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# Over to You

## Letters to the Editor

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NORTH CAROLINA LIBRARIES invites your comments. Please address and sign with your name and position all correspondence to: Frances B. Bradburn, Editor, NORTH CAROLINA LIBRARIES, 2431 Crabtree Boulevard, Raleigh, N.C. 27604. We reserve the right to edit all letters for length and clarity. Whenever time permits, persons most closely related to the issue under discussion will be given an opportunity to respond to points made in the letter. Deadline dates will be the copy deadlines for the journal: February 10, May 10, August 10, and November 10.

Dear Frances:

Thank you for an outstanding School Library Issue of *North Carolina Libraries*. The NCASL Board had glowing remarks for the issue as well. We appreciate the effort you, Kittye Cagle, and the entire editorial board made to produce this issue.

Sincerely,

Carol Southerland, President  
North Carolina Association of  
School Librarians

Dear Editor Bradburn:

I noticed on the inside back cover of the Spring, 1988 issue that the cost of a single copy of an issue of *North Carolina Libraries* is \$10. Since the average number of pages in an issue is approximately 60, this is a rather steep price to pay for one copy.

Perhaps you or President Hansel could devote part of a page in a future issue to an explanation of the rationale for this cost. Other questions relating to our state library journal which might be addressed are:

1. What are its sources of revenue?
2. Why do so few advertisements appear in each issue?
3. Who makes the final decision on acceptance or rejection of a manuscript submitted for publication?
4. What are the responsibilities of the two associate editors?

I believe many NCLA members would be interested in your response to these questions and hope you will deal with them in a forthcoming issue.

Sincerely yours,  
Al Stewart, Reference Librarian  
North Carolina A & T State University

May 6, 1988

Al Stewart Reference Librarian  
North Carolina A & T  
Greensboro, NC 27411

Dear Mr. Stewart:

Frances forwarded your letter with questions about *North Carolina Libraries* to me, and I will try to answer them.

I would certainly say that \$10.00 is a fair price for a single issue of *NCL*, given the prices of similar library publications. As I am sure you are aware, the price is not solely based on printing costs and all the volunteer work that goes into each issue, but also on the logistics of keeping back issues available for sale, keeping track of orders, and packaging and mailing them. This is just one more task of our volunteer, unpaid editor. That we can offer the service at all is amazing to me.

The costs of *NCL* are primarily met through the general operating budget of NCLA, although there is some income from subscriptions and advertising. Member of NCLA, of course, receive the journal as part of their membership. The amount of advertising in *NCL* varies greatly with the ability of the advertising manager, another volunteer position, to drum it up. Frances has just appointed a new advertising manager. Perhaps he will be more successful in generating advertising for the journal.

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