

North Carolina

Library Education News

East Carolina University

Department of Library Science

The entire faculty attended the NCLA biennial conference in Winston-Salem, at which Dr. Gene D. Lanier took over the helm as organization president.

The department is in the process of reorganizing the entire undergraduate and graduate curriculum, modularizing into a total competency-based approach.

A new Field Work course which provides an opportunity for students to participate actively in school, public, academic, technical and other special libraries is proving very popular.

Judith Donnalley, assistant professor, is chairman of a committee to revise the East Carolina University Library Science departmental code.

Emily Boyce has given two very well received addresses this fall. The first of these was presented to the District 14 North Carolina Association of Educators and concerned the Supreme Court decisions on obscenity and pornography. She also addressed the Second Annual English Conference for public school secondary teachers sponsored by the East Carolina University Department of English on the subject of intellectual freedom.

Ludi Johnson, new staff member this fall, spoke to Farmville High School Library Club on December 19th concerning the opportunities in various types of librarianship.

Janice Corbett, Lee McLaughlin, Anne Woodard and Betsy Ronzo have been appointed to the Student Advisory Committee to the Chairman.

Lee McLaughlin is the student representative on the university Advisory Council of Graduate Students. Talmadge A. Wall and Joe Stines are representatives on the Library Committee of the Faculty Senate.

Anne Woodard, Beth Punte, Janice Corbett, Harriet Rood — officers, and Ludi Johnson as advisor of Alpha Eta Chapter of Alpha Beta Alpha, undergraduate library honor fraternity initiated a new chapter, Alpha Omega Chapter on October 28 at South Carolina State College in Orangeburg, South Carolina. The East Carolina University Chapter has held three very interesting meetings this fall and has initiated approximately 35 new members. Members have been selling note stationery with a view to a possible trip to Washington, D. C. this spring.

Major winter offerings in the Department at the graduate level will include Organizing Media Collections, Field Work, Bibliography of the Humanities, Automation of Library Processes, Research Techniques, Independent Study, Educational Communications Methods and Materials, Theory of Educational Communications and Introduction to Educational Television.

The role of the librarians and the Library in the East Carolina University community was the center of discussion for an all-day workshop for the Library Faculty on August 23, 1973. Dr. Martha Jane Zachert, Professor, School of Library Science, Florida State University, set the tone and delivered the primary challenge for the workshop in a keynote speech attended by librarians from throughout Eastern North Carolina the preceeding eve-

ning. This speech entitled "Service, Accountability and a Professional Role," elicited much response from the audience.

Dr. Zachert pointed out that the name of the game is service and said, "Those libraries which are trying to look at service from the users point of view are finding the user — be he freshman, senior, graduate student or professor — couldn't care less about traditional services. Rather, the user is motivated by forces of competition, economic pressure, educational experimentation and convenience."

The group was reminded that three attributes needed in a search for a role were awareness, capability, and responsibility.

Her closing comment was, "Perhaps the greatest challenge facing any of us in the 70's is to keep constantly in mind the fundamental mission of the university. We become so caught up in program budgeting, structure, procedures, personnel forms, requisitions, labor negotiations, and hardware that we are tempted to lose sight of what the institution of higher education is all about. The idea that we are involved in the preservation, transmitting, testing, organization, and application of human knowledge is so exciting that it makes all the strain, anxiety and frustration worthwhile."

Dr. Zachert's remarks of Thursday evening initiated a process of staff interaction which continued throughout the following day.

The day consisted of an introductory session, three smaller work groups and a final work session of the groups together. Each participant had an opportunity to acquire some information via reading and viewing, to discuss the university environment in the 1970's and finally to focus on the library's role in this environment. The closing session was a summing-up which featured a socio-drama. The Library Faculty agreed that a statement or conceptualization of role will require more than one day. By consensus, plans were formulated to pursue the definition of role and provide a means of participation in

the formulation of such statements by the Library Faculty.

Professor Walter McLendon of the School of Education participated with the librarians in exploring new concepts in Higher Education and new types of educational media.

North Carolina Central University

School of Library Science

The fifth person to join the 1973/74 Faculty is Mary L. Brown, an M.S.L.S. graduate of Atlanta University who was formerly a children's librarian at the Arlington County, Va. Public Library. A full-time Secretary to the Faculty and a Library Assistant have also been added.

Ann McAden Jenkins retired as Assistant Professor in August. Mrs. Jenkins has been associated with all phases of library education at NCCU. She was an excellent student, a "master teacher," and a loyal alumna. She was a founder and the first president of the NCCU/SLS Alumni Association.

Louise Graves attended the International Children's Literature Seminar, July 31 - Aug. 4, Baltimore. Miriam Ricks attended an Exploration of Public Library Involvement in Early Childhood Education Workshop in Greensboro, Sept. 25-26 and an in-service training workshop at the Far West Laboratory, San Francisco, Oct. 15-19.

Annette L. Phinazee served as a member of ALA's ad hoc committee charged with developing a program of action in response to the Supreme Court's June decision Sept. 20-22. She was one of the participants in a "working conference for the development of a national plan for the coordination of materials by and about peoples of African descent," Oct. 26-28, Atlanta. She became First-Vice President/President Elect of NCLA on Nov. 3. She attended her first meeting as a member of the North Carolina Public Librarian Certification Commission in Winston-Salem on November 17.

Six members of the Faculty (Brown, Graves, McAllister, Phinazee, Pope, Ricks) are involved in sessions on and off-campus

to develop procedures for determining student competencies. Dorothy Campbell is directing the School's self study. An active multi-media recruiting program has been launched with funds from the Mellon Grant.

The first meeting of the School's Advisory Council was held on October 12. Members of the Council are: Mrs. Doris L. Brown, Consultant, Field Services Division of Educational Media, North Carolina Department of Public Instruction; Mr. William A. Clement, Senior Vice-President, North Carolina Mutual Life Insurance Company; Mrs. Mary B. DePuy, Librarian, Burroughs Wellcome Company; Mrs. Barbara D. Finberg, Executive Associate, Carnegie Corporation of New York; Mrs. Mollie H. Lee, Retired, Wake County Public Library; Mrs. Myrtle McNeill, Director of Libraries, Durham City Schools; Dr. Joseph H. Reason, Visiting Professor, School of Library Science, Florida State University, Tallahassee.

The Third Annual SLS Alumni Day was held at the Durham Hotel-Motel on October 6. Featured on the program were an original film, "Away from the Madding Crowd" and presentation by alumna Miss Marie Harris, Media Specialist Harris Elementary School, Washington, D. C. and an address, "Critical Analysis of Non-print, the State of the Art," by Dr. H. L. Totten, Associate Dean and Professor, College of Library Science, University of Kentucky, Lexington.

The SLS Alumni Association contributed \$50.00 toward a trip by 20 students to the North Carolina Library Association meeting in Winston-Salem. The decision was also made to name the scholarship fund for Mrs. Ann McAden Jenkins and the late Mr. D. Eric Moore, former Dean. Mrs. Viola Lawrence, Media Specialist, Merrick-Moore School, Durham County, was elected President of the Association.

Twelve students are receiving varying amounts of financial aid from SLS funds which are available from Carnegie, Mellon, and U.S. Office of Education grants. Two Library Science graduate students have received \$500 each from the UNC/Chapel Hill-Radio-Television-Motion Pictures Department to produce films. Cynthia Mc-

Pherson and Jennifer Smith will work with the UNC department's faculty in the development of their film projects.

Visiting lecturer scheduled for 1973/74 include: James W. Jenkins, Director, Kindergarten-Early Childhood Education, N. C. Dept. of Public Instruction; Benjamin Custer, Editor, L. C. Dewey Decimal Classification Division; Julius Lester, Author; Mary Edna Anders, Director, Southeastern States Cooperative Library Survey; Burton Lamkin, Assoc. Commissioner, U.S. Office of Education.

A group of distinguished librarians will speak this spring to the "Public Library" class (L.S. 518). The lectures, which are open to librarians, will be held in Room 202 of the James E. Sheppard Memorial Library, 2:00-4:30 p.m. according to the following schedule.

January 24

History and Current Concerns of Public Librarianship

Kenneth D. Shearer, Jr.

Asst. Professor of Library Science
UNC-Chapel Hill

January 31

Government of the Public Library

Philip Ogilvie

State Librarian of North Carolina

February 7

Services in Metropolitan Areas and Branches

Clara S. Jones, Director
Detroit Public Library

February 14

Services in Smaller Cities, Rural Areas, and in North Carolina

Elizabeth H. Copeland, Librarian
Sheppard Memorial Library
Greenville, N. C.

February 21

Services to Persons of African Descent and to the Aging

Mollie Lee, Formerly Branch Librarian
Wake County Public Library

February 28

Services to Other Special Groups
Walter W. Curley, Formerly Director
Cleveland Public Library

March 7

Public Library Budgets
F. William Summers, Assistant Dean
College of Librarianship
University of South Carolina

March 14

Personnel for Public Libraries
George Linder, Librarian
Durham City-County Library

April 11

Physical Facilities for Public Libraries
Hoyt R. Galvin
Library Consultant

April 18

Motivating Use and Support of
Public Libraries
Milton S. Byam, Director
District of Columbia Public Library

April 25

Public Library Evaluation and
Cooperation
Allie Beth Martin, Librarian
Tulsa, Oklahoma City-County
Library

University of North Carolina at Chapel Hill

School of Library Science

Page Ackerman, University Librarian at UCLA, received a Distinguished Alumni Award at the annual convocation ceremonies on University Day of the University of North Carolina at Chapel Hill, October 12, 1973. Also receiving distinguished alumni awards at the same time were dramatist Paul Green, former bandleader Kay Kysler, UCLA English professor H. Thomas Swenberg, Jr., and North Carolina Senator Sam Ervin, who gave the University Day Address, "Lux et Libertas."

One of the foremost academic librarians in the nation, Page Ackerman was

graduated from the UNC School of Library Science in 1940. She has been Assistant Librarian, 1954-65, Associate Librarian, 1965-73, and since July 1, 1973, University Librarian at UCLA. Miss Ackerman has long been noted for her work in the personnel sections of the California Library Association and the American Library Association. She has been a leader in the introduction of behavioral management practices at UCLA, whose Library Administrative Network has been cited as "unique



Gary Barefoot, President, School of Library Science Alumni Association; Page Ackerman, University Librarian, UCLA; Norma Royal, Past President, School of Library Science, Alumni Association.

among American university libraries in approach and design." She has served as a consultant to several university libraries and is currently a member of the Council of the American Library Association.

In an interview earlier this year in *American Libraries*, Miss Ackerman said that one had to be an "irrational optimist" to be a library administrator these days. Citing this interview at a dinner sponsored by the School of Library Science Alumni Association on October 11, Dean Edward G. Holley noted that Miss Ackerman's achievement calls for special congratulations in this era of tough times for administrators of whatever kinds. He added that "We always hope, in a democratic society, that those who achieve major roles are not merely bureaucrats or technocrats but individuals of broad vision, noble aims and humane qualities as well as superior expertise. All of her colleagues testify

that this is indeed true of alumna Page Ackerman, that among the many traits which stand out in her repertoire are her genuine concern for people and her willingness to make their problems her own."

The celebration of University Day at the University of North Carolina marks the anniversary of the laying of the cornerstone of its first building, Old East, on October 12, 1793. Beginning in 1971 the University has used this occasion to honor five distinguished alumni in a variety of areas. Miss Ackerman is the first graduate of the School of Library Science to be so honored.

The School of Library Science will offer one course, L.S. 110, Basic Reference Sources and Methods, at the University of North Carolina at Wilmington during the Spring Semester of 1974. This class will meet once a week on Monday evenings from 7:00 to 9:30 p.m. and will be taught by Dr. Fred Roper, Assistant Professor of Library Science. Dr. Roper will be available for consultation with the students in the course on Monday afternoons.

This course will be open to students approved by Dr. Roper who hold a bachelor's degree. One or two special students who do not hold this credential may be accepted, if they will write directly to Dr. Roper prior to January 14, 1974.

Although credit will be given through the Extension Division, admission to the course does not ensure subsequent admission to the master's program of the school of Library Science in Chapel Hill. However, the course will be fully equivalent to the same course given in Chapel Hill.

Registration will take place at the first meeting of the class on Monday evening, January 14, in the Library of the University of North Carolina at Wilmington.

The School of Library Science will offer the following courses during the summer, 1974:

*First Summer Session,
May 20 - June 25, 1974*

L.S. 100, The Library in Society, Assistant Professor Kenneth D. Shearer

L.S. 107, Contemporary Publishing and the Book Industry, Professor Budd Gambee

L.S. 120, Selection of Library Materials, Assistant Professor Kenneth D. Shearer

L.S. 125, Non-Book Materials as Library Resources, Professor Budd Gambee

L.S. 222, Science Literature, Associate Professor Gertrude London

L.S. 228, Public Documents, Visiting Associate Professor Frances H. Hall, Reference Librarian, Law Library, University of Illinois

L.S. 246, Librarianship and the Law, Visiting Associate Professor Frances Hall

L.S. 349, Seminar in Rare Book Collections, Visiting Associate Professor, Robert Cazden, Associate Professor, College of Library Science, University of Kentucky.

*Second Summer Session,
July 1 - August 6, 1974*

L.S. 110, Basic Reference Sources and Methods, (2 sections), Assistant Professor Fred Roper

L.S. 122, Selection of Books and Related Materials for Young People, Lecturer Ruth Stone

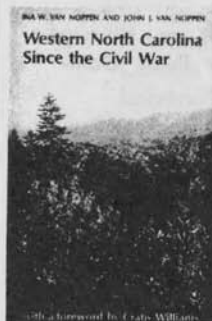
L.S. 123, Selection of Books and Related Materials for Children, Lecturer Ruth Stone

L.S. 130, Organization and Operation of Library Services, Visiting Associate Professor Maurice Marchant, Associate Professor Graduate Department of Library and Information Sciences, Brigham Young University

L.S. 145, Instructional Materials Center: Organization and Administration, Visiting Assistant Professor Brenda Branyan, Supervisor, Self-Instructional Laboratory, Department of

*"The very subject of this book
dictates that it must be in
every library . . ."*

North Carolina Libraries, Fall, 1973



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Instructional Communications and Technology, Western Illinois University

- L.S. 150, Introduction to Technical Services in Libraries, Associate Professor Gertrude London
- L.S. 201, Methods of Investigation and Research in Librarianship, Visiting Assistant Professor Robert Swisher, Acting Director, Library Research Center, Indiana University
- L.S. 210, Legal Bibliography, Visiting Professor Cameron Allen, Law Librarian, Rutgers University
- L.S. 223, Social Science Literature, Visiting Assistant Professor Robert Swisher
- L.S. 231, Theory of Library Administration, Visiting Associate Professor Maurice Marchant
- L.S. 241, Administration and Supervision of Public School Library Systems, Visiting Assistant Professor Brenda Branyan
- L.S. 346, Seminar in Law Librarianship, Professor Mary Oliver

Practicing librarians are encouraged to register for the specialized courses such as L.S. 246, 346, 349 which are offered infrequently.

University of North Carolina at Greensboro

Library Education/Instructional Media Program

A proposal to change the name of the existing master's degree program from M.Ed. in Library Education to Master of Library Science (M.L.S.), approved by the University at Greensboro Graduate Administrative Board in November 1973, has been submitted to the general administration of the University of North Carolina for action. This request is designed to bring the name of the degree into conformity with national practice and to clarify the content and purpose of the master's program, which prepares graduates for ca-

reers in school librarianship with North Carolina certification as school media coordinators.

Also in November the University at Greensboro submitted a request for authorization to offer a companion master's program: the M.Ed. with concentration in Educational Communications, designed to prepare specialists in media production, instructional development, and/or instructional television for positions in school systems, technical institutes and community colleges, and other agencies utilizing educational communications and technology services. The proposed master's program is designed to lead to North Carolina graduate certification as Media Specialist.

Enrollments during 1972-73 (Fall 1972 through the 1973 Summer Session) included 124 students in library education/instructional media programs, most of whom are students admitted to the master's program in Library Education, and 171 students from other fields who elected one or more courses from our program. Thirty-three students completed master's degree requirements during 1972-73.

A list of course offerings for the 1974 Summer Session is now available (write to Mrs. Mary Frances K. Johnson, Associate Professor, School of Education, University of North Carolina at Greensboro, Greensboro, NC 27412). Six courses will be offered during the first term, May 27 - July 3, and six during the second term, July 8 - August 14. Short-term courses will include the following for June 17 - July 3: Ed. 552, Introduction to Instructional Media, Miss Parrott, 1-4 p.m. daily; and Ed. 562-1, Design and Production of Audiovisual Materials, Dr. Hagaman, 1-4 p.m. daily. Short-term courses offered July 8-24 will include: Ed. 562-2, Design and Production of Audiovisual Materials, Dr. Hagaman, 9:40 a.m.-12:50 p.m. daily; and Ed. 663, Organizing Nonbook Materials, Miss Parrott, 1-4 p.m. daily.

In addition to regular Summer Session course offerings two special Institutes will be offered on campus under Extension Division sponsorship:

May 27 - June 14: Ed. 506a, Workshop in Utilization of Programmed Learning, (3 s.h.) Dr. Norman Licht, Visiting Instructor, 2-5 p.m. daily.

June 17 - July 3: Ed. 506b, Workshop in Production of Programmed Learning, (3 s.h.) Dr. Licht, 2-5 p.m. daily.

Cora Paul Bomar addressed the general session of the Georgia Association of Educators at District Five, Atlanta, on October 5 and at District Eight, Waycross, on October 31. Her topic: "Selecting Instructional Media for Student Motivation." In November Miss Bomar served as consultant to the Virginia State Department of Education at a conference of school system library/media coordinators in Richmond, speaking to the group on Educational Media Selection Centers.

Guide to the Development of Educational Media Selection Centers, by Cora Paul Bomar, M. Ann Heidbreder, and Carol A. Nemeyer (ALA Studies in Librarianship, No. 4; Chicago: ALA, 1973) was cited as a major new publication from ALA of interest to participants at the annual meeting of the International Federation of Library Associations (IFLA) in Lausanne, Switzerland, in August 1973. The *Guide* is the report of Phase II of the Educational Media Selection Centers Program administered by the National Book Committee under the direction of Cora Paul Bomar, February 1970 - September 1972. It presents an overview of the educational media

selection center, including the rationale for such centers in relation to needs in curriculum and instruction, and provides guidelines for establishing centers.

W. Hugh Hagaman is serving as consultant for an ESEA Title III project on Student-Teacher Environmental Relationships Investigations, a joint project of the Savannah, Georgia, City Schools and the Savannah Science Museum. In the fall of 1973 Dr. Hagaman directed an inservice education workshop for the Greensboro Public Schools in the selection and utilization of instructional media.

Mary Frances K. Johnson served as keynote speaker and consultant in July 1973 for a University of Washington School of Librarianship Institute on "School Library Media Supervisor Competencies — a Cyclic Design for Development." In April 1973 she served as consultant to the Nebraska Educational Media Association and Nebraska State Department of Education for a conference to develop evaluative criteria for individual school and school district media programs. Mrs. Johnson and Dr. William E. Hug of Auburn University were designated as co-editors of the final manuscript for "Media Programs: District and School." The manuscript, scheduled for review by the boards of the Association for Educational Communications and Technology in December 1973 and the American Association of School Librarians in January 1974, is to replace the 1969 *Standards for School Media Programs*.

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