

## Microform Utilization in Academic Libraries Discussed at University of Denver

More than 60 leaders in the library and microform fields met for a three-day conference, Dec. 7-9, at the University of Denver to discuss the future of microform utilization in the academic library.

The meeting was under the chairmanship of James Kottenstette, research specialist in the industrial economics division of the University of Denver's Research Institute, and was sponsored by DU and supported by the Office of Education. The meeting was one of the final phases in a three-year microform research study financed by the Office of Education under the direction of Kottenstette.

All phases of microform usage in academic libraries were discussed during the session and particular emphasis was placed on technology and on the needs for improved bibliographic control of microforms.

At the close of the meeting, participants recommended that efforts be made to define the types of readers best suited to the multiple demands of the library, to establish the impact of microforms on the future organization and development of libraries in educational institutions, and, with the understanding that work is going forward at present, to develop the techniques for the needed additional bibliographic controls.

It was urged that librarians and other educational administrators as a group establish a "market position" on microform bibliographic controls. This coalition of librarians

and administrators should demand that publishers of microform materials prepare such tools and include them with any microform publications placed on the market. These publisher-generated bibliographic controls would include any and all information necessary for standard and current cataloguing and retrieval of microfiche and microfilm in an academic library.

The group also endorsed the concept of a need for integrated carrel technology which would include the total design of carrels, including readers, and individual environmental control including provisions for regulating light levels and other factors.

While it was repeatedly emphasized that current technology makes microform usage both practical and economical in all libraries, the group urged greater consistency and continuity in microform materials and equipment development.

The participants were unanimous in recognizing the Library of Congress National Register of Microform Masters as the appropriate central source for locating materials in microform. They urged that the Library of Congress make this system all inclusive and that all agencies involved make such inclusiveness possible through the prompt submission of appropriate listings to the Library of Congress register.

Among featured speakers at the conference were Lee G. Burchinal, assistant commissioner of the U. S.

Office of Education's National Center for Educational Communication; Klaus Otten, specialist in design of information systems for the National Cash Register Company and the University of Dayton, Dayton, Ohio; Charles Stevens, director of MIT specialized microform applications

study; Allen Veaner of Stanford University's Micrographic Studies; Carl E. Nelson, consultant in micrographics, and Kottenstette.

Participants in the conference included Jerrold Orne, University of North Carolina at Chapel Hill.

## THE NORTH CAROLINA LIBRARY ASSOCIATION ANNOUNCES 2 SCHOLARSHIPS

THE JOSEPH RUZICKA SCHOLARSHIP for 1971 is a \$500.00 scholarship.

THE NORTH CAROLINA LIBRARY ASSOCIATION MEMORIAL SCHOLARSHIP for 1971 is a \$1000.00 scholarship.

Either scholarship may be awarded for original or for continued study in library science:

1. To a student entering library school for the first time;
2. To a student currently enrolled in a library school program; or
3. To a practicing librarian who wishes to continue his or her studies.

To be eligible for either scholarship the applicant:

1. Must have been a legal resident of North Carolina for, at least, two years.
2. Must show a genuine interest in professional library work.
3. Must show need for financial assistance.
4. Must hold an undergraduate degree.
5. Must have been accepted by a library school.

APPLICATIONS FOR BOTH SCHOLARSHIPS SHOULD BE SUBMITTED BY MAY 1, 1971 to:

Miss Mildred Mullis, Chairman Scholarships Committee—North Carolina Library Association—Morganton, North Carolina