

NCLA Section Activities

Biennial Work Conference North Carolina Association of School Librarians

Mark the calendar now for an important happening. The Biennial School Media Work Conference sponsored by the North Carolina Association of School Librarians, the Educational Media Association and the North Carolina Association for Educational Communications and Technology in cooperation with the State Department of Public Instruction will be held October 31 and November 1-2, 1974, at the Durham Hotel and Civic Center, Durham, North Carolina.

The major objective of this year's conference is to examine some of the trends in media and the resulting challenge for change.

The conference will open on Thursday evening, October 31, with the keynote address being delivered by Dr. James W. Liesener. Dr. Liesener is in the School of Library Information Services, University of Maryland, College Park, and has done

extensive research focusing on the development of a planning process for media programs.

After the initial morning meeting for all conferees, on Friday, November 1, smaller group meetings will be held for all conferees, including elementary, secondary and system level media personnel. Buzz sessions and workshops of interest will be on a staggered schedule that will allow some time for fellowship and for viewing exhibits.

Friday evening's banquet will feature Jesse Jackson, author and educational lecturer. He initially acquired fame with his book *Call Me Charlie*.

The final session on Saturday morning will include the following: business, summarization of conference activities, and a report: prospects and directions for future activities from the Director of the Division of Educational Media.

All persons attending the conference will be expected to register. The registration fee will be three dollars.

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BIENNIAL SCHOOL MEDIA WORK CONFERENCE

Theme: Media Trends — A Challenge for Change

Place: Durham Hotel and Civic Center, Durham, North Carolina

Dates: October 31, November 1-2, 1974

Sponsored by the North Carolina Association of School Librarians, the Educational Media Association and the Association for Educational Communications and Technology in cooperation with the State Department of Public Instruction.

Thursday, October 31

2:00 p.m. - 7:00 p.m. _____ Registration

3:00 p.m. - 7:00 p.m. _____ Exhibits

8:00 p.m. _____ First General Session

Dr. James W. Liesener of the School of Library Information Services, University of Maryland, College Park, will deliver the keynote address. Dr. Liesener's research project focuses on the development of a planning process for media programs.

Friday, November 1

8:00 a.m. - 9:30 a.m. _____ Registration

9:30 a.m. _____ Second General Session

After the initial morning meeting for all conferees, smaller group meetings will be held for all conferees, including elementary, secondary and system level media personnel. Buzz sessions and workshops of interest will be on a staggered schedule that will allow some time for fellowship and viewing exhibits.

9:00 a.m. - 6:00 p.m. _____ Exhibits

7:00 p.m. _____ Banquet

Jesse Jackson, author and educational lecturer, will be the speaker. He first acquired fame with his book, *Call Me Charlie*.

Saturday, November 2

9:00 a.m. _____ Conference Summary, NCASL
Business session and news from the State

PREREGISTRATION

Make checks payable to North Carolina Association of School Librarians. Name cards, programs, and banquet tickets will be available at the registration desk in the hotel.

Deadline for preregistration is October 15, 1974.

Please complete and return with check to: **Mrs. Willie Hill, Secretary-Treasurer
N. C. Association of School Librarians
Hillside High School
Durham, North Carolina 27707**

I plan to attend the School Media Work Conference in Durham, October 31, November 1-2, 1974.

Enclosed is my check in the amount of \$ _____

for: _____ Registration — \$3.00
_____ Banquet — \$5.50 (November 1)

Name _____ Elementary _____

School _____ Secondary _____

Mailing Address _____ Supervisor _____

College and University Section

The Executive Board of the College and University Section and several guests met in the Perkins Library of Duke University on February 7, 1974, to plan for the biennium. Present were the officers: Mary Canada, Duke University, Chairman; David Jensen, Greensboro College, Vice-Chairman; James Jarrell, the University of North Carolina-Greensboro, Secretary; and Sadie Hughley, North Carolina Central University; Cyrus King, North Carolina State University; Brian Nielsen, University of North Carolina-Chapel Hill; Carol Nielsen, School of Library Science, University of North Carolina-Chapel Hill; Ralph Russell, East Carolina University; and Ainsley Whitman, University of North Carolina-Asheville.

The chairman noted that the NCLA handbook lists two directors as officers of the section. Since these two directors did not appear on the regular slate, the chairman was authorized to fill the offices. Appointed as directors for the biennium were Sadie Hughley and Ainsley Whitman.

Highlights of the planning session were plans made for two one-day tutorials. The first will be held somewhere in west-central North Carolina, tentatively in late September, 1974, with the media as the general topic. Chairman for this event is David Jensen with Brian and Carol Nielsen as co-chairmen. Raleigh is the proposed site for the second tutorial, probably in early March, 1975. Collection development in its many phases will be the theme around which this tutorial will be built. Ralph Russell will be the chairman with Leland Park of Davidson College as co-chairman. Both tutorials are to be "nuts and bolts" meetings with emphasis on the practical. They are to be state-wide, open to all who want to come, and self-supporting with seed money from NCLA. Special attention will be paid to publicity.

The chairman was also instructed to take to the executive board of NCLA the section's interest in short-term summer seminars or institutes of one, two, or three weeks. These are needed by post masters

as a method of continuing education. Hopefully library schools in the state would also be concerned and take up the challenge to provide these mini-courses. The chairman did report to the executive board of NCLA and the question was referred to the committee on education for librarianship.

Among other concerns of the section are the indexing of North Carolina newspapers (the Chairman is to investigate the present status and is now so doing) and the need for a depository or clearing-house of documents of local data, e.g. affirmative action plans, travel policies, etc. from the various libraries of our section throughout the state. Carol Nielsen will work on this second item.

A contact person at each of the libraries in the state will be appointed to see that any necessary information of the activities of the section is known to library personnel.

College and University Section Workshop

Autumn is the time for bountiful harvests. The College and University Section is planning a cornucopia of treats in its September workshop on non-print media. Many academic librarians are concerned about the proliferation and their ignorance of non-print media and are embarrassed by the questions asked by their patrons about the paucity of audio-visual materials in college and university libraries. This workshop has been planned to help academic librarians and any others who are interested face up to the advantages and the problems involved.

As this issue of *NORTH CAROLINA LIBRARIES* goes to press, plans for the participation of some highly qualified people are being readied. Circle THURSDAY and FRIDAY, SEPTEMBER 19 and 20 on your calendars and plan to trek to the Durham Hotel and Motel in downtown Durham (easy parking) for the event. Sessions will be held on both Thursday and Friday with a dinner on Thursday night.

Publicity is scheduled to reach all members of the section before this issue of *NORTH CAROLINA LIBRARIES* is mailed out.

In case you have not received a brochure with all the details about the workshop, please contact David Jensen, Greensboro College, Greensboro; Brian Nielsen, R. B. House Undergraduate Library, UNC, Chapel Hill; Carol Nielsen, School of Library Science, UNC, Chapel Hill; or Mary Canada, Reference Department, Duke University, Durham.

Junior College Libraries Section

The Bylaws Committee composed of Marsha Bradshaw, Harry Cook, and Jane Wright, chairman, drew up a set of Bylaws for the Section. The Executive Committee approved the bylaws and submitted them to the membership for approval. The membership approved them so the Section is now an official part of NCLA.

The Conference Committee composed of Mary Ann Kincaid, Beverly Gass, Peter Ku, and Phoebe Oplinger (Chairperson) met in May. The decision of the Committee was not to have a conference in the fall, but instead to support the workshops of the College and University Section. The Committee discussed plans for a meeting of the Section during the NCLA Conference.

Our Committee on Membership has not officially met but plans to do so in the near future. Fay Byrd, Sue Gilkerson, and Howard Blanton (Chairperson) make up this committee. Gary Barefoot is serving as the ex-officio member.

Many of the Section's members attended the Learning Resources Association conference in Greensboro in May. This association is composed of librarians, media specialists, learning lab coordinators and technicians in the community college system. Speakers, group meetings, and other meetings gave the participants a very informative conference. Neil Hardison is president of this association.

Junior Members Round Table

In a special called election by the Junior Members Round Table Executive Board Ms. Suzi Rose was elected to fill the position of the JMRT Vice-Chairman, Chairman-Elect vacated by the resignation of Larry Nix.

Ms. Rose is the Assistant Librarian at Fayetteville Institute Library. Before coming to Fayetteville, she served as the North Carolina State University Documents Librarian and Supervisor of the Southern Water Resources Scientific Information Center from 1972-74. She served as chairperson of the Steering Committee which organized the Documents Librarians of North Carolina, and currently, she is serving as its Publications Chairperson. Ms. Rose was a member of the JMRT Projects Committee, 1972-73.

The Junior Members Round Table is planning a general meeting for Friday and Saturday, October 25 and 26 in Chapel Hill, North Carolina. This meeting is open to all JMRT members and their guests. The weekend will begin with a Social at 8 p.m. in the Chapel Hill Holiday Inn on Friday, October 25. A Breakfast Business Meeting will be held at 9:30 a.m. at the Carolina Inn with Dr. Edward G. Holley, President-Elect of the American Library Association, as guest speaker. Following Dr. Holley's presentation, reports from all JMRT committees will be given during the business session. For further information concerning this event (deadline October 1), please contact JMRT Chairman, Theresa Coletta.

At our JMRT Executive Board meeting held on Friday, March 15, 1974, we discussed a committee which members of NCLA will be hearing more about in the near future — the JMRT Library Job Placement Task Force Committee.

John Heyer is Chairman of this JMRT Committee. He will be requesting information from each of our NCLA Committee Chairmen and I hope these people will be cooperative and give John the assistance he will need with his job placement services for North Carolina librarians.

One of our JMRT Executive Board members has requested that the NCLA Handbook be made available to anyone upon request. The JMRT Executive Board endorses this request and hopes that it will be honored in the future.

Public Library Section

At a meeting of the Library Trustee-Librarian Conference, held at Chapel Hill, North Carolina, on March 26, 1974, a Resolution was passed supporting the 1976 White House Conference on Libraries and Information Services. It reads:

WHEREAS, the Library Services and Construction Act, Title II of the Higher Education Act, and General Revenue Sharing all expire in 1976 and this has made some provision for continued support of library services absolutely necessary in the interest of quality of life and survival itself in our democracy, and,

WHEREAS, the nation's libraries of all types have been planning statewide library conferences for 1975 to consider new directions for libraries including broader areas of cooperation across type-of-library lines and effective support for libraries of all types, and

WHEREAS, 1976 will be the 100th Anniversary of the establishment of the American Library Association as well as the 200th Anniversary of the founding of our great nation, thereby making it a doubly appropriate time to study the goals of each and their interdependence:

NOW THEREFORE BE IT RESOLVED, that the members of the North Carolina Library Trustee Association and the Public Library Section of the North Carolina Library Association, assembled in the Seventh Annual Library Trustee-Librarian Conference at the Institute of Government at the University of North Carolina in

Chapel Hill on this 26th day of March, 1974, do urge that a White House Conference on Library and Information Services be held in 1976 as called for in S. J. Resolution 40 and convey this expression of these feelings in this regard to the Honorable Ike Andrews of the United States House of Representatives General Subcommittee on Education of the Committee on Education and Labor of the 93rd Congress, 2nd Session.

Motion for adoption of this resolution was made by William H. Roberts III, of Winston-Salem, North Carolina, and the resolution was adopted unanimously by the assembled conference members.

The Seventh Annual Library Trustee-Librarian Conference was held in late March of this year at the Institute of Government in Chapel Hill. Conferees rated the meetings "tops" and went away with new ideas and high enthusiasm.

Having Philip Ogilvie back this year after last year's absence due to illness provided a note of cheer, as he "launched" the first session by bringing William L. Bondurant, Secretary of the State Department of Administration, who spoke on North Carolina's Multi-County Planning Regions.

Mr. Bondurant cleared up a number of questions on the present administration's stand in regard to the planning regions and endorsed the continuation of library, as well as other, types of planning in that direction.

Following Mr. Bondurant's presentation, the conference welcomed Mrs. Kay Anderson, Consultant of Region G Council of Governments. Mrs. Anderson, together with a Regional Library Advisory Committee and a Library Technical Committee, has recently completed a comprehensive Regional Library Services Study.

Serving on a panel to help interpret this study to conferees were Miss Kathleen

Gilleland; James Williams, from the North-western Regional Library Board; Bill Roberts, Library Director of Forsyth County; and Martha Davis of the Rockingham County Libraries. The amount of information made available by an evaluation such as this was clearly evident, and hopes are high that similar studies might be considered for other areas in the state.

Implementation of recommendations resulting from this study can be seen in Region G's Reciprocal Borrowing Program, already in effect, as well as the Cooperative Film Service, in which the sharing of films in the region's libraries has lessened the demands placed on the State Library's film collection.

Implementation of other recommendations are being worked out at this time and will serve with existing programs to broaden perspectives of service and operation, directing the Piedmont Triad's library systems toward a more realistic and functional operation in the increasingly demanding seventies.

In the last afternoon session on Monday, librarians held a forum, looking into problems concerned with access to federal, state, and local documents. H. William O'Shea, Jr., Chairman of NCLA Public Libraries Section, presided; and panelists, Dr. H. G. Jones, Head of the N. C. Collection of UNC Library; Ridley Kessler, Head of Documents at UNC Library; Mrs. Ruth Osborne of the Charlotte-Mecklenburg Public Libraries; and Grey Cole, Head of Documents at UNC-G, participated.

Meanwhile, the N. C. Trustees' Association held its business meeting in the Institute's auditorium, centering its attention on the seating of new board members and discussions on projects and goals for the biennium. This first session of the new administration was well attended — considering former trustee meetings — but strikingly sparse when one realizes that there are around twelve hundred trustees in North Carolina, and practically all received notification of the conference.

John Norton, vice-chairman, agreed to serve as chairman of a Publications Committee, along with Dr. John E. Dotterer, Mrs. Max R. Hollis, and Lewis E. Baumbauer. This committee will be charged with looking into the possibilities of publishing, with the cooperation of the State Library, a fold-out brochure on qualifications and standards for trusteeship on North Carolina public library boards. It is hoped that this will give direction for local government officials in making new appointments and serve as a guide for trustees in term.

Trustees directed further thought on programs designed to enhance trusteeship to use communications periodicals, such as the *TRUSTEE NEWSLETTER*, which is to be sent out semiannually, and *NORTH CAROLINA LIBRARIES*. The feeling of the group was that additional meetings would be sparsely attended, and mailings such as these would afford closer and more effective communication at this time.

Concern was expressed that reports of new trustee appointments are not always made promptly to the State Library, which is the association's only source of this information. Requests were made that librarians charged with this duty make a point to relay this information promptly to the State Library, and at the same time, recommend membership in the NCLA Trustees' Section.

A message from the N. C. Librarian Certification Commission was relayed to trustees requesting suggestions for criteria establishing standards for librarianship in North Carolina. These suggestions may be mailed to the Association's Chairman, Mrs. H. Lloyd Ginns.

The annual gala of the conference was held at the Carolina Inn, preceded by a reception. Professor Richard Walser, recently retired from the faculty of N. C. State University in Raleigh but still quite active in literary circles, honored the gathering as dinner speaker, giving startling new insights on North Carolina's illustrious former Governor Zebulon B. Vance.

Dr. Kenneth Shearer of the UNC School of Library Science opened Tuesday's sessions, speaking on the subject, "Library Boards — An Endangered Species?"

Dr. Shearer sees the projected new laws related to library boards as not being so much of a threat to their existence as shaping modern legislation to fit diverse and changing roles of library boards throughout the State.

Following Dr. Shearer's presentation, four panelists shared their views on the subject. Mrs. James Burnley of High Point related the active and leading role played by trustees in this Piedmont North Carolina city where the libraries are almost wholly supported by local means, though still retaining some small amount of county funds.

Thomas Z. Osborne, City Manager of Greensboro, spelled out the library board's specific responsibilities in his setting, where the library is a department of city government.

From the Northwestern Regional Library Board, headquartered in Elkin, Mrs. H. Lloyd Ginns spoke on the role of the board in a regional concept. In the Northwestern Region, the library board works with nine different sets of local government officials.

Filling in the trustee viewpoint from Wake County, Bill O'Shea related a situation in which library boards work with him in serving many smaller suburban communities lying outside the hub of Raleigh.

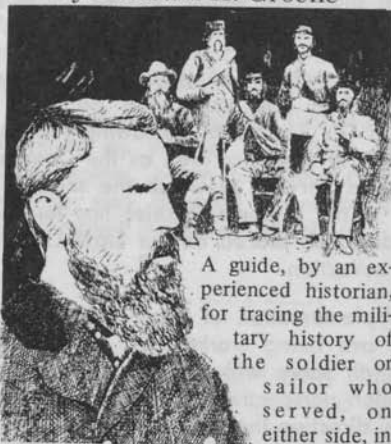
The new legislation being worked out will make it much easier for local government-library board structures and relations to be designed to meet the needs of the particular setting in which they serve.

Mrs. Grace J. Rohrer, Secretary of the N. C. Department of Cultural Resources, brought the conference up to date on budget matters pending in the Legislature, still in session at the time of the conference. She spoke of the possible need to call on the library community for support at moments when budgeting might hit a snag on its rough road to actual funding.

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