

# 10. CAN MOVIES BE DISTRIBUTED AND EXHIBITED IN THE USA . . .

. . . *without a Code Seal?* Yes, this is a voluntary system. But, the great majority of movie-goers view films which have been granted a Code Seal.

. . . *without a film rating?* Yes. However, it is estimated that well over 95% of the films exhibited in this country, both domestic and foreign, will now carry a rating, applied either by the Code and Rating Administration, or a self-applied rating of **(X)**.

# 11. WHY IS IT IMPORTANT THAT THE FILM INDUSTRY VOLUNTARILY PROVIDE FILM RATINGS FOR MOTION PICTURES, AND ALSO CONTINUE TO PROVIDE a PRODUCTION CODE?

It is vital in a democracy that the media regulate themselves and assume responsibility for informing the public. The only alternative would be to abandon this responsibility to government, a practice most thoughtful citizens would oppose. The First Amendment of the Constitution of the United States is a guarantee that freedom of speech and artistic expression be protected.

# 12. WILL EVERYONE AGREE WITH THE RATINGS GIVEN BY THE CODE AND RATING ADMINISTRATION?

No, of course not. There will be times when some patrons will disagree with these judgments. This is to be expected. In the USA we enjoy a society with many opinions so peoples' responses will vary. Just as there are varying cultural, religious and political views, so will there be diverse personal opinions about movie ratings.

(Reprinted from *Film Reports*, November 1968)

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## AMERICAN LIBRARY ASSOCIATION NEWS RELEASES

The Book Catalogs Committee of the Resources and Technical Services Division of the American Library Association is compiling a directory of on-going book catalogs. Libraries who presently have book catalogs are asked to send their name and address as well as the name of the person responsible for the book catalog to Paula Kieffer, Coordinator, Technical Services, Baltimore County Public Library, 25 West Chesapeake Avenue, Towson, Maryland 21204

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Three appointments in the Library Technology Program of the American Library Association have been announced by Forrest F. Carhart, Jr., LTP Director. Herbert L. Hanna, former Editorial Assistant of the Library Technology Program, is now Technical Editor. Robert J. Shaw has been named Editor of *Library Technology Reports*, succeeding William Cole, who resigned to accept a position as head of Readers Services at the St. Louis University Library. Mrs. Nancy Knight succeeds Mr. Shaw as Technical Information Specialist.

The LTP, which was founded May 1, 1959 as the Library Technology Project has four principal objectives:

1. To test and evaluate library equipment, supplies, and systems, and to conduct systems studies.
2. To develop new or improved items of library equipment and to stimulate manufacturers to improve existing equipment.
3. To develop performance standards for library equipment and supplies, to improve quality of library products and to furnish purchasing guidelines to librarians.
4. To provide individualized information services to the library profession.

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A Margaret Scoggin Scholarship has been established by the Board of Directors of the Young Adult Services Division of the American Library Association, in honor of the late Margaret C. Scoggin, a distinguished librarian and widely-recognized authority in the field of service to young adults, who died last July. The scholarship will be awarded to a librarian or prospective librarian working with youth.

All persons interested in contributing to the scholarship fund may send checks, payable to the American Library Association, and should indicate that they are for the Margaret C. Scoggin Scholarship. Gifts should be directed to the Young Adult Services Division, American Library Association, 50 East Huron Street, Chicago, Illinois 60611.

The Scholarship will be administered by the president of the Young Adult Services Division, Julia M. Losinski, Young Adult Services Coordinator, Prince George's County Memorial Library, Hyattsville, Maryland; vice-president, president-elect, Elaine Simpson, Graduate School of Library Science, Rutgers-The State University, New Brunswick, New Jersey; and past-president, Mary L. Woodworth, Library School, University of Wisconsin, Madison, Wisconsin.

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J. Donald Thomas, since 1960 associated with the University of Chicago Library, has been named executive secretary of the Association of College and Research Libraries of the American Library Association.

He assumed his new post on October 1, succeeding George M. Bailey, who has become head librarian at York College of the City University of New York System.

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Dr. J. Periam Danton, Professor, School of Librarianship, University of California, Berkeley, has been named director of a study of sixth year specialist programs in library education. The study is a special project of the Committee on Accreditation of the American Library Association, and was awarded one of the two 1969-70 J. Morris Jones-World Book Encyclopedia-ALA Goals Awards of \$12,000 each.

The study will survey existing programs of post-Master's study in the library schools accredited by the American Library Association, to determine their aims, content and methods. It will also attempt to evaluate the success of these programs to date, and to recommend appropriate directions for planning of future programs. Collection of the data will begin in December 1968, and it is hoped that the study will be completed by July 1969.

Dr. Danton is widely known in the profession for his interest in library education

and research. He was Dean of the School of Librarianship, University of California (Berkeley), from 1946-1961, a Fulbright Research Scholar, 1964, and has served as a consultant to the U. S. Department of State, the Ford Foundation, and other agencies concerned with libraries, education, and the dissemination and use of books. He has been active on many American Library Association committees, and was president of the Association of American Library Schools (1949-50). Among his many publications, the following are of specific relevance to the present study: *Education for Librarianship: Criticisms, Dilemmas and Proposals*, 1946; *Education for Librarianship*, a UNESCO publication, 1949; and a survey of "Doctoral Study in Librarianship in the United States", College and Research Libraries, November 1959.

The J. Morris Jones-World Book Encyclopedia-ALA Goals Award is an annual grant of \$25,000 to ALA made by the Field Enterprises Educational Corporation, Inc., intended to encourage and advance the development of public and/or school library service and librarianship through recognition and support of programs which implement Goals for Action adopted by the Council of the American Library Association.

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Appointment of chairmen for three committees authorized by those who attended the organizational meeting of the Library Research Round Table of the American Library Association has been announced by James Krikelas, chairman of the Executive Committee.

The three chairmen are: Guy Garrison, Constitution and Bylaws Committee; John Rather, Program Committee; and William V. Nash, Nominations Committee. Garrison is Dean, Graduate School of Library Science, Drexel Institute of Technology; Rather is Assistant Chief, Descriptive Catalog Division, Library of Congress; and Nash is Assistant Director, Library School, University of Washington. Krikelas is Assistant Professor at the Library School of the University of Wisconsin.

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Two new members have been added to the Advisory Committee to the Office for Library Education, American Library Association, according to an announcement from David H. Clift, Executive Director of the ALA. They are Alice Rusk, Director of Library Services, Baltimore City Public Schools, and Lee G. Burchinal, Director, Division of Information Technology and Dissemination, U. S. Department of Health, Education and Welfare. These appointments bring the membership of the Advisory Committee to ten.

Present members of the Committee are John Frantz, Director, Brooklyn Public Library, Chairman; Norman Burns, Executive Secretary, North Central Association of Colleges and Secondary Schools; Verner Clapp, Consultant to the Council on Library Resources, Inc., (and formerly its president); Ralph Conant, Associate Director, Lemberg Center for the Study of Violence, Brandeis University; Frank Hurley, Dean of Graduate Studies, Case Western Reserve University; Jean Lowrie, Head, Department of Librarianship, School of Graduate Studies, Western Michigan University; Raynard C. Swank, Dean, School of Librarianship, University of California (Berkeley); Don R. Swanson, Dean, Graduate Library School, University of Chicago. Lester Asheim, Director of the Office for Library Education, is the ALA staff liaison to the Committee.

The Office for Library Education, established in 1966 with support from a grant

from the H. W. Wilson Foundation, is charged with responsibility for coordination of all Association activities related to the education and training of librarians and library staff. It acts as the secretariat for the ALA's Committee on Accreditation, and works directly with the Library Education Division. The Advisory Committee is the successor to the Commission on National Planning for Library Education and provides advisory and supportive services to the Office.

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*For Storytellers and Storytelling: Bibliographies; Materials and Resource Aids*, prepared by the Storytelling Materials Survey Committee, Children's Services Division, ALA, is available from the office of the Children's Services Division, American Library Association, 50 East Huron Street, Chicago, Illinois 60611. Single copies, \$1.50; 10 or more copies, \$1.00 each.

Content includes *lists of*: Complete Books Related to the Art of Storytelling; Excerpts from Books; Books to Build Background; Poetry and the Art of Storytelling; Biographies and Indexes; Pamphlets; Periodical Articles; Multimedia Aids, including lists of Recordings, Tapes, Films, Filmstrips. Material was evaluated and included only when it could be recommended for consideration and use.

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The Isadore Gilbert Mudge Citation Committee invites nominations for the citation to be given at the 1969 Annual Conference of the American Library Association. Nominations can be submitted up to March 15, 1969, to the chairman of the committee, Wayne M. Hartwell, Librarian, Encyclopaedia Britannica, 425 North Michigan Avenue, Chicago, Illinois 60611.

The citation honors a person who has made a distinguished contribution to reference librarianship. This contribution may take the form of an imaginative and constructive program in a particular library; the writing of a significant book or articles in the reference field; creative and inspirational teaching of reference service; active participation in professional associations devoted to reference services; or other noteworthy activities which stimulate reference librarians to more distinguished performance.

Nominations are welcome from anyone who wishes to submit a name with a brief statement of the contribution which the person has made, a listing of recent activities and basic biographical information.

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New publications available from ALA's publishing department include: *Books for Children 1967-1968: As Selected and Reviewed by The Booklist and Subscription Books Bulletin*, September 1967 through August 1968. \$2.50. *Book Bait: Detailed Notes on Adult Books Popular with Young People*, 2nd edition. \$2.00.

## IN MEMORIAM

Miss Marjorie Kanable died last July after having served Pembroke State College twenty-six years, during which time she served as head librarian.