

## NCLA Section Activities

### Approaches to Serials Operations College and University Section Tutorial

The second in-service workshop sponsored by the College and University Section of NCLA during the current academic year met on the campus of East Carolina University in Greenville on January 18. Coordinators Emily Boyce, of the ECU Department of Library Science, and Sallie Mann and Gene Huguelet, both of the J. Y. Joyner Library at ECU, showed their perspicacity by recruiting Anne S. Briley, Head of Serials at ECU, Shirley M. Tarlton, Head of Technical Services at Winthrop College, and Marcia Tuttle, Head of Periodicals and Serials at UNC-Chapel Hill, to lead the discussions. More than eighty participants discussed "Approaches to Serials Operations" in three groups, rotating during the day to discuss various aspects of serials operations with the three discussion leaders.

Anne Briley discussed the selection and acquisition of serials and the possibilities for automation in serials operations. While

granting the wide variation of viable approaches to selection, Miss Briley emphasized certain aspects of selection which will be constant for almost all libraries, e.g., obtaining the basic current bibliographies in the fields of interest to the patrons of the library, paying attention to available indexing when deciding between possible titles, and regular periodic reexamination of the subscription list to weed subscriptions which are no longer of sufficient interest to justify their expense.

Shirley Tarlton led lively discussions of serials cataloging and classification and of the various ways of fitting serials operations into library organization plans. In both areas of concern she emphasized options, not standardization. She gave priority not to methods but to usefulness, and thus found methods important primarily for their efficiency and in direct proportion to the consistency with which they are carried out within a single library. Thus schemes employed to catalog and classify and shelve will vary with the size of the collection, the physical accommoda-

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tions, and the anticipated use of the material. Serials operations can fit comfortably in several places in the library organization — in fact, it is typical for two or more departments within a library to be directly involved in the various aspects of serials operations — and the "best" spot for the greater portion of serials activity within an organizational scheme seems to vary more with the talents of the staff members than otherwise. Miss Tarlton was didactic on only two points: consistency of serials treatment within a particular library and speed in processing serials to make them available to the patron.

Marcia Tuttle chaired an open forum concerned with serials records and binding. It was clear that there are almost as many methods of keeping serials records as there are people to keep them, and most of the methods had an unarguable validity within their respective contexts. While there may be fewer methods of binding, the question of binderies prompted equally varied and adamant responses, clearly divided, however, into two camps, loyal respectively to the two state-contract binderies. Miss Tuttle's complete lack of didacticism obviously encouraged free discussion, which most people found very helpful in shedding a different light on their day-to-day activity.

The day of shared knowledge, shared experiences, and shared ideas made a positive impression on the participants, who agreed that additional workshops on other areas of library activity would be welcome.

Send your ideas for such workshops to Herb Poole at Guilford College or Dave Jensen at Greensboro College for consideration.

### **Junior Members Roundtable Library Promotion Kit Project**

In order to familiarize the public with the numerous services which the many

areas of librarianship offer, the Junior Members Round Table, in co-operation with the Recruitment Section of NCLA, has undertaken a joint project to be completed by the NCLA Biennium Conference of 1973. Theresa Coletta, JMRT Executive Board Director and NCLA Recruitment Section Chairman, is the coordinator for the joint committee project. Serving as committee members for this project are: Judie DeJonge, Sherrie Antonwicz, Bea Bruce, Nancy O'Neal, Susie Rose, and Gail Ijames.

This project involves the compiling of a "library promotion kit" which will contain slides to illustrate the many phases of library service thereby incorporating the numerous areas of librarianship. Accompanying the slides will be a cassette cartridge to narrate the presentation. Also, in this "library promotion kit," there will be enclosed a limited amount of printed materials — publications that relate to the slide presentation and which may be distributed to those individuals desiring more information on the subject of library services, the areas of librarianship, and, a brief general coverage of library education. Besides providing more information to an individual requesting such, the printed materials will be of program assistance to the person presenting the library promotion presentation.

This "library promotion kit" will be accessible to any person desiring to use this kit in programs for civic groups, library board meetings, high school career days, and other areas of local individual needs and community interest. Upon completion of this kit, information will be published concerning the location of the kit, how to obtain it, and other points of "kit interest."

At the present time, the JMRT/NCLA Recruitment Committee is submitting a budget request to the NCLA Executive Board requesting financing of the equipment, printed materials, and production cost for this "library promotion kit" project.