

North Carolina Library Association Minutes of the Executive Board

April 20, 2007

University of North Carolina at Wilmington

Attending: Pauletta Bracy, Mary Boone, Robert Burgin, Kevin Cherry, Bryna Coonin, Dale Cousins, Beth Cramer, Kathy Crowe, Jonathan Farlow, Betty Garrison, John Harer, Beth Kaylor, Diane Kester, Debbie Luck, Susan Neilson, Gloria Nelson, Tommy Nixon, Kim Parrott, Sherwin Rice, Sarah Rothstein, Dale Sauter, Lynn Thompson, Patrick Valentine, Caroline Walters, Lisa Williams, Bobby Wynn.

Call to Order and Welcome

President Robert Burgin called the meeting to order at 10:02 a.m. He recognized Sherman Hayes, University Librarian of UNCW, who welcomed the Executive Board members and spoke about the growth of UNC-W and the Wilmington area.

Minutes of Previous Meeting

Corrections to minutes of the last meeting were made. The line numbers will be corrected to be continuous rather than starting over on each page. Kathy Crowe moved that the minutes be accepted; Tommy Nixon seconded the motion and it was approved. A card was received from Wanda Brown, thanking the Executive Board for its cards and flowers and thanking Diane Kester for all that she has done with the Finance committee.

President's Report

President Burgin reminded the group that it voted to charge companies \$500 for the membership list. The question now before the group is whether the NC Open Government Coalition, a non-profit, should be charged the same amount. NCLA is a member of the coalition, but they are not a member of NCLA. Bryna Coonin moved that, in the matter of the request by the NC Open Government Coalition for our mailing list, we waive (in this one instance) the normal charges; Kevin Cherry seconded the motion and it was approved.

Kevin Cherry asked for volunteers to attend the Legislative Day activities in Washington, DC. Timothy Owens, the State Library's consultant for public library networking, will attend the State Level Telecommunications Policy for Librarians pre-conference as NC's representative.

The ALA Emerging Leaders program was discussed. Six people were endorsed and one stipend was awarded but the person who received the stipend was not selected by ALA. The one North Carolina librarian who was selected by ALA was not given a promise of money. Kathy Crowe questioned whether NCLA should provide financial support to the selected individual. There was some discussion and President Burgin suggested that in the future, NCLA reserve endorsement until the selection is made, allocate a certain amount of funds, and give the funds to those selected by ALA to participate in the Emerging Leaders program.

President Burgin reviewed the association's goals. (1) More members – Every Section Round Table should be working to increase membership. Many students took advantage of joint membership and net membership is up 66 members – now have 1449 members. The Literacy Round Table increased membership

to 17; BLINC, Youth Services, Reference and Adult Services Section, REMCo, Status of Women in Librarianship and the New Members Round Table have each increased their membership by more than 5 per cent.

(2) Fiscal vitality - NCLA is in good shape financially, and expenditures are in line thanks to Diane Kester, who is doing a great job. There are two major sources of income – membership and the Conference. We should push both as much as possible.

(3) The survey of members and non-members is done. Caroline Walters will report later during the meeting.

President Burgin reminded the group to send reports one week before the meeting, to provide two copies for the Secretary and Kim Parrott, and to keep reports to two minutes. (Exceptions can be made when requested in advance.)

Treasurer's Report

The report is on the Web. Individual Section/Round Table reports have been sent to the heads of each Section/ Round Table. Lynn Thompson commended Diane Kester for the great job she is doing.

Old Business

None.

Section And Round Table Reports

Conference

Frannie Ashburn reported that program slots are being filled and that things appear to be in good shape. May 4 is the deadline for programs. So far, two vendor showcases have been scheduled: Bowker and NextReads. Librarians who work closely with vendors should encourage them to participate in the showcases, which cost \$500 extra. One concurrent session has been set aside for vendors and will be marked on the program as such.

NC LIVE will sponsor the All-Conference Reception. Diane Kester requested that the proposal form indicate that project grants are available; the form has been updated to explain sponsorship and make the form easier to use. Currently there are 22 vendors for the Conference exhibits; the goal is 100.

Kathy Crowe asked when the awards should be given. President Burgin noted that Association awards and recognition for Section Round Table awards would be given at the Ogilvie lecture. (Individuals recognizing award winners should contact Frannie

Ashburn to be placed on the agenda.) The question was raised as to whether the names of award winners are printed in the program. It was decided that they should be if they are known, unless the award is a surprise. What the awards are and why they are awarded should be printed in the program.

The logo is a text balloon that says ***"Telling our Story,"*** which is the Conference theme. David Holt is the opening speaker. Other speakers include Gladys Ann Wells, State Librarian of Arizona; NC Poet Laureate, Katherine Stripling Byer; Glenis Redmond, an Asheville poet; the ***Unshelved*** artists; George Guidall, the voice on hundreds of audiobooks; playwright and novelist Bland Simpson; and a mystery speaker.

Everyone was reminded that sponsorship for events is possible. Sponsorships are opportunities for vendors to get extra publicity. Installation of officers will be at the All-Conference Luncheon on Friday.

If NCLA is expected to pay a speaker, there must be a contract. Conference planners should see Kim Parrott about contracts.

President Burgin thanked everyone for all their work on the Conference.

BLINC

The next meeting will be held May 8 at Appalachian State University. Everyone is welcome to attend. A place has been secured for the pre-conference – the Hickory Metro Education Center, which is not far from the Conference Center.

College & University

The report is on the Web. The section's workshop entitled "State of the State: Scholarly Communication in North Carolina" has been rescheduled for Friday, April 27 at UNC Greensboro. At the NCLA Conference, the section will sponsor a pre-conference on "Marketing Your Library," presented by Dr. Ken Marks. The section's Bibliographic Interest Group (BIG) will sponsor a program entitled "Using Technology to Enhance Instruction." A program on SACS (by the Western Carolina University librarians) has been tentatively scheduled, as has a program on Web 2.0.

Community/Junior College Libraries

The report is on the Web and outlines potential Conference programs.

Government Resources

The next workshop will be June 8 at UNC Wilmington. Three programs are planned for the Conference, including one on patent searching and another program jointly sponsored with REMCO.

New Members Round table

The "Big Adventure" program is scheduled for April 13 and will include tours of the Lenoir Rhyne library. There will be three programs at the Conference with an "Early Bird" reception on Tuesday, an orientation meeting on Wednesday for new members to meet NCLA officers, and a panel discussion on Thursday.

A special effort needs to be made to get the word out about new member orientation. Caroline asked that a box be added to the registration form to identify new members so that an email can be sent to them.

Public Library Section

The report is on the Web. Another workshop on downloadable audiobooks is planned for May at the New Hanover Public Library in Wilmington. This has been a very popular program, and the plan is to repeat it in the western part of the state. The gaming workshop will be part of a pre-conference to be sponsored with the Youth Services Section. PLS is also co-sponsoring a Wednesday luncheon with the NC Public Library Directors Association and the Trustees Section; a guest author will be the speaker.

Reference and Adult Services

The report is on the Web. George Guidall, who has recorded over 800 audiobooks, will be a luncheon speaker at the Conference.

Resources & Technical Services

RTSS met on February 26 via telephone and discussed ideas for the Conference. Several program ideas were submitted, including bibliographic control and serving the immigrant population.

Round Table on Ethnic/Minority Concerns (REMC0)

REMC0 met on March 13. The deadline for the membership drive is April 30, and the deadline for the writing contest is May 31. A joint Conference session is being planned with the Government Resources Section. New officers will be elected in May.

Special Collections

The report is on the Web. Katie Schlee resigned, and Jason Tomberlin has been appointed Vice Chair.

Status of Women in Librarianship

The February 9 workshop in Mocksville was great. The focus was communication skills with an emphasis on gender. Sharyn McCrumb will be the luncheon speaker at the Conference on Thursday.

Committee Reports

Constitution

The report is on the Web. Discussion centered on a proposed refund policy for the Conference. The proposed policy stated (1) that a refund request should be submitted in writing one week in advance with an administrative fee of 5 percent or a minimum of \$5 to be deducted from the refund; (2) that if the Conference is cancelled, then a refund will be given; and (3) that anyone requesting a refund should hear from us within six weeks. The Constitution Committee recommended that each Section/Round Table determine how they will handle refunds for individual workshops and include a statement outlining the refund policy in program information.

The question was raised as to whether NCLA should buy cancellation insurance, especially due to the possibility of hurricanes. This was tabled until the next meeting.

Pauletta Bracy cautioned about setting a specific amount for administrative costs and suggested this wording: "administrative fee to be determined by the board."

Bobby Wynn was asked to make changes and bring the proposal back to the Board at its July meeting.

Continuing Education

The committee is changing its focus to renewal of certification;

certification in other states is being examined. The April meeting was postponed, and the committee will meet in May.

Endowment

Bryna Coonin noted that the former Chair, David Goble, has left to become the State Librarian of South Carolina. She also recognized other members of the committee. The next activity will be the President's Endowment Dinner at the Conference. The committee's focus is on getting more money into the Endowment. The strategic direction for the Endowment will be presented after the Conference. The Beebe Fund web page is now linked to the endowment page. There is approximately \$43,000 in the endowment and \$1,150 in the Beebe fund.

Finance

The report is on the Web. Project grants are available for the Conference. Individual sections or round tables need to apply; the deadline is July 15 for a maximum amount of \$1,500. Applications should be sent to Carol Kramer at Wake Forest. Sections and Round tables will be expected to share costs if they have funds available.

Financial Vitality

The report is on the Web. Recommendations have been implemented; the leadership fund was established; and a review of biennial reports of sections and round tables was begun. The CD matured in April and is being re-invested at NC SECU.

Leadership

The Leadership Institute Committee is planning a program for the 2007 NCLA Conference. The informal program will offer an overview of the institute and the opportunity for past attendees to talk about their experiences in the Institute and how it has helped them. If there is space available, there will be a Leadership Institute booth in the vendor area. The committee has begun looking at possible presenters for the 2008 Leadership Institute.

Operations

The report, which outlined Kim Parrott's work on the upcoming Conference, current membership, and section assistance, is on the Web.

A moment of silence was observed in memory of the victims of the VA Tech shooting followed by the break for lunch.

Membership

The report is on the Web. The display was in Mocksville in February. Section Round Table leaders were encouraged to let Caroline know if the display is needed.

Caroline Walters discussed the recent survey of NCLA members and non-members. There were over 1100 responses – 60 percent from members and 40 percent from non-members. Individuals were chosen from those who completed the survey to receive Conference registrations, some of which will be awarded by Sections Round Tables. Caroline will get the names of the winners to the Section Round Table heads.

Regarding the question of why some people didn't join NCLA, money was an issue. Many school librarians said that they already belong to NC SLMA; and some people didn't know that NCLA existed. Those who are not members will be recruited and offered a discount on the membership fee. Diane Kester suggested sending out tidbits of the survey. Kevin Cherry suggested posting

something about the survey results to the listserv. Requests for a section membership list should go to Kim Parrott. Thanks to Caroline Walters and Burnette Bell for their work on the survey.

Intellectual Freedom

The report is on the Web. Two workshops are scheduled – one on April 21 at Wake County's Cameron Village Branch and the other on May 11 at the Henderson County Public Library. The committee is working on a Conference program on defending positive gay literature. According to ALA's Censorship Watch, 50 per cent of its calls regarding book challenges are titles with a gay-positive theme or character. The committee chair received a couple of calls for advice on challenges to *The Watsons Go to Birmingham* (for the use of profanity) as well as issues related to social networking sites. Kevin suggested that NCLA take a look at these issues to see how the Association should respond. Because of an issue with the banning of social networking sites in one public library in the state, North Carolina is now on the ALA Censorship Watch list.

Nominating

The report is on the Web. Voting will take place from May 1 to June 1. The slate was reviewed for those who had not seen it.

Pay Equity

The deadline for the grant was extended to July 31. The focus of the pay equity project is academic and public librarians, although the consultant is also looking at comparisons with pay for school librarians.

Public Policy

A program will be presented at the Conference. May 2 is Legislative Day. Several people have expressed an interest in going but no one has committed. ALA's annual Conference will be in DC, so members will be encouraged to visit their representatives in the House and Senate.

A REFORMA resolution in support of immigrant rights was presented to the board. The resolution refers to the Library Bill of Rights and supports the right to use the library by illegal immigrants. The resolution is partly in response to the fact that some state governments have passed legislation that requires citizenship in order to use public libraries and other government services. Discussion followed, and it was moved that the proposal be referred back to the Public Policy Committee for changes in its wording. The motion was approved.

Social networking sites. State Librarian Mary Boone met with the Attorney General's office regarding Senate Bill 132, which is to protect children from sexual predators. Section 8 states the parental permission is required of minors to access social networking sites. This would make it a criminal offense if parents are not notified or denied access to a minor's site. Mary did some research and found that the NC Attorney General is co-chair of a task force with other state attorneys general looking at sexual predators using the Internet. Mary wants to make sure there are no unintended consequences for libraries.

Discussion followed with the main question being what can NCLA do to help. Mary Boone will share her white paper with the members of the board. Others suggested that (1) the association have talking points on this subject; (2) members be proactive in this area; (3) the discussion of social networking issues be

summarized and put on the NCLA Website as well as posted to the listserv; and (4) NCLA come up with a position statement. John Harer, Patrick Valentine, Kevin Cherry, and Bao Chu-Chang were asked to work with Mary Boone to formulate a position statement for the Executive Board to consider.

NC Libraries

The journal recently received a positive review in *Magazines for Libraries Update*.

ALA Councilor

Kevin Cherry noted that he had already addressed the pertinent issues in earlier discussions.

SELA

The report is on the Web.

State Library

Mary Boone reported that this is the tenth year of the federal LSTA program and that the State Library's new five-year plan and evaluation have been underway. Town hall meetings were held across the state, and a summary document will be published. The new five-year plan for 2008-12 will be submitted in June. Input on the new plan is welcome.

Congress allocated the same amount of money for 2007-2008 as it provided last year, but North Carolina will receive more (\$4.4 million) because of the state's population growth. Mary believes that a statewide leadership grant to send up to 50 students to NCLA will be submitted. If approved, the library school would be asked to verify enrollment, and it would need to be decided whether they must be NCLA members.

Tim Rogers, the new NC LIVE Executive Director, began work on April 12. Two Trustee Conferences were held during the past six months at Pinehurst and Asheville; it may be possible to do two more during the next year. The State Library building is being renovated. Genealogy space will be greatly increased, and the renovated library is scheduled to open in June.

New Business

The question was raised about when a decision would be made on the 2011 Conference. President Burgin stated that this decision is up to the current Conference Committee. Raleigh was cited as a

possibility. Kim Parrott noted that we can lock in a good rate early so a contract should be signed by the end of the biennium. Kevin Cherry will take this suggestion to the Conference Committee.

Kevin Cherry is seeking feedback from those interested in the education of future librarians – how we think it should be.

The next Board meeting will be July 20 at the Hilton in Greenville. This will be the last business meeting of the year as there is no business at the Conference meeting. The Hilton is at the site of the 2009 Conference.

The meeting adjourned at 2:12pm.

