

# North Carolina Library Association 2006-2007 Biennial Reports and Conference Photos

## Archives Committee

The facilities of the State Library of North Carolina were renovated this biennium. Access to the collection was suspended briefly during the summer of 2007. The new reading room has now opened and patrons can access the collection in an updated facility.

### Activities:

- 30 Large boxes of materials were received.
- 15 boxes processed (Jean Rick - May and August).
- Basic web pages created, which include inventory of the archives, a list of historically significant events in the association's history, and a list of presidents.
- Materials collected at the 100<sup>th</sup> anniversary NCLA/SELA Conference are housed in the archives.

*Jean Rick, Chair*

## Business Librarians Section (BLINC)

- BLINC's goal was to expand its reach of members and affiliates to our Community College communities—continued from the last three years. Three Community Colleges participated in meetings assisting with and developing programs, and hosting a meeting. BLINC held a meeting at Cleveland Community College presenting a Business Information program to their staff. Membership increased 10% even though we lost longer-standing members due to retirements and job changes.
- Quarterly meetings have had successful attendance averaging about 30 participants. Meetings are held throughout the state, with presenters such as vendors, faculty, and local business leaders.
- BLINC hosted its first pre-conference at the NCLA Annual Conference 2007, *Demystifying Business Reference*, along with three other business-related programs.
- BLINC will review NCLive Business resources as NCLive starts their contract renewal negotiations. The committee will submit a suggested list of electronic business resources or subject areas, as done three years ago.
- Member Notes:
  - Rita Moss has been elected Vice-Chair, Chair-Elect for BRASS/ALA.
  - Susan Wolf Neilson (BLINC Chair) has been elected Director-at-Large for NCLA.

*Susan Wolf Neilson, Chair*

## NCLA College & University Section

The CUS Executive Board polled the CUS members to determine what programming the section membership would support for 2006. Scholarly Communication was the topic chosen. Betty Garrison (Elon University) and Joseph Thomas (ECU) planned the program and was officially titled: *State of the State: Scholarly Communication in North Carolina*. Originally scheduled for February 2<sup>nd</sup>, 2007 at

UNC-Greensboro, the workshop was postponed due to inclement weather. The workshop was successfully held on April 27<sup>th</sup> 2006. It was well attended and discussion following individual sessions was lively and engaged. The workshop opened with remarks by Rosann Bazirjian (UNC-Greensboro). This was followed by a program on Open Access by Cat McDowell (UNC-Greensboro). Stephen Westman (UNC-Charlotte) discussed experiences with implementing an Institutional Repository. The afternoon session included a program on Authors' Rights Options by Peggy Hoon (NCSU). The closing program was a panel discussion of strategies for engaging faculty in issues of scholarly communication.

The Section sponsored a pre-conference on creating a marketing plan @ your college or university library and three additional programs during the 2007 NCLA Conference in Hickory.

In the coming biennium the College and University Section plans to offer programs focusing on various aspects of academic librarianship.

*Tommy Nixon, Chair*

## Community and Junior College Section

At the beginning of the biennium the officers of the section committed themselves to NCLA's purpose "to promote libraries, library and information services, librarianship, intellectual freedom and literacy and to President Burgin's goal of increasing NCLA membership.

Officers of the section for the 2006-07 biennium were: Debbie Luck, Randolph CC, Chair; Janice Pope, Central Carolina CC, Vice-Chair/Chair-Elect; Keith Burkhead, Past Chair, Guilford Technical CC; Deanna Lewis, Cape Fear CC, Secretary-Treasurer; Jennifer Noga, Director-at-Large, Guilford Technical CC; and Denise Woetzel, Director-at-Large, Guilford Technical CC.

In cooperation with Caroline Walters, NCLA Membership Chair, the section promoted NCLA membership at the North Carolina Learning Resources Association annual conferences. Peggy Quinn, a past chair of the section and librarian at Wake Technical CC, was responsible for transporting and setting up NCLA displays at the conferences at Wake Technical CC in 2006 and in New Bern in 2007. As a result of the membership drives, membership increased from 70 members in 2006 to 82 members in 2007.

The section's Executive Board worked on by-law changes that will be submitted for vote during the new biennium. Jennifer Noga, as conference program contact for the section, led the planning for three programs to be offered at the fall 2007 conference. The programs were: "The Wonderful World of Wikis and Widgets: A Free-for-All in Cyberspace," presented by UNCG librarians Amy Harris, Lynda McKellam, and Scott Rice; "Talking Heads: 80's Musical Group or How You Teach – CPCC's Library Instruction

Services Project,” presented by Central Piedmont Community College librarians Amy Burns and Gena Craig; and “Trust, the Glue of Effective Libraries,” presented by Crystal Baird from Davidson County Community College.

The slate of officers for the 2008-2009 biennium is: Janice Pope, Central Carolina CC, Chair; Jennifer Noga, Guilford Technical CC, Vice-Chair/Chair-Elect; Debbie Luck, Randolph CC, Past Chair; Deanna Lewis, Cape Fear CC, Secretary-Treasurer; Deana Guido, Director-at-Large, Edgecombe CC; and Allen Mosteller, Cleveland CC, Director-at-Large.

*Debbie Luck, Chair*

### **Continuing Education Committee**

The Continuing Education Committee of the North Carolina Library Association established the following goal for the 2006-2007 biennium:

- Assist the libraries of the state to improve the quality of service by enhancing the knowledge and abilities of professional and paraprofessional staff.
- Increase opportunities for networking and collaboration among libraries in North Carolina.
- Provide incentives for learning to library employees.
- Increase the membership of NCLA by improving awareness of continuing education opportunities provided by the association.
- Investigate issues related to implementing a certification system for library employees at all levels.

Members of the NCLA Continuing Education Committee served on the State Library Continuing Education Advisory Committee. The advisory committee’s final report will be used as a guide in meeting the above goals.

*Sherwin Rice, Chair*

### **NCLA Endowment Committee**

The Endowment Committee ended this biennium with a healthy balance of more than \$42,000. Co-chair David Goble left in April 2007 to take a position as State Librarian of South Carolina. We are most grateful for his dedication and service to the Endowment Committee while in North Carolina. Bryna Coonin was appointed co-chair to serve in his place, alongside Dr. Leland Park (retired, Davidson College). Members of the Endowment Committee during this biennium also included Jeannie Welch (UNC-Charlotte), Caroline Walters (UNC-Chapel Hill), and Rita Moss (UNC-Chapel Hill).

One of the key accomplishments of the Endowment Committee during the 2006-2007 biennium was the creation of the Barbara L. Beebe Memorial Fund in Support of Leadership Development, in memory of Barbara Beebe. Barbara was an alumna of the NCLA Leadership Institute (2005) and was serving as chair of the Leadership Committee at the time of her death.

*Bryna Coonin, Co-chair*

### **Financial Vitality Committee**

The Financial Vitality Committee, an ad hoc committee, was formed by President Robert Burgin to identify strategies to increase income and to manage funds efficiently. The Committee worked with the Membership Committee, the Operations Committee, and the Finance Committee.

Three recommendations were submitted to the NCLA Board in July 2006 and were approved.

### **Leadership Institute**

The Leadership Institute Fund was established outside of the Operating Budget and will be required to be self-sufficient. The Chair of the Leadership Institute will have the responsibility to solicit sponsorships, to apply for grants, and to request sponsorship for members from Sections and Round Tables. Leadership Institute Planning Committee will include a member of the Finance Committee. Donations (\$2,400) received since the last Leadership Institute were transferred to this fund.

### **Project Grants**

Project Grants Fund was established outside of the Operating Budget. The Finance Committee will continue the responsibility of handling grant applications and administer funding for Project Grants for committees and professional development events.

### **Professional Development Workshops**

To encourage more Section and Round Table activities, each Section and Round Table is expected to schedule a minimum of one event/workshop in a non-conference year and sponsor one session at the conference. If over a biennium there is no program sponsored by a Section or Round table, the continuation of a Section or Round Table will be discussed by the Executive board. Each Section and Round Table chair should include activities in the biennial report required by the association for publication in *North Carolina Libraries*.

### **Publication of North Carolina Libraries**

Due to rising costs of publishing, printing, and mailing print copies of *North Carolina Libraries*, the Committee recommends that the Editorial Board:

- (1) Resume selling advertising space;
- (2) offer space to Sections and Round Tables at a discounted rate; and
- (3) place an option on the membership form “I DO NOT wish to receive the printed volume of *North Carolina Libraries*, a compilation of the online edition.”

### **Investments**

The \$75,000 CD matured on April 6, 2007 and was divided into 3 separate CDs to allow for better management and to earn the best interest.

### **Other topics discussed included:**

To increase income

- \$5 of workshop fee be designated to the operating budget
- Advertise on the NCLA Web site
- Promote fund raisers (in addition to license plates)
- Accept donations for chances on prizes
- Increase sponsorships during conferences

To reduce operating expenses

- Establish virtual committee meetings (chat, blogs, video-conferencing)

*Diane Kester, Chair*

*Wanda Brown, Kevin Cherry, Harry Cooke, Dale Cousins, Dave Fergusson, Nancy Fogarty, Beverley Gass, Ralph Scott, Tina Stepp, Caroline Walters, and Catherine Wilkinson*

### **Intellectual Freedom Committee**

The Intellectual Freedom Committee of the North Carolina Library Association for the biennium of 2006-2007 consists of the following members:

- Chair, John B. Harer, East Carolina University
- Pauletta Bracy, North Carolina Central University
- Melissa Davison, Henderson County Library System
- Anne Marie Elkins, NC DPI
- Sherwin Rice, Bladen Community College Library

In April, 2007, the committee co-sponsored the workshop "Challenges! And Opportunities! Censorship in School Libraries" with the North Carolina Association of School Librarians, and conducted the activities of the workshop for 28 attendees.

The 2007 Biennial Conference program has been developed to provide librarians a panel discussion on combating censorship of gay and lesbian literature. It features Jim Grimsley, author of *Dream Boy*, the 1996 Stonewall Award winning novel; Beth Briggs, current chair of the Stonewall Award; and two practicing librarians.

The committee continues to field calls from librarians and other professionals on specific censorship incidents and concerns, lending advice where possible. The committee also distributes information, electronically, to the membership on relevant intellectual freedom news and topics.

*John B. Harer, Chair*

### **Library Administration and Management Section**

The Library Administration and Management Section (LAMS) focused on the subject of leadership during the biennium and worked to provide training opportunities for staff at all levels of responsibility and in all types of libraries. The LAMS executive committee also committed to increasing interest in the section's Circulation Interest Group and worked to develop programming that would be of interest to circulation staff.

LAMS offered the all-day workshop "Who's Following Your Lead? Managing Your Library's Changing Workforce" presented by Mark Livingston, president of Strategic Management Systems in the fall of 2006. The program addressed the implications of changing library demographics, the differences between leadership and management/supervision, assessing leadership skills and behavioral styles, understanding the process of change, and how to develop an action plan for effective leadership. The program was appropriate for first-time supervisors as well as seasoned administrators. The workshop was offered in three locations: Western Carolina University in Cullowhee, Hemphill Branch Library in Greensboro,

and Edgecombe Community College in Tarboro. The sessions were well attended and the evaluations were uniformly positive. Suggestions from participants concerning future LAMS programs confirmed the belief that library leadership training was a topic of interest to library staff, therefore, our conference offerings at the 2007 NCLA conference continued this theme.

At the 2007 Conference, LAMS offered one all-day pre-conference program and two regular conference sessions.

- LAMS invited Mark Livingston (who presented the 2006 workshop) to conduct a pre-conference program at the 2007 conference. His program, "Planning for Library Excellence: How to Tell Your Strategic Story," provided an introduction to the "Balanced Scorecard," an innovative planning and management system that can be adapted to communicate the library's message and to align key stakeholders.
- Noted library assessment expert and East Carolina University Professor Dr. Larry White presented "Contenders or Pretenders: Competing for Your Library's Customers," a discussion on how library staff can provide leadership in responding to the competitive environment facing libraries today.
- Human resources consultant Lynn Unsworth's program, "Managing Multiple Generations in the Workplace," provided practical insights into managing library staff that can represent up to four generations.

LAMS begins the new biennium committed to providing library staff with a variety of opportunities for leadership development and professional growth.

### **Leadership Institute**

The NCLA Leadership Institute Committee organized a social for past members of the institute at the 2007 NCLA conference. The program titled "'Yes, You Can Be A Leader!'" will bring together past members of the institute and offer the opportunity for interested NCLA members to meet and discuss the outcomes and opinions of the institute. This will offer great publicity for future leadership institutes.

The Leadership Institute Committee also discussed applying for a grant through the Laura Bush 21<sup>st</sup> Century Librarian Program. The committee will explore partnering on this grant with the South Carolina Library Association and the State Library of North Carolina for possibly creating a Carolina Leadership Institute.

*Lisa Williams, Chair*

### **Literacy Round Table**

The officers of the Literacy Round Table for 2005-2007: Betty Meehan-Black, UNC at Chapel Hill, Chair; Anne Marie Elkins, State Library, Vice Chair/Chair Elect; Gale Greenlee, Greensboro Public Library, Past Chair and Secretary/Treasurer; Jeanne Fox, H. Leslie Perry Memorial Library, Director; Donna Phillips, Wayne CC, Director; and Mark Pumphrey, Polk County Public Library, Director.

The officers of the NCLA Literacy Round Table announced the establishment of the NCLA Literacy Round Table Blog: [www.literacyroundtable.blogspot.com](http://www.literacyroundtable.blogspot.com). The blog will further the overarching goals of "Serve as a clearinghouse for resource information related to library literacy programs and services."

During 2005-2007 the committee focused on three major goals this biennium:

1. increase membership in the Literacy Round Table;
2. plan one or more conference programs;
3. contact North Carolina Literacy Association to consider collaborating with them on literacy training programs in various region of the state.

The committee met all three goals and hopes to continue working in these areas in the next biennial.

- Membership was increased by 26%.
- Two programs were presented at the 2007 NCLA Conference in Hickory, N.C.
  1. "Finding Our Voices: Poetry Mirroring the Human Condition" featuring performance poet Glenis Redmond;
  2. "How Art and Literacy Came to Live Happily Ever After" with Steve Sumerford, Leah Tweel, and Mary Young.
- The chair contacted the officers in the North Carolina Literacy Association to inquire if this group is willing to collaborate in sponsoring programs or training with the NCLA Literacy Round Table. In 2008-2009, the committee will follow up with them and continue working on this goal. Since both groups have similar missions, they can work together to offer training programs around the state makes sense.

The NCLA Literacy Round Table award to "an individual in North Carolina who has provided outstanding leadership and service in furthering the cause of literacy in the library, the workplace, or the community" is given each year. The 2007 winner was Phyllis Martin of Rowan County. She was awarded a plaque and a \$200 check at the Literacy Luncheon and business meeting on Oct. 17, 2007, at the Biennial Conference.

New officers for 2007-2009 are: Anne Marie Elkins, State Library, Chair; Pauletta Brown Bracey, NCC, Vice Chair/Chair Elect; Betty Meehan-Black, UNC at Chapel Hill, Past Chair; Gale Greenlee, Greensboro Public Library, Secretary/Treasurer; Jeanne Fox, H. Leslie Perry Memorial Library, Director; Donna Phillips, Wayne CC, Director; Mark Pumphrey, Polk County Public Library, Director; Tony Tallen, Public Library of Charlotte Mecklenburg County, Director; Beth Mueller, Retired, Director; Daniel Barron, AMY Regional Library, Director.

*Betty Meehan-Black, Chair*

### **NCLA Membership Committee**

The membership committee has been extremely active this Biennium.

### **Virtual Membership Committee**

A Yahoo Group "virtual" membership committee was formed in accordance with the charge of the Membership Committee in the NCLA Bylaws. The committee consists of members representing all sections and roundtables. This committee discussed issues relating to membership promotion, and requirements for NCLA Awards. The committee also promoted NCLA membership at their places of work or through listservs associated with other professional associations, student groups or work place.

### **NCLA Display**

The committee also represented NCLA at the following events through the use of the NCLA display or promotional materials.

- Wake County Library Annual Staff Day (Feb 22, 2006) – Brandy Hamilton
- LAUNC-CH Conference (March 13, 2006)-Betty Meehan Black
- Serials Conference (March 30 & 31, 2006) – Betty Meehan Black and Janet Flowers
- Friends of Public Libraries (March & April, 2006) – Frannie Ashburn
- SELA Conference (April 5, 6 & 7, 2006) – Joan Ferguson
- Paraprofessional Conference (May 12, 2006)
- ANCHASL Meeting (May 5, 2006).
- RTSS Spring Workshop (May 30, 2006) – Kim Parrott
- Community College (July, 2006) – Peggy Quinn
- ECU Conference (July 2006) - Catherine Spratley
- PLS workshop "Developing Superior Supervisors." (October 2006)
- LAMS workshop – "Who's Following Your Lead" (October 27, 2006) – Peggy Quinn.
- CSS's Retreat in Brown Summit (November 2-3, 2006) – Carol Laing
- RTSWL Workshop (February 9, 2007)
- Teaching Resource Center summit at ECU (February 3, 2007) – Bryan Coonin
- LRA Conference in New Bern (February, 2007)
- NCASL Workshop (April 21, 2007).
- CUS Workshop in Greensboro (April, 2007) – Tommy Nixon

### **New NCLA Displays**

The committee received approval from the Board for the purchase of three smaller, more easily transportable NCLA displays. The displays include literature pockets and can be rolled up for easy shipment. These displays will be designed and purchased during the next Biennium.

### **NCLA Membership Survey**

The committee collected data on the number of librarians and library staff in North Carolina and reported that NCLA membership only represents 17% of the total library staff population. To learn more about why librarians and library staff are or are not members of NCLA, the membership committee prepared a survey of librarians and library staff and their opinions of NCLA. The committee used Survey Monkey for the creation and dissemination of a member/non-member survey. Burnette Bell, Wake Community College, coordinated the creation of the survey and the use of Survey Monkey. The online survey began February 1, 2007, and remained active until the middle of April. Participants had the opportunity enter a drawing for prizes (NCLA membership, a free section/roundtable, and other prizes). A total of 1157 individuals answered the survey (58.7% NCLA members, 41.3% not NCLA members). The committee presented a poster at the 2007 Conference. A written report will be published in *North Carolina Libraries* in 2008.

### **NCLA Awards**

The Committee voted unanimously to present to Leland Park a Distinguished Library Service Award in April 28, 2006 at Davidson College Alumni Day. Robert Burgin attended and presented the award.

The committee reviewed eight nominations for Distinguished Service and Life Membership Awards. IN July 2007, the Board approved four of the five recommended nominations. Awards were given at the 2007 Conference to:

- Paula Pearce Hinton – Distinguished Service Award (posthumous)
- Frances Bryant Bradburn – Distinguished Service Award
- Richard Wells – Life Membership
- Elizabeth H. Smith – Life Membership

#### **ALA/NCLA Joint Student Membership Program**

The membership committee worked with ALA to create a joint Student Membership program between ALA and NCLA. In October 2006 the NCLA Board approved a plan to cover the costs of 200 joint student memberships for students at North Carolina library schools. As of July 2007, NCLA has received over 300 joint student memberships (89 of those being paid by NCLA under the free plan).

#### **Promotional Items/Project Grant**

- The committee received approval from the board to use the remaining NCLA Conference Store items (from 2003, 2004, & 2005) for giveaways to develop membership and as drawing prizes for NCLA members at events.
- The Committee completed research on letterhead with an integrated membership card to make the organization more professional and decrease the amount of time that the office spends preparing membership acknowledgement. NCLA Administrative Assistant was given the information to place an order after the Board approved the purchase.
- The Committee applied for and received a project grant (\$1000) in July 2007, to cover the costs of preparing professional brochures, membership applications, as well as membership acknowledgments and buttons for NCLA Members to wear to promote NCLA Membership within their own libraries. The final project grant report is due in 2008.

*Caroline Walters, Chair*

#### **North Carolina Library Paraprofessional Association**

##### **NCLA Organizational Endeavors**

- Two motions were presented to the NCLA Executive Board at their July 20, 2007 meeting regarding two NCLA recognition awards. The results of those motions are as follows:
  - NCLA will add a “Sense of the Board Resolution” to their by-laws clarifying that the Lifetime Membership Award covers all library workers.
  - The Distinguished Service Award can now be awarded to a paraprofessional. This motion was presented and passed at the 2007 NCLA Biennial Conference Business Meeting.
- At their 2007 NCLA Biennial Conference business meeting, the NCLA Executive Board approved an NCLPA By-Laws change of name from “NCLPA Executive Committee” to “NCLPA Executive Board.”

##### **Non-Conference Programming**

- “Work Smarter, Not Harder” Workshop” – March 14, 2007  
The workshop held at Wake Forest University included a morning session on ergonomics in the library and an afternoon session on technology competencies. There were 31 attendees.

#### **Biennial Conference Activities & Programs**

- In 2006 the NCLPA Conference Scholarship was formally designated the Meralyn G. Meadows North Carolina Library Paraprofessional Association Scholarship.
- Lisa Stevens, Branch Manager of Pikeville Public Library, was awarded the 2007 Meralyn G. Meadows Conference Scholarship.
- Conference Programming for the 2007 NCLA Biennial

Conference held in Hickory, NC included:

- **Free Legal Information on the Net** - Presented by Maureen Eggert and Sally Irvin, both of Wake Forest University
- **Telling Our Story Using New Technologies** - Presented by the Library Development Staff from the State Library of North Carolina
- **Telling Our Story the North Carolina Way** (Luncheon) -Presented by Bill Leslie, WRAL-TV News Anchor
- **Managing Your Stress – Is That Possible?** - Presented by Annis Barbee, North Carolina Department of Health and Human Services

#### **Publications and Promotional Activities**

- New NCLPA promotional materials (bookmark, brochure, region map, information card, etc.) were designed and distributed through mailings and made available at workshops and conferences across the state. The new materials were also used to create information packets that were given to “Work Smarter, Not Harder” workshop attendees.
- In an effort to boost membership, approximately 275 NCLPA information cards were mailed to library support staff across the state during 2006.
- Issues of *Visions*, the NCLPA newsletter, were published in spring 2006 and winter 2007. Copies of each were mailed to NCLPA active members and posted on the NCLPA website.
- An NCLPA logo was designed and integrated into promotional materials, stationery, the NCLPA website, and the NCLPA blog. Trevor Hughes, Assistant Director of Law Computing at Wake Forest University designed the NCLPA graphic and gave exclusive rights to the roundtable. Logo colors were selected to complement the NCLA logo.

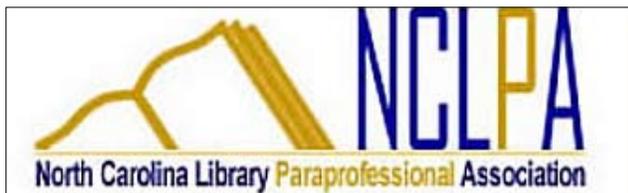
#### **Web and Communications Activities**

- A Google Group was established for the NCLPA Executive Board to facilitate communication among members.
- A separate Google Group was set up for active NCLPA members. This group currently includes non-members who are interested in NC support staff issues. It is hoped that by allowing non-NCLA/NCLPA members to join the e-mail group, they will appreciate the benefits in joining and therefore increase membership to both NCLA and NCLPA.
- The NCLPA website was redesigned to feature the new NCLPA logo, which heads each page. The website includes an archives page, officer information, by-laws, information on how to join, and a links page. URL: <http://www.nclaonline.org/nclpa/index.html>
- *Paraprose: A Web Log of the North Carolina Library Paraprofessional Association* was launched in July 2006. The blog is used to alert library support staff across the state about upcoming conferences, workshops, and various librarians. URL: <http://nclpa.wordpress.com/>

## Accolades

- Jackie Cornette, NCLA/NCLPA member, was named 2007 Library Journal Paraprofessional of the Year.

*Angela Davis, Secretary*



## New Members Round Table

In 2006 the following slate of officers was selected for the New Members Round Table Executive Committee:

- Chair: Kaye Cook, Forsyth County Public Library, Winston-Salem
- Vice Chair: Sarah Rothstein, Salem College, Winston-Salem
- Treasurer: Cass Plater, A&T State University, Greensboro
- Programs: Margot Malachowski, Carrboro Library, Carrboro
- Publicity: Ernie Cox, St. Timothy's School, Raleigh
- Secretary: Emily King, MLIS student, UNC, Chapel Hill
- Webmaster: Drew McNaughton, Greensboro College
- NMRT representative to *North Carolina Libraries*: Jennifer Smith, Elon College, Elon

The Executive Committee met May 8, 2006, at the Reynolda Manor Branch Library, Winston-Salem and again on January 24, 2007, at St. Timothy's School, Raleigh. At these meetings the members discussed programming and the NMRT Bylaws. Other meetings were conducted electronically.

During August 2006, NMRT participated in the NCLA/Borders Books Book Drive by storing Forsyth County donated books at the Reynolda Manor Branch Library. Over 1,000 books were distributed to libraries throughout the state.

NMRT sponsored a Big Adventure program on Friday, April 13, 2007. Nine persons participated in a pre-NCLA visit to Hickory, NC, which included behind-the-scenes tours of the Lenoir-Rhyne College Library, the Patrick Beaver Public Library, and the Hickory Museum of Art. This program was open to those people interested in acquainting themselves with the city before the NCLA Conference in October and to those who wanted to learn more about how different libraries operate within the state. The group also enjoyed lunch at McElrath's on the Square in downtown Hickory.

A short business meeting was held the same day to discuss program topics and possible speakers for the NCLA conference. The Executive Committee decided to offer three programs at the conference:

- A pre-conference reception.
- An orientation session entitled "How to Get Involved with NCLA."
- A panel discussion entitled "Finding Your Footing."

*Kaye Cook, Chair*

## Nominating Committee

The committee is pleased to report the following election results for the 2008-2009 NCLA Executive Board

### Vice President / President Elect

Sherwin Rice, Bladen Community College Learning Center

### Secretary

Caroline Walters, UNC-Chapel Hill University Libraries

### Treasurer

Andrea F. Tullos, Hyconeechee Regional Library

### Directors at Large

Ralph K. Kaplan, NC Live

Susan Wolf Neilson Wake County Public Libraries

### SELA Representative

Betty Mehan-Black, UNC-Chapel Hill University Libraries

### Members of the Nominating Committee

Terry Brandsma, Jackson Library, UNC-Greensboro

Carol Laing, Wake County Public Libraries

Rodney Lippard, Hackney Library, Barton College

Anne Marie Elkins, State Library of North Carolina

Vanessa Ramseur, Public Library of Charlotte and Mecklenburg

Jerry Thrasher, Cumberland County Public Library

*Pauletta Brown Bracy, Chair*

## Operations Committee

The NCLA office continued to operate efficiently and accurately during the past year. Services to the membership were administered and renewals activated in a timely and friendly fashion, even with the addition of 200 new memberships created by the joint ALA/NCLA project. Kim Parrott, NCLA Administrative Assistant, managed both the weekly workflow of the organization and also assisted several sections with mailings and workshops. She worked with the 2007 Conference Planning Committee and has attended information sessions in both Greenville and Raleigh as future conference site possibilities. She coordinated quarterly meetings of the NCLA Executive Board on behalf of its President. Finally, she coordinated the installation of new carpet, new paint and new furniture in the office as well as a collective purging of old files, and the coordination of officer elections for the new biennium on behalf of the Nomination Committee.

*Dale Cousins, Chair*

## Publications and Marketing Committee

The committee assisted various NCLA groups with promotional material, including the promotion of the NCLA license plate, the revision of the NCLA brochure, and the design of the brochure for New Members Roundtable.

NCLA 2007 Biennial Conference Publications were planned and implemented beginning with the contests to choose the theme and logo for the 2007 Biennial Conference. The theme chosen, "Telling our Story," represented the many ways libraries and librarians help spread the word!

As conference planning progressed, program information was submitted for website publication; the pre-registration booklet was designed, printed, and mailed to NCLA membership and other selected mailing lists; and the conference program was designed, printed, and delivered to the Conference Registration Chair for registration bag packing.

*Suzanne White, Chair*

### Reference and Adult Services Section

The Reference and Adult Services Section began this biennium on a high note as the RASS programs, as well as the pre-conference with Nancy Pearl, went over very well, they received a lot of good feedback concerning the program. Sadly this was not to last as we lost Paul Hinton (NCLA Secretary and RASS Chair) on September 17, 2006. She has been sadly missed by members of this section and NCLA as a whole. RASS vice-chair Jonathan Farlow filled her post as Ted Lebowksi, the director of community college section became vice-chair.

Throughout the summer of 2006 RASS prepared for a workshop entitled *Reinventing Reference: Changing Demographics, Services, and Resources*. It was held on October 16, 2006 at the Greensboro Public Library with speakers: David Carr, Mark Sanders, Jeanie Welch, Phil Blank, Jean Ferguson, and Martha Sink. The program was well attended

The section offered the following workshops at the 2007 Conference:

- Sink or Swim? The Importance of Training New Reference Staff
- A program spotlighting a new Consumer Health Portal developed at UNC which was co-sponsored with PLS.
- The section also co-sponsored the *Unshelved* program, also with PLS.
- The luncheon speaker was stage actor and recorded books speaker George Guidall.

New officers were announced at the luncheon as follows:

Jonathan Farlow- Chair  
Ted Labosky- Vice-Chair  
Carol Keck- Secretary  
Chris Binchoff- Director at Large and Treasurer  
Janie Neely- Public Libraries Director  
Amy Harris- College and University Libraries Director  
Donna Windish- Community College Libraries Director

*Jonathan Farlow, Chair*

### Roundtable for Ethnic Minority Concerns (REMCo)

The following were members of the executive board of REMCo for the biennium of 2005-2007:

- Jamane Yeager, Chair
- Anne Coleman, Vice-Chair/Chair Elect
- Gerald Holmes, Past Chair
- Veronica Walker, Secretary
- Arneice Bowen, Co-Director
- Irish McNair, Co-Director

Gerald Holmes represented REMCo on the NCLA membership committee. The REMCo Ad-Hoc Committee on Diversity presented a summary of its survey results to the REMCo board and to the NCLA Executive Board. Anne Coleman represented REMCo on the editorial board of *North Carolina Libraries*.

At the 2006 Joint Conference of Librarians of Color (JCLC), in Dallas, Texas, Bao Chu Chang and Gerald Holmes represented NCLA REMCo with a program entitled *Career Growth for Librarians of Color: Issues and Strategies*.

In March 2007, REMCo's Executive Board met at the Sonia Haynes Stone Center for Culture and History in Chapel Hill. We heard an encouraging speech about change from Dr. Collie Coleman, Associate Vice Chancellor for Outreach, at UNC Pembroke. We also toured the exhibit "Radicals Black and Brown" in the gallery and museum.

A new REMCo brochure was unveiled in January 2007 and a membership drive was kicked off. A literary committee was formed to select our first REMCo Student Writing Contest winner. The contest ended April 2007. Ms Kynita Stringer-Stanback, a student in the SLIS program at UNC-Chapel Hill, was named the first REMCo Student Writing Contest winner. She received a \$250.00 check and had her article published in the *BCALA Newsletter* and in *North Carolina Libraries*.

Two issues of the *REMCo Newsletter* were published during this biennium.

At the NCLA conference, REMCo had several programs:

- REMCo Luncheon featuring Poet **Jaki Shelton Green**
- Ask a Reformista: Latinos & Libraries 101 (REMCo and REFORMA)
- Black Caucus ALA- North Carolina Chapter Interest Meeting
- Promoting Healthy Lifestyles in Minority Communities featuring **Nooma Monika Rhue**, Archivist/Archival Services Librarian at Johnson c. Smith University.

Prior to the conference the Roadbuilders Award recipients were chosen. They are

- Bao-Chu Chang, Academic Librarianship
- Vanessa Work Ramseur, Public Librarianship
- Dr. Irene Owens, Library Education

REMCo honored the 2007 recipients of the Roadbuilders Award and the recipient of the REMCo Student Writing Contest Award at the luncheon.

REMCo Executive Board members elected for the 2007-2009 biennium are:

- Anne Coleman, Chair
- Evelyn Blount, Vice Chair/Chair Elect
- Jamane Yeager, Past Chair
- Tamika Barnes McCollough, Secretary/Treasurer
- Robin Imperial, Co-Director
- Brenda Stephens, Co-Director

*Jamane Yeager, Chair*

## **Roundtable on the Status of Women in Librarianship**

Officers for the 2005-2007 Biennium were:

- Kathy Crowe (UNCG), Chair
- Ruth Hoyle (Davie County Public Library), Vice Chair/Chair-Elect
- Jenny Boneno (Forsyth County Public Library), Past-Chair/Web page
- Jennie Hunt (Greensboro College) Secretary/Treasurer
- Laura Weigand (Forsyth County Public Library), Director
- Pat Leamon (Alamance Community College), Director
- Mary McAfee (Forsyth County Public Library), Herstoryian
- Joan Sherif (Northwest Regional Library), NC Libraries

RTSWL sponsored a very successful workshop on February 9, 2007 at the Davie County Public Library in Mocksville, NC. The workshop entitled, "And My Point Is..." provided information on public communication skills librarians use on a daily basis. The workshop emphasized gender bias. The keynote was Dr. Jody Natalie of the UNCG Communications Studies Department. A panel of librarians responded in the afternoon which included Lynn Sutton (Wake Forest University), Phil Barton (Rowan County Public Library) and John Abbott (Appalachian State University). Thirty-five people attended.

The Roundtable also addressed the issue of changing its name so that it is more up-to-date. The Board suggested "Women's Issues in Librarianship Roundtable" and informally polled the membership via email. All respondents approved. The name change was voted on and approved at the 2007 Conference Business Meeting.

RTSWL sponsored a luncheon meeting at the 2007 Biennial Conference with Sharyn McCrumb as a speaker. Drawings were held for five signed copies of her most recent book, *Once Around the Track*.

*Kathy Crowe, Chair*

## **Scholarship Committee**

During the 2006-2007 biennium the NCLA Scholarship Committees work continued to be hampered by the low investments yield received on endowment funds of the Appalachian Scholarship, the NCLA Memorial Scholarship and the Query-Long Scholarships. The low yield negatively impacted the committee's ability to award scholarships.

In the biennial only one scholarship was awarded NCLA Memorial Scholarship for \$500 to Tonia Genco; Library Science and Instructional Technology College of Education East Carolina University. The McLendon Student Loan was awarded to Tonia Genco, who is attending East Carolina University and Michael L. Fitzgerald attending UNC-CH.

Committee members this biennium are Harry Cooke, Chair (Director, Gaston College Libraries), Susan Benning, Vice Chair (Head Librarian, May Memorial Library, Alamance County Public Libraries), Christy Earp (Librarian, Wilkes Community College), Julia Hicks (George Brown Public Library - Retired January 2007), and Lisa Williams (Coordinator of Research and Information Services, UNC-Wilmington).

*Harry L. Cooke, Chair*

## **Technology and Trends Roundtable Report**

The Roundtable presented the following programs at the NCLA Conference in Hickory NC:

- Blackboard Course Content vs. Library Webpages: Why Fight? Let's Unite!
- Want a Second Life? Get One!
- Is Library 1.0 Ready for Web 2.0?
- Analyzing Your Holdings to Help with Collection Development.

The Roundtable held a Business Meeting / Reception at the conference to elect our new officers for the 2008-2009 Biennium:

- Chair - John Via
- Vice Chair - Edward Hirst

Scott Rice is the new TNT web designer and is the Networked Information Services Librarian and Distance Education Librarian at UNC Greensboro.

The TNT Roundtable also received a grant for the conference to bring in a special speaker from the University of San Diego.

*Beth Bernhardt, Chair*

## **North Carolina Public Library Trustee Association**

In January 2006, we had 73 members, and at the end of biennium the association has grown to 105 members.

At the 2007 NCLA Conference, NCPLTA sponsoring another program as well as co-sponsoring a luncheon.

The section focus has been on increasing the membership and getting the word out about the Association. NCPLTA Chair, Mary Hatcher, made visits and presentations to several Library Boards to talk about NCLA and to encourage joining the Trustee Association. She also had an opportunity to make a brief presentation at the State Library Trustee workshop in Asheville in the spring of 2007.

As the section grows in size and interest, the NCPLTA will be able to sponsor programs of particular interest to Trustees and Advisors.

*Mary E. Hatcher, Chair*

## **Youth Services Section**

The major activities of the Youth Services Section of NCLA during the 2005-2007 biennium are listed below.

### ***Brown Summit Retreat***

The major event of 2006 was the Youth Services Section Brown Summit retreat workshop that took place November 2 and 3, 2006. The workshop was entitled: TICKLES, TRENDS, & TECHNOLOGY: Youth Services in North Carolina. Sixty-nine youth services staff from across the state attended this retreat workshop that was held at the Summit Conference Center in Brown Summit, NC. The highlights of the retreat are listed below:

Our main speaker was Rob Reid, a nationally recognized author, librarian, story teller, and lecturer. Rob presented two programs: Cool Story Programs for the School Age Crowd and Fun Family Story Times. Rob's programs were full of great programming ideas

for youth services staff to take back and use in their own library programs. Workshop participants were very enthusiastic and positive about Rob's hugely entertaining, useful, and informative programs.

Ian Rennie, from the North County Regional Library in Huntersville (a branch of PLCMC) presented an in-depth program on graphic novels and Kathleen Pierce of the East Regional branch of the Wake County Public Library system, presented a very informative workshop on blogging. Participants reported that they learned a lot of new information from both of these workshops. At the Trade Secrets workshop, staff from numerous library systems across the state shared information about successful programs they had conducted at their libraries.

### **Membership Increase**

YSS conducted an NCLA membership drive during the Brown Summit retreat workshop and signed up 15 new members! I am happy to report that NCLA/YSS membership increased by 11% during this biennium.

### **Webmistress**

The YSS Board agreed to appoint a web mistress to the YSS Board this biennium to keep the YSS web page regularly updated. Brandon Beasley from the Greensboro Public Library was appointed YSS web mistress. Although keeping the YSS web page updated has proved challenging, Brandon is slowly progressing with this project.

### **2007 Ncla Biennial Conference**

The YSS Board planned six programs for the 57<sup>th</sup> NCLA Biennial Conference held in Hickory, October 16-19.

Telling The Tale Of Teens: a teen pre-conference—the morning session was devoted to a discussion of YA literature with Dr. Ruth Clark of the Department of Library Science & Instructional Technology at ECU. The afternoon session focused on successful teen technology programs being conducted by NC teen services staff from three NC public library systems: Public Library of Charlotte & Mecklenburg County, Greensboro Public Library, and Cumberland County Public Library & Information Center.

Teen Spaces: an overview of teen spaces in various NC libraries presented by teen librarian Kelly Czarnecki from PLCMC.

YSS Traditional Breakfast with Judy Schachner, author and illustrator of the very popular Skippyjon Jones books.

Put The Book Down! A Journey into Storytelling—an oral storytelling workshop with professional storyteller Donna Washington.

Author Program with Judy Schachner, author and illustrator of the Skippyjon Jones books and Joyce Moyer Hostetter, author of the YA novel, BLUE.

Children's Literature program with Dr. Ruth Clark from ECU.

### **Chapbook**

The YSS publication entitled CHAPBOOK continues to be

published every quarter by YSS board members. CHAPBOOK editor, Loretta Talbert of PLCMC, does a great job compiling and editing all the articles submitted by board members each quarter. The CHAPBOOK keeps section members informed of upcoming YSS workshops and the biennial NCLA conference, gives information on successful programs conducted in various NC libraries, addresses important youth services topics, and keeps everyone updated on news from the State Library with a regular column from the State Library Youth Services Consultant.

Loree Kelly very much enjoyed her term as the Chair of the Youth Services Section. Many thanks to all of the YSS Board members who have worked very hard over the past two years to keep the Youth Services Section a vital and productive section for youth services staff across the state.

*Loree Kelly, Chair*

### **Web Site Committee**

The committee would like to thank the chairs of all sections/round tables/committees, who submitted their reports to be posted on the Website in time for the quarterly Executive Board meeting and for their understanding and cooperation.

Thanks also goes to the web masters of all sections/round tables/committees, who diligently maintain currency of their respective websites, for their patience, support and dedication. It's been a true pleasure!

The committee submits the website activity report (July 2007) as shown below.

*Bao-Chu Chang, Chair*





**David Holt**



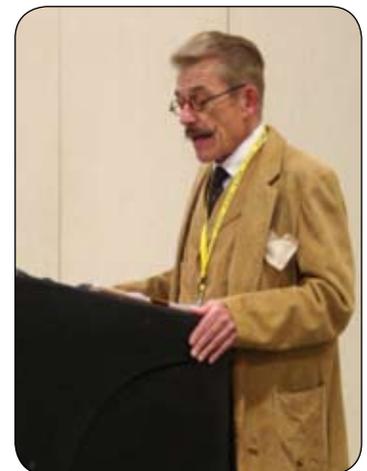
**Robert Burgin, Phil Barton**



**Rose Simon, Salem College**



**Christy Allen with Clifford**



**Jim Carmichael,  
UNC-G School of Library**





**Bill Leslie, WRAL Raleigh**



**Bland Simpson, Director, creative Writing program UNC-CH**



**Mary Boone, State Librarian**



**David zum Brunnen and Serena Ebhardt of EzBz**



**Bryna Coonin and Phil Barton**