

NOVEMBER IS "KNOW YOUR LIBRARY MONTH"

The Libraries Division of the General Federation of Women's Clubs has launched a two-year program, "Know and Grow" to help clubwomen become more familiar with libraries and library services and stimulate efforts to improve them.

A highlight of the program will be "Know Your Library Month" to be observed in November of 1954 and 1955.

The program was developed by Mrs. Robert F. Herrig of Libby, Montana, newly-appointed Chairman of the GFWC Libraries Division. Mrs. Herrig is Librarian of the Lincoln County Free Public Library in Libby, and a past-president of the Montana State Federation of Women's Clubs.

The American Library Association is cooperating in the program which has had the close interest and assistance of Miss S. Janice Kee, Executive Secretary of the ALA Public Libraries Division, and Miss Mildred L. Batchelder, Executive Secretary of the ALA Division of Libraries for Children and Young People.

Miss Kee has advised heads of all State Library Extension Agencies of the GFWC program and emphasis is presently being placed on library participation in "Know Your Library Month" in November. A suggestion sheet of activities has been prepared and distributed by Miss Kee to aid librarians. The suggestions are a round-up of many ideas gained from librarians throughout the country.

Librarians and Library Trustees have been urged to work out activities with the president of the local woman's club and arrange functions which would bring club women to the library. Functions suggested range from an open house to a social occasion where trustees would be hosts and the club women guests. A variety of exhibits have been suggested, including those which show how the library helps club women prepare for their study programs; display of resources directly related to various club projects; demonstrations of how the library acts as a clearing house of information on community events; materials showing what portion of the tax dollar goes to the public library.

Other suggestions include joint radio and TV programs, newspaper releases, film showings and publication of a variety of informational literature.

ALA President L. Quincy Mumford, Librarian of Congress, has written to Mrs. Theodore S. Chapman, GFWC President, that the "Know Your Library Month" program demonstrates how both organizations are endeavoring to "make public libraries more useful to a greater number of Americans." Mr. Mumford adds; "Certainly the activities should serve to add enlightenment to many of your members on the problems and opportunities which libraries seek to meet; and librarians will come to know better the resourcefulness and interest of clubwomen."

The total two-year "Know and Grow" libraries program of the GFWC, according to Mrs. Herrig, is divided into three sections: 1. Know and grow through personal and club use of libraries; 2. Know your library and help it grow; 3. Know how to get a good library if you have none.