

North Carolina

Library Education News

Appalachian State University Educational Media Department

Dr. Jeffery Fletcher has been appointed chairman of the Department of Educational Media at Appalachian State University, effective July 1, 1974.

Dr. Fletcher comes to Appalachian from Auburn University where he was Assistant Professor and Extension Associate in the School of Education. He was a producer of educational materials with the Alabama Rehabilitation Media Service and taught media courses to special education and rehabilitation undergraduates and graduates.

The Fall Term at Appalachian State University will begin on September 10, 1974. Faculty include: Dr. Jeffrey Fletcher, Chairman; Dr. Nancy Bush, Dr. Doris Cox, Mrs. Ila T. Justice, Roger Gaither, Robert McFarland; and John Pritchett. Courses will be offered on both graduate and undergraduate levels leading to certification requirements and/or degrees.

Courses offered on the undergraduate level are:

- 300 *Library Resources for Elementary Majors*
- 301 *Introduction to Librarianship*
- 304 *Children's Literature*
- 305 *Selection of Library Media*

Courses on the senior-graduate, graduate level include:

- 451 *Literature of the Humanities*
- 455 *Interpreting Books to Readers*
- 456 *Critical History of Children's Literature*
- 466 *Instructional Materials*
- 467 *Correlating Curriculum and the Media Center*
- 470 *Organization and Administration of the School Media Center*
- 473 *Cataloging and Classification for Media Centers*
- 474 *Photography*
- 475 *Audiovisual Instruction*
- 506 *History of Libraries*
- 508 *Contemporary Libraries and Communities*
- 510 *Administration and Organization of the Two-Year College Learning Resource Center*
- 512 *Use of Materials with Students and Teachers*
- 514 *Film Guidance and Interpretation for Teachers and Librarians*
- 582 *Organization and Administration of Learning Laboratories*
- 592 *Communications Theory and Media*

In the Fall of 1975 Appalachian will convert to the semester system for all classes.

East Carolina University *Department of Library Science*

In an attempt to make continuing education possible for professionals already in the field, the entire summer schedule was set up in three-week workshops resulting in large attendance by persons who cannot normally take off longer periods of time for study. Largest enrollments were in the areas of reading guidance for adults, research techniques, and educational television. Individualized approaches were used in many of the classes eliminating any duplication of previous work. New quarters providing areas for relaxation, wet carrels, and group study made the offerings more successful.

Beginning fall quarter, students will begin their study under the newly revised degree programs. After clearing all the proper committees, the department has now been given the go-ahead under the new guidelines and approaches which have been developed over a three year planning period. Courses at both the undergraduate and graduate levels have been reworked with several being handled in a competency-based manner. Judith Donnalley, assistant professor in the department, chaired the committee guiding these curriculum revisions. Liberal course offerings are available in the fall. Courses will also be available at night and in the late afternoon for persons seeking continuing education. They will meet once a week for three hour sessions at night and afternoon classes will meet twice a week for one and one-half hour sessions.

Some of the teaching fellowships and research assistantships have been awarded for the 1974-75 school year. Among the recipients are: Mary Ellen Blythe, B.A., Atlantic Christian College, of Wilson, North Carolina; Celia Elaine Hales, B.A., M.A., Duke University, of Zebulon, North Carolina; Bonnie Gail Peele, A.B., Atlantic Christian College, of Lewiston, North Carolina; and Mary Gwen Smith, B.S., East Carolina University, of Greensboro, North Carolina.

Beginning in the fall, Alpha Eta Chapter

of Alpha Beta Alpha will be headed by Mary Elizabeth Punte of Chapel Hill. Following the chapter's trip to the Library of Congress and surrounding libraries in the District of Columbia, new officers were installed for the coming year. Supporting officers include Reba Best of Raeford, James Erway of Jacksonville, Pam Conyers of Franklinton, Jean Dixon of Hubert, and Virginia Goff of Wilson.

Due to the new addition to Joyner Library with anticipated completion in January, the Department of Library Science expects to expand its facilities to include two new teaching areas, new administrative offices, and storage.

Notice has been received that the U. S. Office of Education has funded an institute for training in librarianship at East Carolina for the summer of 1975. The institute, open to twenty-five participants, will be concerned with media services and the school reading program. Emily S. Boyce, associate professor, will serve as director of the institute. Funds were received under Title II, Part B, of the Higher Education Act of 1965.

North Carolina Central University *School of Library Science*

Mrs. Augusta Baker, former Coordinator of Children's Services at the New York Public Library, conducted a Storytelling Workshop April 16-17. In addition to sessions for students and librarians, there was one session for parents held at the Stanford L. Warren Branch of the Durham County Public Library.

Visiting lecturers for the 1974 summer sessions were: James G. Baker, Textiles Librarian, North Carolina State University, teaching Science and Technology Materials, Methods, and Services; William Horner, Systems Librarian, North Carolina State University, teaching Introduction to Automation in Libraries at this school for the first time; and Margaret Knoerr, East Campus Reference Librarian, Duke University, teaching Survey of Librarianship and Research in Librarianship.

A group of students and alumni went by chartered bus to attend the ALA Conference July 9-11. A reunion dinner was scheduled for July 10 at the Abbey-Victoria Hotel. Mrs. Viola Lawrence, Alumni Association President, worked with Miss Miriam Ricks, Assistant Professor, to make this event a success. Other faculty members who attended the Conference were Mrs. Louise Graves, Mrs. Annette L. Phinazee, and Miss Evelyn Pope.

Introduction to Automation in Libraries, Comparative Librarianship, and Indexing and Abstracting are to be offered for the first time during the fall term. The latter course, Library Planning and Management, and Early Childhood Materials, Methods, and Services will be offered on Saturday mornings during the fall term.

The Early Childhood Library Specialist Program received funding from The Carnegie Corporation of New York in the amount of \$79,000 for 1974-76. Five fellowships were given by the U. S. Office of Education for 1974-75.

University of North Carolina at Chapel Hill

School of Library Science

As a result of a two-year study by a committee of the faculty, alumni and students of the School of Library Science, beginning with the Fall Semester of 1974 a revised program leading to the degree of Master of Science in Library Science will be in effect. In this program the total number of semester hours required will be 36 instead of the 39 now required. The five separate core courses representing five areas of librarianship and presently required as a basis for all other work will be replaced by a block of integrated and correlated work which will carry 12 semester hours of credit. This block, which will be jointly taught by all the members of the faculty, each in his/her area of specialization will be taken by all students when they enter the School's program if they are full-time students. For those who hold Graduate Assistantships or who work as

much as twenty hours per week, the block will be given in two six-semester hour parts.

For those entering the School for the Fall Semester of 1974 as full-time students, their schedule for that semester will be the new block of twelve-semester hours; in the Spring Semester a maximum of fifteen semester hours may be taken, and as much as six semester hours each term of the Summer Session of 1975.

Beyond the block, in contrast to the present program, all additional courses (24 semester hours, 8 courses) will be electives. This will provide for more flexibility within the program and offer each individual student an opportunity to develop a program which will fit his/her objectives and goals, and which will be more meaningful in terms of individual interests.

New students who enter with a master's degree in another field may have their programs for the M.S. in L.S. reduced to thirty semester hours.

Summarized the new program requirements are:

1. A minimum of 24 semester hours in library science taken at the master's level.
2. Completion of the 12-semester hour block as a prerequisite to advanced courses (part-time students may take the block in two 6-semester hour segments).
3. Advanced elective courses in library science or another (related) discipline, to complete 36 hours (or 30 when one entered with a master's in another subject).
4. Demonstration of a reading knowledge of one foreign language.
5. Completion of a research project and presentation of an acceptable report on it.
6. Successful completion of a comprehensive examination.

Full-time students will take only the 12-hour block during their first semester or summer session of residence.

Contents of The Required "Block"**I. THE RELATIONSHIP BETWEEN THE LIBRARY AND ITS ENVIRONMENT**

- A. The transfer of information and the library's place in this process
- B. The library as a part of present-day society
- C. The library as a part of society in the past: library history
- D. The library in the political process at the present time
- E. The librarian as a professional
- F. Computers and libraries; writing a computer program with the use of PL/1

II. LIBRARY MATERIALS

- A. Users' needs and the ways in which library materials can satisfy them
- B. Major types of library materials
- C. Evaluation and selection of library materials; general principles and practices
- D. Legal and ethical problems in the selection and use of materials; censorship and copyright

III. THE PROCESS OF PRESENTING THE MATERIALS TO THE PUBLIC

- A. The concept of the library as a service system
- B. Systems for processing library materials
- C. The circulation and storage of library materials
- D. Reference and information services
- E. The establishment of standards for library services

IV. PLANNING FOR LIBRARIES AND ADMINISTERING THEM

- A. Administrative structures and problems
- B. Management techniques and processes in general
- C. The planning process

Courses Available To Practicing Librarians, Fall Semester, 1974

Four courses of possible interest to practicing librarians will be offered by the School of Library Science during the Fall Semester, 1974. Two will be taught by the regular faculty and two by visiting faculty.

L.S. 215 *Bibliography*. A study of the chief national and trade bibliographies. Dr. Fred W. Roper, Mon. and Wed., 3:00-4:15 p.m.

L.S. 107 *Contemporary Publishing and the Book Industry*. Visiting Assistant Professor Stanley E. Hicks, University of North Carolina at Greensboro. Mr. Hicks has completed the Radcliffe Publishing Course and has also conducted a study on libraries as publishers. Monday, 7:00-9:30 p.m.

L.S. 342 *Seminar in Academic Libraries*. Visiting Associate Professor Maurice Marchant. Dr. Marchant has lectured and published extensively on participative management in libraries. Class enrollment will be limited. Tuesday, 7:00-9:30 p.m.

L.S. 310A *Seminar in Library Buildings*. Dr. Jerrold Orne. Wednesday, 7:00-9:30 p.m.

Those wishing to take these courses should contact Miss Jean Freeman, Assistant to the Dean. Registration is through the Evening College.

The School of Library Science has received a \$33,200 grant from the U. S. Office of Education for the training of five students from minority groups in its master's program in library science. Each student selected for this program will receive a stipend of \$3,000 for twelve months plus a dependency allowance.

This award, under Title II-B of the Higher Education Act of 1965, is designed to increase the number of librarians from minority groups. According to Dean Edward G. Holley, financial support is one of the critical elements in attracting additional students from minority groups into librarian-

ship. The U. S. Office of Education awarded 171 master's fellowships this year, of which sixteen came to North Carolina, five to Chapel Hill, six to UNC at Greensboro and five to North Carolina Central University.

Four individuals associated with the School of Library Science were honored at the closing general session of the American Library Association Conference in New York City on July 12, 1974.

Dr. Edward G. Holley, Dean, was inaugurated as the ninety-first president of the 31,000 member organization of librarians, library trustees, and friends of libraries. His address, "Looking Forward to 1976," emphasized the approaching centennial of the ALA and the contributions of librarianship to American society. Earlier North Carolina presidents of the American Library Association are Dr. Louis Round Wilson (1935-36), first Director of the School, and Dr. Benjamin E. Powell (1959-60), Librarian of Duke University.

Dr. Doralyn J. Hickey, Associate Professor, became president of the Resources and Technical Services Division. The Resources and Technical Services Division is one of the largest units of ALA with more than 9,600 members. Last year Dr. Hickey received the ALA Margaret Mann citation for distinguished contributions to the teaching of cataloging and classification.

Also sharing the honors was Dr. Jerrold Orne, Professor of Library Science, who received the Joseph W. Lippincott Award for "distinguished service to the profession of librarianship, such service to include outstanding participation in the activities of professional associations, notably published professional writing." Dr. Orne was previously awarded the American Society for Information Science's Award of Merit in 1971 and the ALA Melvil Dewey Medal in 1972.

Dr. Robert B. Downs, former faculty member and University Librarian (1932-38) was awarded the Melvil Dewey Medal for "recent creative professional achievement

of a high order." Downs, Dean of Library Administration Emeritus of the University of Illinois, was also president of the American Library Association in 1952-53, and received the Joseph W. Lippincott Award in 1964.

At its recent meeting, the Board of Trustees approved a leave of absence for Dr. Budd L. Gambee, Professor of Library Science, from September 1, 1974, to July 1, 1975, to accept a Fulbright-Hays Award. Professor Gambee will lecture and consult in library science in Iran where he will be a member of the Faculty of Education, Tehran University.

Dr. Gambee has been a faculty member at the School of Library Science since 1964 and was promoted to Professor in 1972. He has previously taught at Ball State University, the State University of New York at Albany, and the University of Michigan, as well as held library positions in public and academic libraries. His expertise in the field of audio-visual materials has led to a number of publications and consultantships. Dr. Gambee has also been noted for his research in library history in which field he has published a number of articles. In 1952-53 he also held a position as Fulbright Lecturer at the American College for Girls in Cairo.

Dr. Doralyn J. Hickey, Associate Professor of Library Science, has been named Director and Professor, School of Library Science, at the University of Wisconsin-Milwaukee.

Dr. Hickey will assume her new duties at the end of the summer. She succeeds Dr. Frank Schick, who resigned in 1971. In the interim the School has been served by two Acting Directors and has completed a study of its future role and scope. Dr. Hickey will be responsible for carrying out the plans of the administration to strengthen the School and prepare it for ALA accreditation.

A faculty member at the University of North Carolina since 1962, Dr. Hickey received her bachelor's degree at Rice

University, her master's at Rutgers, and her Ph.D. from Duke. She has long been active in professional library association activities. She is currently a member of the American Library Association's Committee on Accreditation, Vice-President and President-Elect of the ALA Resources and Technical Services Division, and has been a sought after speaker at numerous conferences. In 1973 she received the ALA Margaret Mann Citation for a distinguished contribution to the teaching of cataloging and classification. Her most recent book, *Problems in Organizing Library Collections*, was published by Bowker in 1972.

In announcing Miss Hickey's resignation, Dean Edward G. Holley said:

Doralyn Hickey has consistently been one of our most stimulating teachers. She is interested in her students and at the same time has held up the highest standards for them. Because of her work with professional library associations, she has been able to bring to the classroom a fine combination of theory and practice. In addition she has chaired the School's Curriculum Revision Committee which has just completed its work and whose recommendations will be implemented in the fall, 1974. We are grateful for the many contributions Dr. Hickey has made to the School of Library Science at Chapel Hill, but we know that library education will continue to benefit through her dedication and commitment to her new and challenging position in Milwaukee.

Improvement in library and information services in the field of environment is the objective of a contract between UNC Chapel Hill and EPA. Beginning in May, the School of Library Science will assign up to ten graduate student assistants to work in the library of the Environmental Protection Agency in the Research Triangle under direction of a member of the University Faculty.

Immediate purpose of the program is better organization of the EPA's library collections and services in support of EPA's National Environmental Research Center, Office of Quality Planning and Standards, and Office of Administration. The library is intended to serve the information needs of scientists, engineers and government administrators of EPA.

Both EPA and the University view the

contract as providing a training program for librarians and information officers in the rapidly growing and increasingly complex field of environmental research. In addition to work assignments at EPA, each of the student assistants will participate in a graduate seminar on special library services and administration as a formal part of the professional curriculum.

Dean Holley will serve as the University's director and contract officer for the project. Directing the students in both their work assignments in the EPA library and in the graduate seminar is visiting professor Herman H. Henkle, formerly executive director of the John Crerar Library in Chicago. He will conduct the program in close consultation with EPA officers, especially Dr. Burton Levy, director Office of Administration in Durham; Stanton Coerr, Director, Information Services Division; and Mrs. Elizabeth Smith, Chief, Technical Information Branch.

The first four students assigned to the project are: Mrs. Coyla McCullough, formerly research assistant at Woods Hole Oceanographic Institute on Cape Cod and now living in Raleigh, N. C.; William D. Barrows of Chapel Hill, formerly of Danbury, Conn.; Daniel R. Cooley of Port Clinton, Ohio; and W. Davenport Robertson of Hickory, N. C.

Three students completing their master's degrees in library science at the University of North Carolina at Chapel Hill have been awarded internships for 1974-75. They are: Susan Akerstrom Tarr of Chapel Hill; Carolyn Niles Davis of Newport News, Virginia; and Steven G. Leach of Perry, Kansas.

Mrs. Tarr, who has also served as a Graduate Assistant in the Humanities Division, UNC Library, is one of seven graduates chosen from among 44 applicants for an internship at the Library of Congress. The intern program each year selects the top graduates of accredited library schools for a seventeen-week program of seminars, tours, and rotating work assignments to assist in developing career potential for a variety of positions at the Library of Congress. These seven interns will join

seven selected from among the junior staff members at LC for an in-depth orientation to the Library's functions, activities, and policies, after which the interns will be assigned to positions in LC. Mrs. Tarr has had two articles accepted for publication in professional journals as a result of her work here. She received her B.A. degree from Westminster College. Her husband, Patrick H. Tarr, is a doctoral student in philosophy.

Mrs. Davis, who was awarded a scholarship by the Special Libraries Association to attend UNC, will become a Library Associate in bio-medical communications at the National Library of Medicine. She is one of four students selected for the NLM internship program from among 55 applicants in this year's competition. The program at the National Library of Medicine is similar to that of the Library of Congress and is designed to give the intern an overview of the complex services offered to the medical community and prepare the intern for a career in the health sciences. Before coming to Chapel Hill, Mrs. Davis was head of the Central Information Processing Group, Newport News Shipbuilding and Dry Dock Company. She received her B.A. degree from William and Mary College and is married to Clayton William Davis.

Steven G. Leach has been selected as the recipient of a new internship in the Regional Medical Library Program of the University of Texas, Health Science Center Library, Dallas. He will work half-time in the library and spend the remainder of his time on a project in one of two areas: information retrieval or computerized library systems, under the direction of Dr. Donald D. Hendricks, Director of the Regional Medical Library Program. This new program, operated under a grant from the National Library of Medicine, is designed to train health information specialists. Mr. Leach, who received B.A. and M.A. degrees from the University of Kansas, has held a University Research Assistantship during the past year. He is married to the former Gigi McGuire.

University of North Carolina at Greensboro

Library Education/Instructional Media Program

The 1973-74 academic year was a busy and productive one during which a number of steps in program development were taken or begun. Following conferences with School of Education administrators, the Vice Chancellor for Academic Affairs, and the Vice Chancellor for Graduate Studies, in which we explored needs and recommendations for program development, we obtained the services of Dr. James W. Liesener, Associate Professor, College of Library and Information Services, University of Maryland, as consultant in February 1974. The faculty then prepared (March 1974) a position paper reviewing goals, needs, and steps proposed for strengthening and expanding the existing master's program in library education and for implementing the proposed complementary master's degree program in educational technology. Areas considered include the organizational structure and governance of the program, in relation to ALA's *Standards for Accreditation*, faculty and staff needs to support expanded curricula, and projected steps for achieving goals.

Highlights of the progress made toward our goals include (1) a presentation to the University at Greensboro's Board of Trustees in April 1974, (2) designation of the expanded master's program in library education and the proposed master's program in educational technology as campus priorities, (3) administrative endorsement of steps to seek ALA accreditation of the master's program in library education, and (4) allocation of a new position for a full professor to serve as program head, effective for 1974-75. Further goals are incorporated in our five-year projection for program development, 1975-80.

On June 10 we were notified of a grant award from the Higher Education Act, Title II-B, in the amount of \$39,840, to support six fellowships for full-time study leading to the master's degree in library

education. The fellowships, designed for minority group applicants with priority given to American Indian and Black applicants, will support six students during the 1974-75 academic year and the 1975 Summer Session. A nation-wide recruitment effort is being made, with a deadline of July 24 for submission of applications and announcement of awards by August 6. We are most pleased to receive a fellowship grant for a second year. The five 1973-74 fellows will complete their master's programs in the 1974 Summer Session. Nolia Milligan is returning to the Virgin Islands, Madison Mosley has accepted a position on the staff of the Cape Fear Technical Institute, and the other three fellows are currently interviewing for positions in North Carolina.

Plans for the establishment of an alumni association for graduates of the Library Education/Instructional Media program are being developed by a committee of graduates and current master's students, chaired by Lloyd Burton.

Mary Frances K. Johnson served during the spring of 1974 as chairman of the Search Committee for the School of Education deanship. Dr. Robert M. O'Kane, who resigned as dean, will remain at the University as a full-time faculty member. Dr. David H. Reilly, formerly of the University at Chapel Hill, assumed the post of dean on July 1.

Mrs. Johnson will serve as a speaker and staff member of an Institute on "Futurism and School Media Development," funded by the U. S. Office of Education and sponsored by Western Michigan University's School of Librarianship, August 11-17, 1974. The Institute is designed for 180 state media supervisors, presidents of state media organizations, and officers and staff of the American Association of School Librarians and the Association for Educational Communications and Technology, to examine the forthcoming national standards, *Media Programs: District and School*, and to examine their roles in planning for the future development of media programs.

Cora Paul Bomar is active in the implementation of guidelines presented in the ALA publication, *The Guide To The Development of Educational Media Selection Centers*, which is the report of Phase II of the Educational Media Selection Centers Program, a national research project directed by Miss Bomar. In January she participated in the midwinter meeting of the American Association of State School Library/Media Supervisors held in conjunction with ALA Midwinter in Chicago, and in May participated in two state conferences sponsored by the Maryland Department of Education. At these three meetings Miss Bomar gave a multimedia presentation on educational media selection centers followed by a discussion period. Miss Bomar reports that *The Guide* is being used as text material in library education programs and as a guide in the development of centers by state agencies, school systems and colleges/universities.

SIMPLIFY AND SAVE


With EBSCO Subscription Services you simplify your serials acquisition. We're part of a multi-million dollar corporation which maintains processing and title search department, and a fulfillment center. We have the experience to handle all types of serials.

You save because EBSCO makes a single annual order serve your complete serial needs. (Consider the cost of issuing and processing a purchase order for each acquisition!)

WRITE OR PHONE TODAY FOR FULL DETAILS.

EBSCO SUBSCRIPTION SERVICES

5406-A Port Royal Rd. Suite 200
Springfield, VA 22151
(703) 321-7516

division of  EBSCO INFORMATION SERVICES