

## NATIONAL LIBRARY WEEK

April 25 - May 1, 1965

**"KNOW WHAT YOU'RE TALKING ABOUT — READ."**

Promotion aids for 1965 National Library Week, sponsored by the National Book Committee, Inc., in cooperation with the American Library Association, are now available. Once again, money-saving pre-packaged kits of special promotional materials are offered. A descriptive brochure, with price list and order blank, may be obtained upon a postcard request to: Promotion Aids Brochure, National Library Week, P. O. Box 272, Church Street Station, New York City, 10008. Deadline for all orders is April 5th.