleges and community colleges. The board voted to initiate action to change the name of the section to more accurately reflect the section's membership. Preliminary plans were made for an aggressive membership campaign. The section will request space in "The Mediator," the newsletter of the North Carolina Community College Learning Resources Association (LRA) to publicize, on a regular basis, the goals and activities of the section. Additional plans were made to strengthen communication with the section's members. The board voted to seek co-sponsorship of a workshop with the College and University Section. The chairman contacted Robert Bland, chairman of the section, and there is mutual interest in such a venture. We will meet following this meeting to discuss this further.

The board voted to conduct more worthwhile activities for the section's membership, to raise the visibility of the section, and to make personal contact with potential members.

Andrea P. Brown, Chairman

North Carolina Association of School Librarians

The North Carolina Association of School Librarians began the biennium with the 1983 NCLA Conference that provided the setting for the first jointly sponsored program with the Children's Services Section ("The Open Door"); a well-attended luncheon with Lillian Gerhardt, editor of *School Library Journal*, as keynote speaker; and a workshop to coordinate the activities for School Library Media Day, 1984.

The NCASL Executive Committee met in Greensboro on Friday, December 2, to review the activities of the previous biennium and to set priorities for the present biennium with consideration of the topics and issues that were discussed at the regional forums during spring 1983 and that had emerged during the summer and fall 1983. Of particular concern were how the association could best serve its membership and increase awareness of the value of school library media programs in North Carolina, administered by certified school library media specialists. The Executive Committee approved the continuation of the publication and program activities of the previous biennium and the establishment of several ad hoc committees. An Ad Hoc Committee on Committees will review NCASL committees with attention to guidelines, procedures, and personnel. The Awards and Scholarships, Standards, and Budget Committees will be the first committees for review. An Ad Hoc Committee on a Supervisors' Round Table will investigate the feasibility of such a round table for NCASL and supervisors. An Ad Hoc Committee on the Children's Book Award, working with a similar committee from the Children's Services Section, will refine the guidelines for the award. The Executive Committee approved the Research Grant Award Proposal which will establish a competitive grant of \$25 to \$1000 a year for school library media research by a member or members of NCASL. The Executive Committee also approved the national marketing of the guidebook on School Library Media Day.

The Administration of the Year Award was presented to Dr. E. Wayne Trogdon, superintendent, Alexander County Schools, on December 6 at the annual meeting of the North Carolina Association of School Administrators.

Joseph M. Johnston, executive director of the Commission on Secondary Schools of the Southern Association of Colleges and Schools, acknowledged the receipt of the results of the survey by the Standards Committee during 1981-1983.

On January 9, NCASL was notified that the association had been awarded the 1984 Grolier National Library Week Grant. The award of \$1000 will enable the distribution of the guidebook on School Library Media Day to other agencies and associations in North Carolina and the duplication of a public service

announcement videotape. The 1984 grant was the first ever awarded to a state school library association.

The American Association of School Librarians has requested the publication of the NCASL program brochure "Volunteers in the School Media Center" as a "Quick Note" in Spring 1984. The brochure was originally developed by the Winston-Salem/Forsyth County Schools, Arabelle Fedora, coordinator of media services.

Activity and attention for the Association focus on the successful implementation of School Library Media Day, April 11, 1984!

Public Library Section

The Public Library Section is ready to begin an industrious biennium. Committees were appointed and charges issued when the Executive Board of the section met December 6, 1983, in Durham. The first meeting of the section's Planning Council is scheduled for January 26 in Charlotte. Among items to be discussed is the salary plan for public library directors and librarians proposed by the NC Public Library Directors Association with the endorsement of the PLS Executive Board and now being considered by the NC State Library Commission. A full report of the Planning Council session and other section business will be made at the next NCLA Executive Board meeting.

Judith K. Sutton, Chairman

Roundtable for Ethnic Minority Concerns

President Leland M. Park, members of the 1983/85 Executive Board of the North Carolina Library Association, and interested persons.

It is with pleasure that I share this historic report to the North Carolina Library Association Executive Board. And at the same time relate the message delivered at the organizational meeting last October.

This roundtable "is not a repeat of history but history itself since minorities are uniting under the North Carolina Library Association as a visible and viable entity of the Association.

"If this Roundtable were to receive a charge I hope that it will foster and challenge every ethnic librarian to participate in NCLA. Thus this Roundtable will be a channel that expresses and represents interests and/or concerns of ethnics and serves as a liaison between NCLA's administrators, the affiliated ethnic librarians, and nonaffiliated ethnic organizations. Remembering always that it will not separate ethnic librarians from the mainstream of NCLA but increase the awareness of *all* librarians to the needs and problems of this particular segment of a community. This Roundtable shall be a forum for librarians concerned with the challenges facing ethnics and ethnic librarians.

"Please let us plant that thought in the subconsciousness of our mind."

This biennium, the administration REMCo will be a shared one. I am presently suggesting the following:

Ms. Sylvia Sprinkle-Hamlin will handle our newsletter and serve on the publications board of NCLA.

Ms. Euthena M. Newman will serve as our coordinator of events.

Mr. Clarence Chisholm will assist with planning and projections.

Round Table on the Status of Women in Librarianship

The Executive Board of the Round Table on the Status of Women in Librarianship held its first meeting of the biennium January 18, 1984, at the Forsyth County Public Library.

Tindara Foti, Cumberland County Public Library, was

introduced as the new editor of the round table's newsletter, *Ms. Management*. Mary McAfee was recognized as the Round Table's representative to *North Carolina Libraries*.

The board discussed a number of ideas for round table activities during the biennium. It was decided to proceed immediately with establishing a round table task force on pay equity to keep the membership aware of pay equity activities within the state and the nation, as well as to plan other projects relating to pay equity. Pat Grim and Mary McAfee will be organizing a workshop on documenting employee performance that is tentatively scheduled for May in Forsyth County.

The board decided to hold its next meeting prior to the workshop in May.

Patsy Hansel

Resources and Technical Services Section

The RTSS Executive Committee will hold its first meeting of the 1983/85 biennium on January 27, 1984, at Guilford Technical College in Jamestown, North Carolina. The major focus of the meeting will be to review the activities of the section and its interest groups for the previous biennium, including the NCLA Biennial Conference. The committee will consider plans for 1984 and the need for distribution of a revised RTSS survey to solicit program ideas from the membership at large.

The chair plans to establish a meeting schedule for the committee in keeping with the projected meetings of the NCLA Executive Board.

Benjamin F. Speller, Jr., Chair

SELA Report

The SELA Board met in Atlanta on December 13.

1. Reference and Adult Services Workshop in Atlanta's Duntree Hotel on May 10-12 (Thursday-Friday). The workshop will address goals and standards; personnel management and development; training for both professional and nonprofessional staffs; stress management; and managing the reference department (innovations and how to work through the administration to get programs adopted). CEUs will be offered. (Valdosta College will bank CEUs for all SELA programs that offer credits.)
2. To be announced: a four-day institute on intellectual freedom at Florida State University Center in Tallahassee in late July or August, sponsored with FSU. Emphasis will be on censorship in public and school libraries.
3. 1984 Biennial Conference, Mississippi Gulf Coast, Convention Center at Biloxi, October 15-20.
 - a. Pre-conference on public relations sponsored with MLA and conducted by LAMA.
 - b. Eudora Welty will appear on a panel.
 - c. Workshop on consultants, including state agency consultants, to demonstrate how their talents can be used. SELA is looking for suggestions for speakers.
 - d. John Maxwell's one-man show on Faulkner.
 - e. Amtrak service to New Orleans. (World's Fair ends week after the conference.)
 - f. Trustees Section with the Public Libraries Section: "The Changing Role of Public Libraries." Dr. David Matthews has been asked to speak on national issues but had not responded as of December 13.
4. Ann Morton, SELA executive secretary, is resigning in January to join the Library School faculty at Emory. The SELA Executive Committee will conduct a search for a replacement.
5. *The Southeastern Librarian* must publish four issues to maintain its present postal rate. One issue is in press, another issue is

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in planning stages. Linda Lucas, editor, has enough content to publish but would welcome contributions.

6. Nominating Committee: Neil Austin has been nominated for SELA treasurer. I have the slate of nominees if anyone would like to see it. It will be published in the journal.

7. Conference Sites:

- 1986 - Atlanta, Mariott Hotel, October 15-19
- 1988 - Norfolk, last week in October (Winston-Salem also made a good bid.)
- 1990 - Looking at New Orleans (LA is new SELA member) and Nashville, TN.

Rebecca Ballentine, SELA Representative

American Library Association Midwinter Meeting: A Report

Council. Executive Director Robert Wedgeworth reported that the association had recovered from the fiscal deficit of last year. He noted that the auditor's report concluded that ALA had a strong financial base but remained cash poor. He said it was important to retain members as a further insurance against fiscal difficulties in the future. Mr. Wedgeworth identified objectives for 1985-1989. The association would eliminate the use of accrued income, establish operating reserves, and restore programs previously cut.

As a follow-up to ALA's adoption of the national symbol at the Annual Conference in 1982, ALA recommended to the Federal Highway Administration (FHWA) that a new service sign representing libraries be added to the *Manual on Uniform Traffic Control Devices*. Earlier this year an advisory committee to the FHWA reviewed the ALA proposal and recommended that the use of the symbol be rejected. Instead, the advisory committee recommended that a sign using the word message LIBRARY be adopted with white lettering on a green background since it would be considered a directional sign. It is anticipated that this recommendation will be published for public comment by the FHWA in the *Federal Register* in early 1984 for a ninety-day comment period.

In order to make an effective response to the *Federal Register* notice, ALA will need photos and other examples of the symbol already in use on directional signs to libraries. If you wish to support the ALA-proposed symbol, send this information to Peggy Barber, ALA Public Information Office, American Library Association, 50 E. Huron Street, Chicago, IL 60611.

The Committee on Program Evaluation and Support (COPES) presented a proposal for a dues increase to take effect in 1985. The dues increase includes a five-year gradual escalation, retains the present membership categories, and encourages the retention of divisional membership. This proposal was passed by Council and will be presented to the full membership for a mail vote.

President Sheldon reported the establishment of a task force to prepare a response to *A Nation at Risk*. Four papers will address the role that libraries have in the educational process and will identify needs libraries have in meeting educational obligations.

Council passed a resolution recommending that the Continuing Library Education Network and Exchange (CLENE) become a round table.

Two memorial resolutions in tribute to Dr. Annette L. Phinazee were passed by Council.

Grolier National Library Grant Awarded. ALA's National Library Week Committee has selected the North Carolina Association of School Librarians to receive the 1984 Grolier National Library Week Grant. Dr. Judie Davie, chairman of the North Carolina Association of School Librarians, submitted the proposal to the National Library Week Committee. The \$1,000 grant will help the association sponsor the first North Carolina School

Library Media Day during National Library Week 1984. Through displays, news releases, contests, and special events, the association is working to promote an awareness of the value of good school library media programs in North Carolina. The 1984 grant will be the first awarded to a state school librarians association. The annual grant is contributed by the Grolier Educational Corporation.

Chapter Conclave. The conclave offers an opportunity for chapter councilors to meet as a group and discuss issues facing the Association which could be of particular interest to various states. In Washington, the councilors agreed to make a strong effort to convince ALA's management to restore the chapter relations officer to full-time.

ALA's Presidential candidates, Ms. Beverly Lynch and Ms. Virginia Matthews, addressed the group, outlining their platforms and answering questions. Topics discussed included the role of chapter councilors in the political process, telecommunications, UNESCO, continuing education, the work of the Washington office, and the proposed ALA response to *A Nation at Risk*.

President's Program. The first segment, chaired by Gary Strong of the Legislation Committee, had two distinct parts. The first, addressed by Walter Bolter and Joseph Ford, discussed the growing concern over the proposed telephone company local access charges and their impact on the electronic transfer of information among libraries. HR 40-102 is currently under discussion in Congress and would overturn the access charge for residences and small businesses. Bolter emphasized the need for librarians to support omission or phasing in of the tariffs and a lowering of the rate increase to allow libraries time to search for alternative communication methods. Another strategy mentioned by Bolter is the possibility of libraries applying for exemptions from the increased charges as other groups have already done.

In the second portion of the legislative update, the audience heard from Robert Gellman, counsel, House Subcommittee on Government Information. He explained that Executive Order 12356, signed by President Reagan, put into effect new rules for security classification, making it easier to classify information, thereby exempting it from the Freedom of Information Act. Gellman also noted a decrease in governmental statistical activities and publications since the beginning of the Reagan administration. His suggestion to librarians concerned about the above issues is to contact their legislators and make their lobbying presence known. Two informational sheets prepared by the ALA Washington Office elaborate on the above issues: "Drastic increases in telecommunication costs facing libraries" and "Less access to less information by and about the U.S. Government: III."

Brooke Sheldon hosted the second segment of the President's Program, entitled "Libraries, Literacy and a Nation at Risk."

Barbara Bush, wife of the vice-president, commented libraries on their efforts to encourage literacy among the American people and likened the job libraries are doing to planting a flower—they both take a great deal of initial work but the results last for many years.

The panelists were introduced by Sheldon. Elaine Stienkemyer, president of the National Parent-Teacher Association, stated that her organization emphasizes the role of parents in taking pleasure in reading to their children. A President's Award has been established for excellence in reading and is presented to local chapters for exemplary programming. Her comment that "we want children to learn *how* to think, not *what* to think" was warmly applauded by the audience.

Dorothy Ridings, president of the National League of Women Voters, explained the current warm cooperation between libraries and LWV units. She felt that her group's strong-

est assistance would lie in the arena of supporting local public policy initiatives and sponsorship of public forums on illiteracy.

The last panelist, James Fowler, president of Lions International, reviewed his organization's sixty-seven year association with libraries and their support programs for persons with failing sight. He announced that a cover story on illiteracy would be done in the organization's periodical by late 1984 and that the national Lions Board has voted approval of the 1984 National Library Week campaign. Fowler asked everyone present to inform their local Lions Club of the seriousness of the illiteracy problem in their own community and ask for help to solve it.

Secretary of Education Terence Bell thanked libraries for being the "cornerstone of education and learning." He encouraged other private companies to follow the lead of B. Dalton and IBM in giving financial aid to libraries and literacy efforts. Bell presented a \$50,000 award from the Department of Education for the Literacy National Awareness campaign to Robert Wedgewood and Jean Coleman of ALA.

In the third segment of the program, Arch Lustberg of the U.S. Chamber of Commerce gave a fast-paced and informative presentation on the skills of platform speaking and how to handle confrontations. He showed videotapes of sample budget presentations and critiqued them for the audience. He emphasized that you've got some who agree with you, some who oppose you, but you need to persuade the third group—the ones who are unsure; that an audience can react to you with like, dislike, neutrality, or sympathy for you; that confrontation involves the weapons of intelligence, facial features, and body stance; that the two elements of platform skills are "the pause" and eye contact; that breathing correctly helps you to deal with stressful situations; and that volume is the most misused vocal tool.

Emily Boyce, Chapter Councilor

Statement from the North Carolina Association of School Librarians

*Presented at the Greensboro hearing of the North Carolina
Commission on Education for Economic Growth.*

The School Library Media Program and The School Library Media Coordinator

Contributors to Excellence in K-12 Education

Recent studies of education have recommended strongly that schools better prepare students for lifelong learning. A frequently identified survival skill is the ability to locate, generate, evaluate, apply, and appreciate information. The school library media program, through learning activities, educational resources, and services, provides the opportunities for children and young adults to achieve this goal. As the educational community strives for excellence, the school library media program, administered by the school library media coordinator, can be a significant contributor to and partner in educational progress.

The school library media coordinator:

- instructs all students in information retrieval skills and in the use of materials that contribute to lifelong learning, e.g., how to find relevant information in reference books, information files, data bases.
- plans with teachers to provide materials and equipment appropriate for student learning, e.g., books for reading enrichment, tapes for listening skills, films for critical viewing experiences, microcomputers for programming.

- develops and organizes collections of appropriate materials to achieve the instructional objectives of K-12 education, e.g., magazines, microcomputer software, videotapes, books, professional materials for teachers.
- participates in resource sharing and networking to supplement the materials and equipment in the individual school, e.g., school-public cooperation for efficient use of community resources, interlibrary loan, telecommunications.
- provides leadership in the careful expenditure of funds for educational resources that help teachers individualize instruction, e.g., cooperative purchasing, state contracts.
- administers the school library media program as an integral part of the curriculum, e.g., planning, implementation, evaluation, instruction, production, and reading, listening, and viewing guidance.

The school library media program requires:

PERSONNEL

Professional: for each school, a minimum of one full-time media coordinator, certified with competencies in teacher education, selection and evaluation of materials, organization and management of collections, production and use of resources, and administration of the school library media program. (One media coordinator/enrollment to 499 students.)

Support: clerical and technical aides in sufficient numbers to perform the nonprofessional functions of the school library media program. (One clerical/technical aide/enrollment to 499 students.)

RESOURCES

Print: a minimum of ten books per student, thirty magazine subscriptions, two newspapers plus information file materials for schools with fewer than 400 students.

1983 average cost per book:	
Grades K-3	\$11.33
Grades 4-8	\$11.53
Grades 9-12	\$12.88
1983 average cost per set of encyclopedias	\$483.00
1983 average magazine subscription	\$27.44
(up 27 per cent in 1983)	

Nonprint: microcomputer software, recordings, filmstrips, microforms, slides, maps, films, etc., in quantities appropriate to meet the instructional objectives of the curriculum.

1983 average cost per educational 15-minute 16mm film	\$306.00
1983 average cost per filmstrip	\$25.00
average cost of nonprint up 300-500 per cent in last 10 years	

Equipment: microcomputers, projectors, record players, tape recorders, etc., in quantities appropriate to meet the instructional objectives of the curriculum.

1983 average cost of microcomputers	\$750.00-\$2,500.00
1983 average cost of 16 mm film projector	\$750.00
1983 average cost of cassette tape recorder	\$50.00-\$150.00

FACILITIES

Space: accessible in scheduling and design to accommodate a minimum of 45 students or 15 per cent of the student enrollment areas: instruction, circulation, reference, conference, production, storage, office, reading, listening, and viewing guidance.

BUDGET

60 per cent or more of the instructional materials funds allocated by the state are needed to develop and maintain school library media collections.

In 1983-1984, instructional materials funds per ADM (average daily membership):

NCLA Minutes and Reports

Grades K-3	\$21.50
Grades 4-6	\$17.00
Grades 7-12	\$15.50

Judie Davie
Chairman, NCASL

Honorary and Life Membership in NCLA

The 1984-1985 Honorary and Life Membership Committee requests your recommendations for persons you consider worthy to be honorary or life members in NCLA. Suggestions should be accompanied by a biographical sketch, including contributions to libraries or librarianship. These suggestions should be sent to the committee chairperson by January 31, 1985.

The NCLA by-laws provide for the Honorary and Life Membership Committee to seek suggestions from all members and to recommend names

for these honors to the Executive Board at the Spring Workshop prior to the conference.

Criteria for selection are as follows:

1. Honorary memberships may be given to non-librarians in the state who have rendered important services to the library interests of North Carolina. Honorary memberships should be given at a time considered appropriate in relation to the contribution made.

2. Life memberships may be given to librarians who have served as members of the North Carolina Library Association and who have made noteworthy contributions to librarianship in the state. These memberships are limited to librarians who have retired.

3. Contributions of both groups should have been beyond the local level.

Please send your selections to:

Kathy Shropshire, chairperson
Honorary and Life Membership Committee
Greensboro Public Library
P O Drawer X-4
Greensboro, NC 27402

Join NCLA

NORTH CAROLINA LIBRARY ASSOCIATION

New membership Renewal Membership no.

Name _____
 First Middle Last

Position _____

Business Address _____

City or Town State Zip Code

Mailing Address (if different from above) _____

CHECK TYPE OF DUES:

- SPECIAL—Trustees, paraprofessional and support staff, non-salaried persons, retired librarians, library school students, "Friends of the Library," and non-librarians \$15.00
- LIBRARIANS—earning up to \$12,000 \$22.00
- LIBRARIANS—earning \$12,000 to \$20,000 \$30.00
- LIBRARIANS—earning over \$20,000 \$40.00
- CONTRIBUTING—Individual, Association, Firm, etc. interested in the work of NCLA \$50.00
- INSTITUTIONAL—Same for all libraries \$50.00

CHECK SECTIONS: One free; \$4.00 each additional.

- | | | |
|---|--|---|
| <input type="checkbox"/> Children's | <input type="checkbox"/> Trustees | <input type="checkbox"/> Women's Round Table |
| <input type="checkbox"/> College | <input type="checkbox"/> Public | <input type="checkbox"/> Ethnic Minorities RT |
| <input type="checkbox"/> Documents | <input type="checkbox"/> Ref. & Adult | |
| <input type="checkbox"/> Jr. College | <input type="checkbox"/> RTSS (Res.-Tech.) | |
| <input type="checkbox"/> NCASL (School) | <input type="checkbox"/> JMRT | |

AMOUNT ENCLOSED \$ _____

Mail to:

Eunice Drum, Treasurer, NCLA, Division of State Library, 109 East Jones Street, Raleigh, NC 27611.

Treasurer's Report

January 1, 1983 — December 31, 1983

Exhibit A

(\$ 649.08)

Balance on Hand — January 1, 1983 — Checking Account

Receipts:

Dues and Receipts:			
Association	\$25,044.50		
Sections (Schedule 1)	<u>10,632.74</u>		
Total Dues and Receipts		\$35,677.24	
NORTH CAROLINA LIBRARIES (Schedule 1)		3,630.42	
Reimbursed Expenses (THL)		1,783.44	
Reimbursed Expenses (N.C. Educational Media)		26.89	
Reimbursed Expenses (Exec. Board Meals)		187.00	
Reimbursed Expenses (Ray Moore Fund)		100.00	
Reimbursed Expenses (IFC Luncheon)		329.26	
1983 Conference		18,884.01 *	
RTSS/College & Univ. Symposium Receipts		4,438.03	
Dues Overpayment to be Refunded		114.00	
Transfers from:			
General Savings	\$ 6,500.00		
RTSS Money Market Acct.	1,100.00		
Scholarship Savings	<u>3,000.00</u>	<u>10,600.00</u>	
Total Receipts			\$75,770.29
Total Cash to Account For			\$75,121.21
Expenditures (Exhibit B)			<u>73,610.65</u>
Cash Balance, December 31, 1983			<u>\$ 1,510.56</u>

*Does not include \$30,813.25 deposited in Cash Investment Accounts

Exhibit B

Executive Office — Expenses:	Cash Disbursements		
Telephone		\$ 449.62	
Postage		717.55	
Computer Charges		1,235.62	
Clerical Help		212.63	
Photocopy		68.10	
Audit and Preparation of 1982 Tax Forms		285.00	
Mail Processing		256.30	
P. O. Box Rent		20.00	
Printing and Duplicating		<u>591.10</u>	\$ 3,895.92
President's Expenses			766.38
Other Officers' Expenses			123.54
ALA Representative Expenses			1,737.80
SELA Representative Expenses			189.96
NORTH CAROLINA LIBRARIES (Schedule 1)			11,249.41
TAR HEEL LIBRARIES			2,136.80
-1983 Conference			7,240.01 *
Transfers to:			
General Savings		\$18,500.00	
General Cash Investment Acct.		5,000.00	
New Treasurer		<u>500.00</u>	24,000.00
Committee Expenses:		\$ 490.14	
Intellectual Freedom		200.00	
Library Resources		200.00	
Scholarship		527.72	
Governmental Relations		36.16	
Goals and Objectives		151.34	
Honorary and Life Membership		<u>268.00</u>	1,873.36
Education for Librarianship			15,284.60
Sections Expenses (Schedule 1)			200.00
Freedom to Read Foundation 1983 & 1984 Membership			50.00
ALA 1984 Membership Dues			151.00
Refund of Dues			219.62
Spring Workshop			86.76
Bulk Mail Account Deposits (less reimbursements)			8.10
Labels for UNC-CH Librarians' Association			205.92
Executive Board Meals			3,000.00
Scholarships (3)			1,000.00
Loans (5)			100.00
Ray Moore Awards			103.96
Expenses to be reimbursed			47.61
Other Expenses			<u>\$73,610.65</u>
Total Disbursements (To Exhibit A)			

*Does not include \$18,956.66 paid from Cash Investment Account.

NCLA EXECUTIVE BOARD

1983-85

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Raleigh, NC 27603-1689
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Wilmington, NC 28403
(919) 763-3303

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Greensboro, NC 27412
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Charlotte, NC 28202
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LARRY BARR
Department of Library and
Media Studies
Appalachian State University
Boone, NC 28608
(704) 262-2243

Resources and Technical Services

BENJAMIN F. SPELLER, JR.
School of Library Science
North Carolina Central University
Durham, NC 27707
(919) 683-6485

Roundtable for Ethnic Minority Concerns

MARY P. WILLIAMS
J. Y. Joyner Library
East Carolina University
Greenville, NC 27834
(919) 757-6691

Roundtable on the Status of Women in Librarianship

PATSY J. HANSEL
Cumberland County Public
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Fayetteville, NC 28302
(919) 483-8600

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DOROTHY R. BURNLEY
508 Ashe Street
High Point, NC 27260
(919) 733-4838

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next bd mtg - 12/5, at Duke 10⁰⁰

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