# NCLA 56<sup>th</sup> Biennial Conference

September 20-23, 2005 Benton Convention Center Winston-Salem, NC

#### Tuesday September 20, 2005

### **Pre-Conferences**

### Everything You Always Wanted to Know About Readers' Advisory (AND Were Afraid Your Patrons Would Ask)



Robert Burgin

Sponsors: Reference and Adult Services Section and Public Library Section The day-long pre-conference featured three readers' advisory experts: Duncan Smith, creator and product manager of NoveList, the readers' advisory resource of EBSCO Publishing; Robert Burgin, professor at the School of Library and Information Science at North Carolina Central University; and Nancy Pearl, creator of the "One Book, One Community" movement and book reviewer for National Public Radio.

Michael Parker, North Carolina author of three novels, was the luncheon speaker.



Michael Parker

# Planning and Implementing Effective In-House Staff Training



Sponsor: Library Administration and Management Section This day-long session provided tools, techniques, and practice related to an effective needs assessment. Presenters were Raye Oldham, State Library of North Carolina; Michele Hayslett, North Carolina State University; Georgia Williams, Chowan College; Julie Goyette, High Point Public Library; and Beth Hayden, Wake County Public Library.

## Survey Says! How to Conduct Surveys

SOLINET staff presented a day-long session on conducting surveys that are statistically significant and selecting the best surveys.



# Oh, The Places You'll Go! Streaming Audiobooks Any Time, Any Place

Sponsors: Public Library Section and Audiovisual Committee



The half-day presentation introduced streaming audiobooks and addressed products, vendors, budget alternatives, benefits, equipment, and benefits of consortium membership.

#### **Executive Board Dinner**



The Early Bird Reception on Tuesday evening gave early arrivals a head start on networking.





Wednesday September 21, 2005



#### **Opening General Session**

Opening remarks were made by NCLA President Pauletta Bracy, Winston-Salem Mayor The Honorable Allen Jones, Forsyth County Commissioners Chair Gloria Whisenhunt, and



Library Director Lynn Sutton of Z. Smith Reynolds Library at Wake Forest University. Motivational speaker and award-winning coach Herman Boone addressed the conference with a presentation about respect, teamwork, community involvement, and the importance of character.





Herman Boone

Left: Pauletta Bracy Right: Robert Burgin

#### Exhibits

The exhibits opened with a ribbon-cutting ceremony on Wednesday at 11:30 a.m.



Z. Smith Reynolds Library at Wake Forest University provided an Internet Café for conference attendees.

### Approach Life with Humor

Sponsor: North Carolina Library Paraprofessional Association

Motivational speaker/humorist Al Yountz explained the importance of humor and laughter in the workplace and how it affects our well-being. He suggested changes in attitude and behavior that will enhance stress tolerance and gave tips on reducing stress and increasing job performance and career satisfaction.





#### President's Endowment Dinner

This was the first event held to raise funds for the NCLA Endowment. Larry Hamlin, founder, producer, and artistic director of the North Carolina Black Repertory Company, performed work from the 9<sup>th</sup> National Black Theatre Festival.



Bryna Coonin



David Goble



Left: Elizabeth Laney Right: David Goble



Left: Evelyn Council Right: Bobby Wynn



Larry Hamlin

### **Ogilvie** Lecture

Thursday September 22, 2005

The Ogilvie Lecture, named for former State Librarian Philip Ogilvie, was keynoted by Dr. Wayne A. Wiegand, the William F. Summers Professor of Library and Information Studies at Florida State University and Executive Director of Beta Phi Mu. He addressed the concept of "library as place," which is based on his interest in the library as a popular culture institution. The text of his address is included in this conference issue.



Gerald Holmes



Al Jones



Pauletta Bracy



Left: Caroline Walters Center: Brenda Stephens Right: Jennie Barrett



Kevin Cherry



Diane Kester



Wayne Wiegand

**Four Library School Receptions** gave conference attendees an opportunity to meet with former classmates. How many do you recognize?



#### All Conference Reception

The reception was hosted by the Z. Smith Reynolds Library at Wake Forest University.



Robert Burgin

#### Friday September 23, 2005

#### All Conference Breakfast

Robert Burgin, NCLA President-Elect, presided at the membership breakfast during which several members reported on NCLA President Bracy's initiatives. The featured speaker was Emyl Jenkins, Raleigh native, antiques appraiser, and author.



Brenda Stephens



Claudia Gollop



Bobby Wynn



Robert Burgin



Emyl Jenkins



Left to Right: Emyl Jenkins, Dale Cousins, Annis Barbee



Pauletta Bracy

# All Conference Lunch and Closing General Session

Ron Jones, retired public librarian from Wake County, shared his interest in stories.

The installation of new officers and prize drawings were highlights of this session.



Left to Right: Robert Burgin, Phil Barton, Paula Hinton, Tina Stepp, Bryna Coonin, Frannie Ashburn, Kevin Cherry



Evelyn Council



Ross Holt



Ron I. Jones